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Impact of active placebo controls on estimated drug effects in randomised trials: a systematic review of trials with both active placebo and standard placebo (Review)

Laursen DRT, Nejtgaard CH, Bjørkedal E, Frost AD, Hansen MR, Paludan-Müller AS, Prosenz J, Werner CP, Hróbjartsson A

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[Methodology Review]

Impact of active placebo controls on estimated drug effects in randomised trials: a systematic review of trials with both active placebo and standard placebo

David RT Laursen^{1,2}, Camilla Hansen Nejstgaard^{1,2}, Espen Bjørkedal³, Anders Dreyer Frost^{1,2}, Morten Rix Hansen^{4,5,6}, Asger S Paludan-Müller^{1,2}, Julian Prosenz⁷, Christoph Patrick Werner⁸, Asbjørn Hróbjartsson^{1,2}

¹Centre for Evidence-Based Medicine Odense (CEBMO) and Cochrane Denmark, Department of Clinical Research, University of Southern Denmark, Odense, Denmark. ²Open Patient data Explorative Network (OPEN), Odense University Hospital, Odense, Denmark. ³Department of Psychology, Faculty of Health Sciences, UiT-The Arctic University of Norway, Tromsø, Norway. ⁴Novo Nordisk, Søborg, Denmark. ⁵Department of Clinical Biochemistry and Pharmacology, Odense University Hospital, Odense, Denmark. ⁶Clinical Pharmacology, Pharmacy and Environmental Medicine, Department of Public Health, University of Southern Denmark, Odense, Denmark. ⁷Department of Internal Medicine 2, University Hospital St. Poelten, St. Poelten, Austria. ⁸School of Psychology, Faculty of Science, The University of Sydney, Sydney, Australia

Contact: David RT Laursen, dlaursen@health.sdu.dk.

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ABSTRACT

Background

An estimated 60% of pharmacological randomised trials use placebo control interventions to blind (i.e. mask) participants. However, standard placebos do not control for perceptible non-therapeutic effects (i.e. side effects) of the experimental drug, which may unblind participants. Trials rarely use active placebo controls, which contain pharmacological compounds designed to mimic the non-therapeutic experimental drug effects in order to reduce the risk of unblinding. A relevant improvement in the estimated effects of active placebo compared with standard placebo would imply that trials with standard placebo may overestimate experimental drug effects.

Objectives

We aimed to estimate the difference in drug effects when an experimental drug is compared with an active placebo versus a standard placebo control intervention, and to explore causes for heterogeneity. In the context of a randomised trial, this difference in drug effects can be estimated by directly comparing the effect difference between the active placebo and standard placebo intervention.

Search methods

We searched PubMed, CENTRAL, Embase, two other databases, and two trial registries up to October 2020. We also searched reference lists and citations and contacted trial authors.

Selection criteria

We included randomised trials that compared an active placebo versus a standard placebo intervention. We considered trials both with and without a matching experimental drug arm.

Data collection and analysis

We extracted data, assessed risk of bias, scored active placebos for adequacy and risk of unintended therapeutic effect, and categorised active placebos as unpleasant, neutral, or pleasant. We requested individual participant data from the authors of four cross-over trials published after 1990 and one unpublished trial registered after 1990. Our primary inverse-variance, random-effects meta-analysis used standardised mean differences (SMDs) of active versus standard placebo for participant-reported outcomes at earliest post-treatment assessment. A negative SMD favoured the active placebo. We stratified analyses by trial type (clinical or preclinical) and supplemented with sensitivity and subgroup analyses and meta-regression. In secondary analyses, we investigated observer-reported outcomes, harms, attrition, and co-intervention outcomes.

Main results

We included 21 trials (1462 participants). We obtained individual participant data from four trials. Our primary analysis of participant-reported outcomes at earliest post-treatment assessment resulted in a pooled SMD of -0.08 (95% confidence interval (CI) -0.20 to 0.04 ; $I^2 = 31\%$; 14 trials), with no clear difference between clinical and preclinical trials. Individual participant data contributed 43% of the weight of this analysis. Two of seven sensitivity analyses found more pronounced and statistically significant differences; for example, in the five trials with low overall risk of bias, the pooled SMD was -0.24 (95% CI -0.34 to -0.13). The pooled SMD of observer-reported outcomes was similar to the primary analysis. The pooled odds ratio (OR) for harms was 3.08 (95% CI 1.56 to 6.07), and for attrition, 1.22 (95% CI 0.74 to 2.03). Co-intervention data were limited. Meta-regression found no statistically significant association with adequacy of the active placebo or risk of unintended therapeutic effect.

Authors' conclusions

We did not find a statistically significant difference between active and standard placebo control interventions in our primary analysis, but the result was imprecise and the CI compatible with a difference ranging from important to irrelevant. Furthermore, the result was not robust, because two sensitivity analyses produced a more pronounced and statistically significant difference. We suggest that trialists and users of information from trials carefully consider the type of placebo control intervention in trials with high risk of unblinding, such as those with pronounced non-therapeutic effects and participant-reported outcomes.

PLAIN LANGUAGE SUMMARY

Do treatment effects in randomised trials differ when using active placebo compared to standard placebo?

Key messages

1. We found no clear difference in effect between active and standard placebos, but we are very uncertain about the results.
2. We suggest that researchers carefully consider the type of placebo when investigating medicines with clear side effects.

What are standard placebos and active placebos?

Blinding (or masking) is an important part of randomised trials and ensures that participants and healthcare providers are not influenced by knowing whether the participant is receiving the experimental treatment. If they had this knowledge, they might unintentionally overestimate (or underestimate) the effect of the treatment. One method of blinding is to give the non-treated group of participants a placebo, which looks like the medicine (e.g. a tablet of similar shape, colour, smell, taste, and texture) but does not contain its active ingredients.

Blinding with a placebo may not always be successful. The treatment may have side effects that distinguish it from the placebo so that the treatment effect is still not measured accurately. For this reason, some trials use active placebos, which mimic some of the side effects of the experimental medicine. However, it is unclear whether the choice of placebo type actually makes a difference to the treatment effects.

What did we want to find out?

We wanted to find out whether treatment effects in randomised trials differ when using active placebos compared to standard placebos.

What did we do?

We collected and analysed trials that directly compared the two types of placebo, or that compared both placebos with an experimental medicine. If people receiving active placebo experience better results than those receiving standard placebo, this difference might be due to them believing that they are receiving the experimental medicine. It would also mean that in trials that compare a medicine with standard placebo, the beneficial effect of the medicine is exaggerated. This is important if the measured benefits of the treatment are small or moderate and thus especially sensitive to changes in the methods used for the trial.

What did we find?

We included 21 trials in this review, covering subjects such as pain and psychiatry. We found no clear difference between the two types of placebo in participant-reported outcomes (such as pain intensity). However, because the result was uncertain, the possible range of this result included both no difference and a potentially important difference in favour of active placebo. When we limited our analysis to higher-quality trials, active placebos were more beneficial than standard placebos, but these trials were not typical clinical trials and might not be applicable to clinical scenarios.

BACKGROUND

Blinding (sometimes called 'masking') is considered a cornerstone in protecting against bias in randomised trials (Hróbjartsson 2011; Schulz 2002). In pharmacological trials, investigators can blind participants and personnel by using a standard placebo control intervention, which is identical to the experimental intervention with respect to external properties such as size, shape, colour, texture, smell, and taste (Bello 2016; Boutron 2006). However, some drugs have clearly perceptible non-therapeutic effects (i.e. side effects), such as sedation or dry mouth, that may unblind trial participants to the nature of their allocated intervention and potentially bias experimental intervention effect estimates (Jensen 2017).

The number of placebo-controlled drug trials at risk of unblinding due to perceptible side effects is unknown, but is likely to be considerable. We estimate that around 80% of drug trials use blinding (Chan 2005; Hopewell 2010), and among these, around 75% are placebo-controlled trials (Boutron 2006). This would mean that approximately 60% of drug trials use a placebo. In absolute numbers, we note that from 2010 to 2020, PubMed indexed approximately 47,000 randomised trials that had the term placebo in the title, abstract or keywords. Different authors have highlighted the problem of unblinding due to side effects for specific drugs, such as selective serotonin reuptake inhibitors (SSRIs; Greenberg 1994), tricyclic antidepressants (Moncrieff 2004), methylphenidate (Storebø 2015), and ketamine (Aan Het Rot 2012). Furthermore, unblinding may be a particular issue in trials with participant-reported outcome measures, which are used in up to half of all trials (Mercieca-Bebber 2018).

Description of the methods being investigated

To reduce risk of unblinding, some trials have used active placebo control interventions. These are considered therapeutically inactive, but contain pharmacological compounds that mimic some of the perceptible non-therapeutic effects of the experimental drugs (Jensen 2017). One example of an active placebo is atropine, which simulates the anticholinergic effects of tricyclic antidepressants (e.g. dry mouth; Thomson 1982a). Risk of unblinding in trials is also relevant to the risk of bias assessment, which is a standard procedure in systematic reviews. In some cases, review authors may consider the risk of unblinding as high when a trial does not use an active placebo control intervention (Jakobsen 2017; Storebø 2015). This is consistent with the *Cochrane Handbook for Systematic Reviews of Interventions* (Higgins 2021a), and the revised Cochrane tool for assessing risk of bias in randomised trials (RoB 2; Sterne 2019).

Why it is important to do this review

Less than 1% of placebo-controlled trials use active placebos (Boutron 2006; Jensen 2017). The advantages and disadvantages of using active placebo control interventions have been the focus of intermittent debate since the introduction of the randomised trial, although the central question in most cases is related to the evidence base for a specific intervention, such as antidepressants (Moncrieff 2004; Salamone 2000). The findings of one methodological overview suggest that the use of active placebos is clustered in certain areas and does not follow logically from the side effect profile of the experimental drug. For example, several pain trials have compared SSRIs with active

placebo, but depression trials have compared the same type of drug with standard placebo (Jensen 2017). This may be partly due to tradition, and to the fact that for many interventions without clear and obvious non-therapeutic effects, there is little reason to use an active placebo. Furthermore, active placebos are more challenging to design than standard placebos; may have unintended therapeutic effects; and induce an ethical challenge, because participants in the control group experience (potentially unnecessary) side effects (Jensen 2017; Gaudiano 2005; Colagiuri 2010).

Empirical comparisons between active and standard placebo interventions could help trialists decide on appropriate control interventions, or help users of trial reports reflect on the risk of unblinding. Unfortunately, few empirical studies have compared the two types of placebo, and these studies have focused on specific fields and have relied on observational data with a high risk of confounding (Moncrieff 2003; Thomson 1982a; Wilkinson 2019). The ideal study design to address the question is a meta-analysis of trials from various fields that randomise participants to both active placebo and standard placebo interventions.

A relevant improvement in the estimated effects of active versus standard placebo in such a meta-analysis would imply that trials with standard placebo may overestimate experimental drug effects.

OBJECTIVES

We aimed to estimate the difference in drug effects when an experimental drug is compared with an active placebo versus a standard placebo control intervention, and to explore causes for heterogeneity. In the context of a randomised trial, this difference in drug effects can be estimated by directly comparing the effect difference between the active placebo and standard placebo intervention.

METHODS

Criteria for considering studies for this review

Types of studies

We included clinical and preclinical randomised trials that allocated participants to an active placebo intervention and to a standard placebo intervention. We included trials with a parallel-group or cross-over design and excluded split-body and cluster randomised trials.

Types of data

We included data on estimated intervention effects, using both continuous and dichotomous variables.

Types of methods

We considered an active placebo to be any intervention described as such or designed to imitate the perceptible non-therapeutic effects of an experimental intervention (e.g. anticholinergic effects of tricyclic antidepressants), but without any known or suspected benefit on the outcomes under investigation. We considered a standard placebo to be any intervention described as such or designed to mimic only the external properties of the experimental intervention (or the active placebo), such as appearance, smell, taste, and texture (e.g. lactose placebo or saline placebo). We also

included two-arm trials without a matching experimental drug arm (i.e. trials where the active placebo might mimic a hypothetical experimental intervention).

We excluded trials that had a hypothesis of harm, such as those investigating experimentally induced memory deficits using drugs, or investigating effects other than clinical therapeutic effects, including physiological effects such as impact on taste.

[Appendix 1](#) provides further details regarding eligibility criteria.

Types of outcome measures

We included the following outcomes.

1. Participant-reported outcomes at earliest post-treatment assessment (primary outcome)
2. Participant-reported outcomes at latest follow-up
3. Blinded observer-reported outcomes earliest post-treatment assessment
4. Blinded observer-reported outcomes at latest follow-up
5. Any harm outcome at any time point (including predictable effects of the active placebo)
6. Attrition rates at earliest post-treatment assessment
7. Co-intervention rates at any time point (e.g. co-intervention received or not)
8. Mean co-intervention use at any time point (e.g. mean dose)

Search methods for identification of studies

We searched for publications of eligible trials in a previous review of active placebo-controlled trials ([Jensen 2017](#)). We also updated the electronic search from that review in PubMed (on 11 March 2019) and Cochrane Central Register of Controlled Trials (CENTRAL; on 11 March 2019), both restricted to records added after 1 January 2015. We searched Ovid Embase with no publication date restrictions (on 20 March 2019).

We searched for full texts in Google Scholar (in June 2020 and July 2020) and ProQuest (on 21 October 2020) and for trial records in ClinicalTrials.gov (clinicaltrials.gov; on 7 September 2020) and the World Health Organization (WHO) International Clinical Trials Registry Platform (ICTRP; www.who.int/clinical-trials-registry-platform; on 20 October 2020). We applied no time restrictions for these databases.

We screened reference lists and citations of relevant publications as well as publications from the first and last authors. We also screened references in key publications and contacted trial authors and experts within the field.

[Appendix 1](#) provides further details regarding the searches.

Data collection and analysis

Selection of studies

One review author (DRTL) screened the titles and abstracts of the records retrieved from the database searches, then two review authors (DRTL and CHN/ADF/AH) independently screened the full-text reports of potentially relevant studies against our eligibility criteria. We resolved any disagreements by discussion or, if necessary, by consulting an arbiter (AH). For the full text and trial register searches, one review author (DRTL) screened text excerpts

and full texts if needed, and removed those that were obviously ineligible. When it was unclear whether the trial authors considered the intervention in question to be an active placebo (e.g. if they described it as such post hoc in the discussion of the trial report), or when we considered the intervention was not a satisfactory active placebo, we classified the trial as nearly eligible and excluded it from our analysis.

Data extraction and management

We extracted the following data.

1. Publication and author information
2. Trial characteristics (e.g. trial type: clinical or preclinical; trial design: parallel-group or cross-over)
3. Active placebo characteristics (e.g. component and dose)
4. Information on trial conduct (e.g. duration of treatment)
5. Participant numbers (e.g. number of participants randomised)

From each trial, we selected one of each of the outcomes listed in [Types of outcome measures](#). When selecting participant-reported and observer-reported outcomes, we used the following order of preference.

1. Continuous outcomes, otherwise dichotomous outcomes
2. Primary outcomes of the study, if noted, otherwise the most clinically relevant outcomes (e.g. mentioned first in objectives or in methods)
3. Absolute values, otherwise change scores.

Then, for participant-reported outcomes, we applied the following scheme.

1. Symptom-specific outcomes (e.g. pain), otherwise global outcomes (e.g. quality of life score)
2. Private outcomes (e.g. pain), otherwise potentially observable outcomes (e.g. emesis)

For observer-reported outcomes, we preferred subjective interactive outcomes (e.g. rating scales with participant contact), otherwise purely observational subjective outcomes (e.g. assessments without participant contact) or objective outcomes (e.g. blood samples). Principles of outcome selection for harm, co-intervention, and attrition outcomes are presented in [Appendix 1](#).

For participant-reported and observer-reported outcomes, we selected the earliest available post-treatment time point and the latest follow-up time point. For attrition, we preferred the same early time point as for the participant-reported outcomes. For harms and co-intervention outcomes, we chose the latest available time point.

For each outcome measure of interest, we extracted basic information (e.g. type: continuous; domain and instrument: pain on visual analogue scale (VAS); directionality: lower is better) and time point of assessment (e.g. two weeks post-treatment).

We extracted the summary data from the active placebo and standard placebo intervention groups (e.g. mean, standard deviation (SD), and number of participants for continuous data; number of events and number of participants for dichotomous data). If only an effect estimate was available (e.g. mean difference (MD), standardised mean difference (SMD), or odds ratio (OR)), we

extracted this and the corresponding standard error (SE) or other measure of variation (e.g. 95% confidence interval (CI)).

For each outcome, we preferred the most complete analysis (e.g. intention-to-treat analysis rather than per-protocol analysis). For trials reported in multiple publications, we used data from all the sources. We had planned to contact trial authors in case of discrepancies (for trials published after 1990), but none arose.

We scored the adequacy of each active placebo on a scale of 1 to 5 (higher score for better matching), considering the likeness to the experimental intervention in terms of quality, intensity, and rapidness of perceptible effects. For example, we would assign a score of 1 for no matching of perceptible effects, 3 for adequate matching of many important effects, and 5 for perfect or almost perfect matching of effects. For this assessment, our primary source of information was the trial publication, followed by relevant references, and then informal probing of the literature. We also scored the risk of the active placebo having an unintended therapeutic effect on a scale of 1 to 5 (higher score for a higher risk), considering elements such as the type of evidence (e.g. animal research), the relevance (e.g. data on acute pain but not chronic pain), and pharmacological properties (e.g. short duration of effect compared to outcome time point). For example, we would assign a score of 1 for no indication of a therapeutic effect in the literature, 3 for mixed or indirect evidence of a therapeutic effect, and 5 for clear evidence of a therapeutic effect. We used the same sources of information as for adequacy scoring. Third, we assessed whether the effects of the active placebo intervention could be considered unpleasant, neutral, or pleasant, based on the literature and blinded to the trial results. We developed all three assessments ourselves for this review, as we could not find any relevant tools in the literature for these purposes.

Two review authors (DRTL and CHN/ADF/ASP) independently collected data, selected outcomes, and scored the active placebos. We resolved any disagreements by discussion or by consulting an arbiter (AH). A clinical pharmacologist performed the classification of unpleasantness (MRH). [Appendix 1](#) provides further details regarding data collection.

Obtaining individual participant data

For four cross-over trials (published after 1990) with continuous outcomes but no reported correlation coefficient, we asked the trial authors whether they would be willing to share individual participant data, so that we could adjust effect estimates for the correlation. These data would also allow us to impute a correlation coefficient in any cross-over trials published before 1990 or without successful author contact. For one trial without published data (registered after 1990), we contacted the trialist for individual participant data, so that the trial could contribute to our meta-analyses.

We requested individual participant data for all potentially relevant outcomes as well as clarifying information regarding trial conduct. We then chose outcomes for analysis based on similar principles as those listed above ([Appendix 1](#)).

Assessment of risk of bias in included studies

Two review authors (DRTL and CHN) independently assessed risk of bias in two domains from the RoB 2 tool for participant-reported outcomes at earliest post-treatment assessment: risk of

bias arising from the randomisation process and risk of bias in selection of the reported results ([Sterne 2019](#)). We did not assess the other three domains regarding blinding and attrition (risk of bias due to deviations from the intended interventions, risk of bias due to missing outcome data, and risk of bias in measurement of the outcome) because they relate directly to the bias under investigation in our review.

Assessment of heterogeneity

We assessed heterogeneity with the I^2 statistic and calculated prediction intervals for the primary analysis.

Assessment of reporting biases

We assessed small-study effects by visual inspection of the funnel plot for the primary analysis.

Data synthesis

We conducted inverse-variance, random-effects meta-analyses of our eight outcomes of interest for active placebo versus standard placebo, stratified by type of trial (clinical or preclinical trials). Our analyses were based on the following effect measures.

1. Participant-reported outcomes at earliest post-treatment assessment: SMD
2. Participant-reported outcomes at latest follow-up: SMD
3. Blinded observer-reported outcomes at earliest post-treatment assessment: SMD
4. Blinded observer-reported outcomes at latest follow-up: SMD
5. Any harm outcome at any time point: OR
6. Attrition rates at earliest post-treatment assessment: OR
7. Co-intervention rates at any time point: OR
8. Mean co-intervention use at any time point: SMD

For continuous outcomes, we calculated an estimate of the SMD (Hedges' g) and its SE. For dichotomous outcomes, we calculated the OR and its 95% CI. For participant-reported and observer-reported outcomes, we then converted any ORs to SMDs ([Chinn 2000](#)). For harms, we converted any SMDs to ORs. For cross-over trials, we included continuous outcome results from all cross-over periods and calculated the SMD and its SE adjusted for correlation ([Appendix 1](#)). We standardised direction of effect estimates, such that an SMD below 0 and an OR below 1 favoured the active placebo intervention (i.e. the active placebo was more beneficial, had a lower occurrence of harms, had fewer dropouts, or had less co-intervention use than the standard placebo). For trials with individual participant data, we calculated the effect estimates directly based on the data set ([Appendix 1](#)).

If we were unable to include a trial in the primary analysis due to missing data, we summarised the results qualitatively.

Subgroup analysis and investigation of heterogeneity

For the primary analysis, we performed a meta-regression analysis with our scores for adequacy of the active placebo and unintended therapeutic effect as continuous variables. We also performed the following post-hoc subgroup analyses of the primary analysis.

1. Parallel-group versus cross-over trials
2. Trials with versus without a matching experimental intervention
3. Unpleasant versus pleasant/neutral active placebo intervention

4. Peer-reviewed publications versus grey literature (e.g. theses, posters, currently unpublished trial results)

For harms, we performed the following post-hoc subgroup analysis.

1. Predictable effects of the active placebo versus other harms.

Sensitivity analysis

We performed the following sensitivity analyses of the primary analysis.

1. Excluding dichotomous outcome data converted to SMD
2. Adding nearly eligible trials
3. Including only trials at low risk of bias
4. Reanalysing the results with a fixed-effect model

The first two analyses were explicitly prespecified in the protocol (Laursen 2020), and the last two were not, but are considered standard procedures for systematic reviews (Deeks 2021). We performed the following three additional post-hoc sensitivity analyses.

1. Adding trials with only observer-reported outcomes
2. Using change scores instead of absolute values (if both were available)

3. Adjusting for baseline as a covariate in trials with individual participant data

[Appendix 1](#) provides further details regarding data analysis.

RESULTS

Description of studies

Results of the search

We screened 5352 records by title and abstract from PubMed, CENTRAL, Embase, and [Jensen 2017](#). After exclusions, we read 162 full-text publications and included 12 relevant trials in this review ([Adelson 1962](#); [Berna 2017](#); [Bjørkedal 2011](#); [Dellemijn 1997](#); [Greenbaum 1987](#); [Malmstrom 2006](#); [Prosenz 2017](#); [Rief 2012](#); [Shader 1964](#); [Solomon 1960](#); [Wang 2008a](#); [Woodrow 1988](#)). From other databases and sources, we included 9 trials ([Casey 1960](#); [Fangman 1963](#); [Kurland 1961](#); [Letemendia 1959](#); [Lipman 1966](#); [McKinley 2016](#); [Parkes 2015](#); [Werner 2019a](#); [Werner 2019b](#)), yielding a total of 21 trials ([Figure 1](#)). We obtained individual participant data for two of the four cross-over trials for which we had requested data ([Bjørkedal 2011](#); [Prosenz 2017](#)). We also obtained data for an unpublished parallel-group trial ([Werner 2019b](#)) and for a trial presented as an abstract, ([Werner 2019a](#)), from the same trial author.

Figure 1. Study flow diagram.

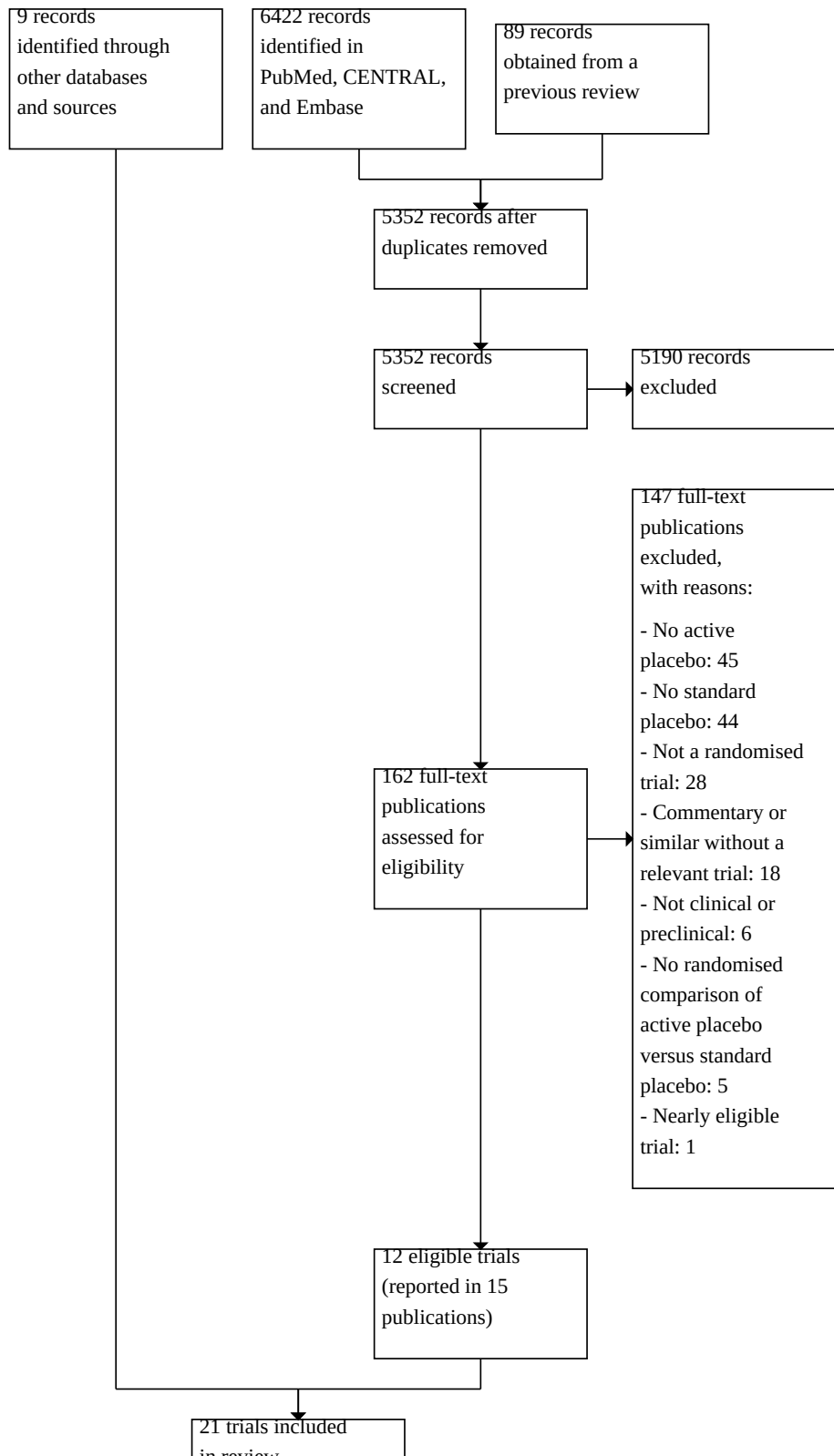
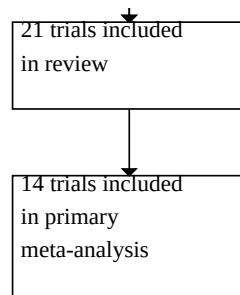


Figure 1. (Continued)



Included studies

The number of participants in the active and standard placebo groups in each study ranged from four to 351 (median 50), and the total number of participants was 1462. One trial was unpublished (Werner 2019b), and the other trials were published between 1959 and 2019 (median 1997).

Among 10 clinical trials (929 participants), there were six parallel-group and four cross-over trials. The most common clinical areas were psychiatry (N = 5) and pain (N = 2). The most frequent active placebo components in the clinical trials were atropine (N = 2) and phenobarbital (N = 2). Antipsychotic drugs of the phenothiazine drug class (e.g. chlorpromazine) were the most frequent matching experimental drug (N = 3). Duration of study participation ranged from six hours to eight months (counting only one treatment period for cross-over trials).

Among 11 preclinical trials (533 participants), there were five parallel-group trials and six cross-over trials. In these trials, experimental pain was the most frequent clinical area (N = 7), and the most frequent active placebos were atropine (N = 3) and capsaicin (N = 3). Eight trials used an active placebo without a matching experimental drug arm. Duration of study participation ranged from 20 minutes to four days.

Among the 11 trials with a matching experimental treatment, the median score for adequacy of the active placebo was 2 on a scale of 1 to 5 (range 1 to 3). The median score among all 21 trials for risk of unintended therapeutic effect was 2 on a scale of 1 to 5 (range 1 to 4). Eighteen trials had active placebos with unpleasant effects. The effects were considered neutral in three trials, and there were no trials with pleasant effects.

Details regarding the individual trials are presented in Table 1 and Characteristics of included studies.

Risk of bias in included studies

Of the 14 trials with a relevant participant-reported outcome for the primary meta-analysis, five trials were at overall low risk of bias due to low risk of bias in both domains (Berna 2017; Bjørkedal 2011; Prosenz 2017; Werner 2019a; Werner 2019b), and the other nine had some concerns for overall risk of bias (Dellemijn 1997; Greenbaum 1987; Lipman 1966; Malmstrom 2006; McKinley 2016; Parkes 2015; Rief 2012; Wang 2008a; Woodrow 1988). There were some concerns related to selection bias for all nine of these trials, and some concerns related to randomisation for six of them. No trials were at high risk of bias (Figure 2; Figure 3).

Figure 2. Risk of bias graph: review authors' judgements about each risk of bias item presented as percentages across all included studies.

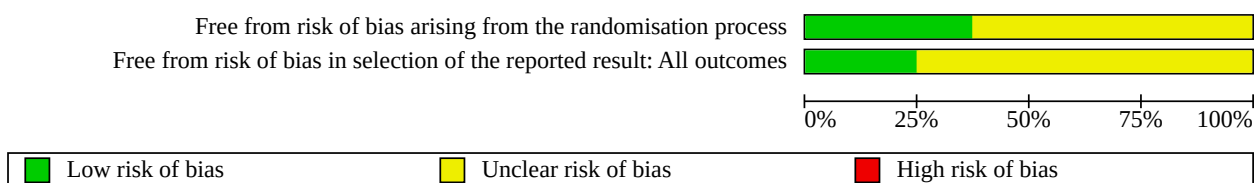


Figure 3. Risk of bias summary: review authors' judgements about each risk of bias item for each included study.

	Free from risk of bias arising from the randomisation process	Free from risk of bias in selection of the reported result: All outcomes
Adelson 1962	?	?
Berna 2017	+	+
Bjørkedal 2011	+	+
Casey 1960	?	+
Dellemijn 1997	+	?
Eriksson 2019 (sensitivity)	+	?
Fangman 1963	?	?
Gracely 1987 (sensitivity)	?	?
Greenbaum 1987	?	?
Kurland 1961	?	?
Letemendia 1959	?	?
Lipman 1966	+	?
Malmstrom 2006	?	?
Max 1988 (sensitivity)	?	?
McKinley 2016	?	?
Parkes 2015	?	?
Prosenz 2017	+	+
Rief 2012	?	?

Figure 3. (Continued)

Rief 2012		
Shader 1964		
Solomon 1960		
Wang 2008a		
Werner 2019a		
Werner 2019b		
Woodrow 1988		

Effect of methods

Main analyses

For the primary analysis of participant-reported outcomes at earliest post-treatment assessment, SMDs from 14 trials with 899 participants ranged from -0.44 to 0.41, with a pooled average of -0.08 (95% CI -0.20 to 0.04; $I^2 = 31%$; 95% prediction interval (PI) -0.38 to 0.22; [Analysis 1.1](#), 3 other trials included in the analysis did not contribute data). For five clinical trials (390 participants), the pooled SMD was -0.02 (95% CI -0.21 to 0.16; $I^2 = 0%$; 95% PI -0.33 to 0.28) and for nine preclinical trials (509 participants), the pooled SMD was -0.08 (95% CI -0.24 to 0.07, $I^2 = 38%$, 95% PI -0.46 to 0.30). Four trials with individual participant data (191 participants) contributed 43% of the weight of the meta-analysis.

Three older trials also investigated participant-reported outcomes, but did not report sufficient data to be included in the meta-analysis ([Fangman 1963](#); [Shader 1964](#); [Solomon 1960](#)). In general, the results were inconclusive regarding direction and potential size of impact ([Appendix 2](#)). Four trials had no participant-reported outcomes ([Adelson 1962](#); [Casey 1960](#); [Kurland 1961](#); [Letemendia 1959](#)).

[Malmstrom 2006](#) also reported an SMD for a participant-reported outcome at a late follow-up time point (SMD 0.05, 95% CI -0.85 to 0.95; [Analysis 2.1](#), 2 other trials included in the analysis did not contribute data). For observer-reported outcomes at earliest post-treatment assessment, the pooled SMD for 11 trials was -0.06 (95% CI -0.18 to 0.07; $I^2 = 12%$; [Analysis 3.1](#), 2 other trials included in the analysis did not contribute data). For clinical trials the pooled SMD was 0.01 (95% CI -0.11 to 0.13; $I^2 = 0%$) and for preclinical trials the pooled SMD was -0.29 (95% CI -0.53 to -0.05; $I^2 = 0%$; test for subgroup differences $P = 0.03$). For observer-reported outcomes at latest follow-up, one trial reported an SMD of -0.27 (95% CI -0.67 to 0.13; [Analysis 4.1](#); [Adelson 1962](#)).

ORs for harms ranged from 0.43 to 121 in 10 trials, and the pooled OR was 3.08 (95% CI 1.56 to 6.07; $I^2 = 65%$; [Analysis 5.1](#), 3 other trials included in the analysis did not contribute data). The OR for attrition ranged from 0.30 to 6.50 in eight trials, and the pooled OR was 1.22 (95% CI 0.74 to 2.03; $I^2 = 0%$; [Analysis 6.1](#)). Seven trials did not contribute to the analysis because no attrition occurred for either placebo intervention, and six trials did not have sufficient data on attrition.

There was insufficient data on co-intervention use for meaningful meta-analyses. In one trial, all participants received the co-intervention, which was rescue pain medication ([Malmstrom 2006](#)). The median time to rescue medication in this trial for active placebo was 1.2 hours (95% CI 1.0 to 1.3) versus 1.4 hours (95% CI 1.3 to 1.6) for standard placebo. Another trial reported instances of concomitant medication use: 25 instances among 28 participants for active placebo and 22 instances among 28 participants for standard placebo ([Greenbaum 1987](#)).

See [Table 2](#) for all pooled estimates of the main analyses.

Sensitivity analyses

For the primary analysis, we did not need to convert OR to SMD for any trials. A fixed-effect model yielded a pooled SMD of -0.15 (95% CI -0.23 to -0.07; $I^2 = 31%$; 14 trials; 3 other trials included in the analysis did not contribute data). When restricted to trials with low risk of bias, the pooled SMD was -0.24 (95% CI -0.34 to 0.13; $I^2 = 0%$; 5 trials; [Analysis 1.4](#)). The remaining sensitivity analyses did not materially change the main result ([Table 3](#); [Appendix 2](#)). One trial that was nearly eligible for the review investigated experimental pain, but did not provide sufficient information for inclusion in the sensitivity meta-analysis and was summarised qualitatively ([Gracely 1987](#); [Appendix 2](#)).

Investigation of heterogeneity

In the meta-regression model for the primary analysis, the coefficient for the adequacy score was 0.13 (95% CI -0.27 to 0.54) and the coefficient for the risk of therapeutic effect was -0.36 (95% CI -0.80 to 0.08; residual $I^2 = 0%$, $R^2 = 100%$). Thus, there was no statistically significant association between the difference between active and standard placebo and our scores for adequacy and risk of therapeutic effect of the active placebos ([Appendix 2](#)).

The impact of active placebo was not substantially statistically significantly different for cross-over versus parallel-group trials, for trials with versus without a matching experimental intervention, or for trials with unpleasant versus pleasant/neutral effects ([Table 4](#)).

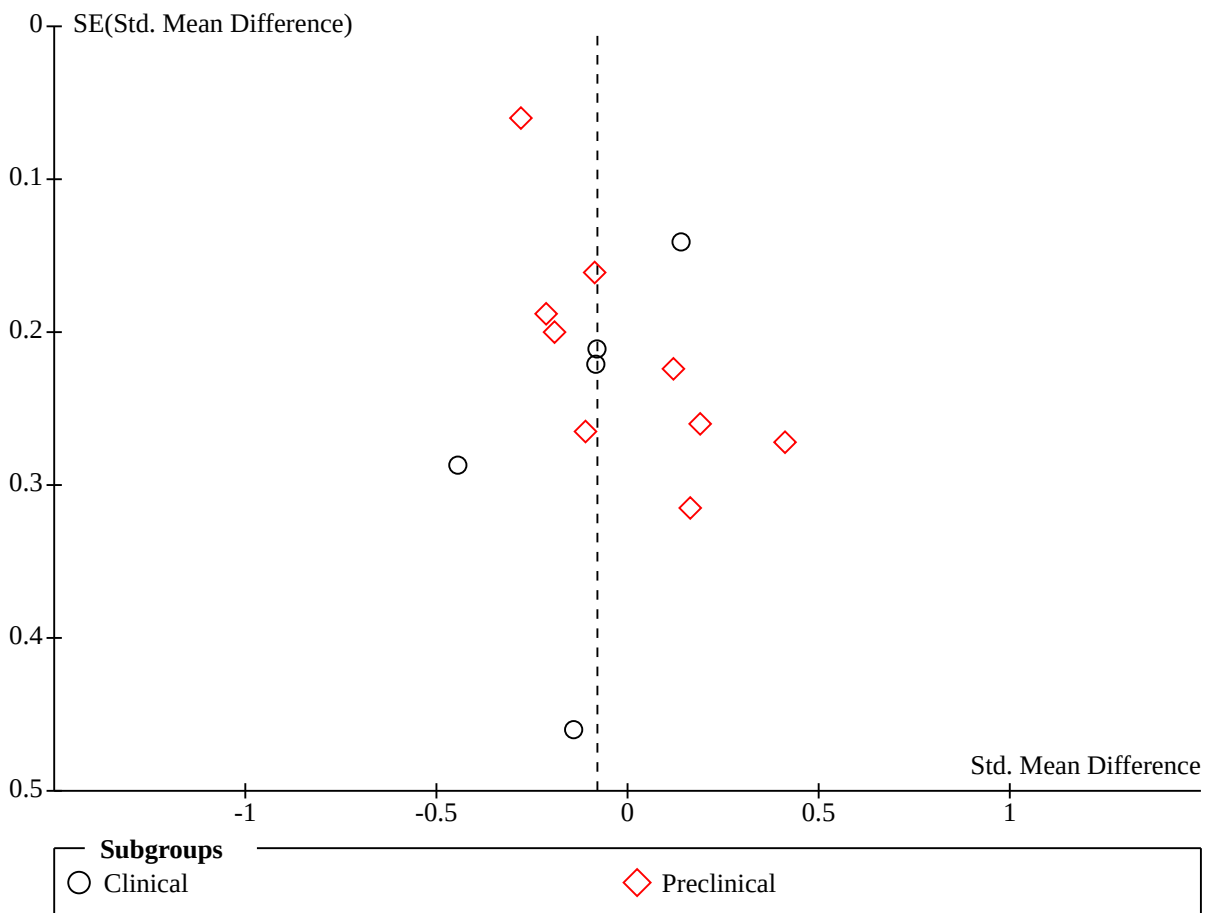
For the subgroup analysis of harms, the pooled OR for predictable effects of the active placebo was 4.64 (95% CI 1.60 to 13.45; $I^2 = 77%$) and the pooled OR for other harms was 2.07 (95% CI 0.81 to 5.30; $I^2 = 48%$; test for subgroup differences $P = 0.26$; [Analysis 5.2](#)).

Selective publication or reporting

The funnel plot for the primary analysis did not reveal clear asymmetry (Figure 4). We included four trials not published in peer-reviewed journals, but as theses or a poster (Fangman 1963; McKinley 2016; Parkes 2015; Werner 2019a). We identified one unpublished trial in a registry, and we were able to obtain data

from the trial author (Werner 2019b). The impact of active placebo was not statistically significantly different for trials reported in peer-reviewed and grey literature (Table 4). We had access to primary data from four trials (Bjørkedal 2011; Prosenz 2017; Werner 2019a; Werner 2019b) and to the registered planned analysis for a fifth trial (Berna 2017).

Figure 4. Funnel plot of Comparison 1. Patient-reported outcomes at earliest post-treatment assessment; Outcome 1.1. Main analysis.



DISCUSSION

Summary of main results

In our primary meta-analysis of 17 randomised trials, of which 14 trials and 899 participants contributed data, we found no statistically significant difference between active and standard placebo interventions on participant-reported outcomes at post-treatment (pooled SMD -0.08; 95% CI -0.20 to 0.04; Analysis 1.1). However, the result was imprecise and the CI compatible with an average difference ranging from important to irrelevant to users of trial results.

The difference was more pronounced, and statistically significant, in some sensitivity analyses. For example, five trials with low overall risk of bias had a pooled SMD of -0.24 (95% CI -0.34 to -0.13; Analysis 1.4). For observer-reported outcomes at post-

treatment, the pooled SMD was -0.06 (95% CI -0.18 to 0.07), but with a larger difference for preclinical trials (pooled SMD -0.29; 95% CI -0.53 to -0.05) than for clinical trials (pooled SMD 0.01; 95% CI -0.11 to 0.13). The remaining secondary analyses of SMDs were imprecise. Participants in the active placebo group reported harms more frequently (pooled OR 3.08, 95% CI 1.56 to 6.07; Analysis 5.1), but there was no statistically significant difference in attrition between the two groups (pooled OR 1.22, 95% CI 0.74 to 2.03; Analysis 6.1).

Potential biases in the review process

The novelty and strength of our review is that we included trials that directly randomised participants to the two placebo types, thus avoiding the considerable risk of confounding from observational studies. Based on known potential candidates in the early stages of our review, we had expected to identify few trials, and were

surprised when we identified 21. Despite our comprehensive search, we may have missed some relevant trials, especially if the trial abstract did not use the term 'active placebo', and we would appreciate contact from any reader with knowledge of such trials.

Authors of four trials with 191 participants shared their individual participant data with us, which enabled more precise intervention effect estimates and allowed us to use unpublished results. These four trials contributed more than 40% of the weight of our primary analysis. With these primary data, we were also able to calculate a more realistic estimate of the correlation coefficient in the remaining cross-over trials.

Our study sample included a variety of trials: both clinical and preclinical trials, with cross-over and parallel-group design, with and without a matching experimental drug arm. We had expected considerable statistical heterogeneity, but I^2 values showed modest heterogeneity (about 30%), although the span of point estimates in the prediction interval included a considerable difference between active and standard placebo in either direction. We consider it unlikely that this span is entirely due to random error, but more trials are needed to confirm or refute this.

We consider our main result to be at low risk of non-reporting bias. The funnel plot was symmetrical and there was no evidence of an effect difference between trials in peer-reviewed and grey literature. Furthermore, we had access to individual participant data in four trials (one unpublished) and access to the intended analysis from a trial registry for one trial.

The main limitation of our review is imprecision. Our main result could be interpreted both as 'no statistically significant difference' and as 'insufficient statistical power to detect a methodologically important difference'. Assuming, for example, a true SMD of -0.10 , the number of participants needed in a single trial to push the upper confidence limit below zero would be approximately 1900.

Another limitation is that our primary analysis was not robust to routine methodological choices in a meta-analysis. We planned for a limited number of sensitivity and subgroup analyses in the protocol because we expected to include few trials. Notwithstanding the risk of spurious results in the supplementary analyses, we consider it noteworthy that two such analyses resulted in more pronounced and statistically significant differences. Of particular note is the analysis restricted to the five trials with low overall risk of bias (SMD -0.24 ; 95% CI -0.34 to -0.13 ; [Analysis 1.4](#)).

It is also challenging to determine the generalisability of our results. The included clinical trials were mostly in psychiatry. We consider the clinical setting less important than the profile and quality of the non-therapeutic effects of the active placebo in question; however, we do note the absence of trials from many clinical fields. Also, we were surprised by a potentially smaller impact of active placebo in clinical trials than in preclinical trials, especially for observer-reported outcomes, whereas the difference was not statistically significant for participant-reported outcomes and seemed to be driven by one clinical trial of atropine active placebo from 1966 ([Lipman 1966](#)).

Agreements and disagreements with other studies or reviews

We are aware of three reviews that have compared the impact of active placebo versus standard placebo interventions. Two investigated an overlapping sample of active placebo-controlled trials of tricyclic antidepressants and compared them with standard placebo-controlled trials ([Moncrieff 2003](#); [Thomson 1982a](#)). [Thomson 1982a](#) reported that the experimental drug was more often superior in standard placebo-controlled trials compared to active-placebo controlled trials. [Moncrieff 2003](#) used multivariate meta-regression analysis to investigate heterogeneity in the estimated effect of tricyclic antidepressants (measured in SMD), where the coefficient for active placebo versus standard placebo control was -0.18 (SE 0.21). The third review investigated the effect of ketamine in active placebo-controlled and in standard placebo-controlled trials of depression and bipolar disorder ([Wilkinson 2019](#)). The effect size with active placebo was -0.7 (95% CI -0.9 to -0.4) versus -1.8 (95% CI -2.2 to -1.4) with standard placebo, corresponding to a difference of -1.1 (we recoded the sign direction to match ours). All three reviews should be interpreted with considerable caution as they depend on potentially confounded observational comparisons. Nevertheless, the direction of these results is in line with our point estimate, even though the large difference between effect sizes in [Wilkinson 2019](#) is striking.

These three earlier reviews addressed the risk of unblinding (in blinded trials). Several other studies have addressed lack of blinding (in non-blinded trials). One systematic review of 12 trials (of complementary/alternative interventions) that had randomised participants to a blinded or a non-blinded subtrial, found a pooled difference in effect sizes of -0.56 with a 95% CI of -0.71 to -0.41 ([Hróbjartsson 2014](#)). The considerable difference between studies that investigate lack of blinding and studies that investigate unblinding is coherent with the theoretical assumption that unblinding rarely affects all participants, and that in general, bias due to unblinding is less pronounced than bias due to lack of blinding. Interestingly, some meta-epidemiological studies have not found a statistically significant impact of participant blinding ([Moustgaard 2020](#)).

Meaning and mechanisms

The focus of our review was the impact of choice of placebo control intervention on the estimated effect of an experimental drug intervention. Therefore, we interpret our SMD as a difference between SMDs (dSMD), not as a clinical intervention effect. Taken at face value, and ignoring the statistical imprecision, the point estimate implies that using standard placebo controls leads to overestimation of the effect of experimental interventions by an average of 0.08 SDs compared to using active placebo controls.

Considering the pattern of our result, including the statistically significant sensitivity analyses, our cautious interpretation is that active placebo controls likely reduce risk of bias in randomised trials of pharmacological interventions with clear side effects and participant-reported outcomes, but that this needs to be confirmed or refuted in further studies.

Users of our review should take three key aspects into account. First, the analysis of predictable effects of the active placebo (i.e. the intended perceptible non-therapeutic effects) showed

a substantial difference between the groups, with a large pooled OR (4.64, 95% CI 1.60 to 13.45; [Analysis 5.2](#)). Therefore, trial participants noticed the difference between active placebo and standard placebo in the included trials. From a primary methodological perspective, trial participants were unblinded. The interesting secondary question that follows is the degree to which this unblinding translates into differences in effect estimates.

Second, the 95% CI of the average difference (SMD) between active and standard placebo ranged from -0.20 to 0.04, which we interpret as covering both important and irrelevant differences. In contrast to clinical effect sizes, there is no common classification of dSMD impact sizes. However, some previous methodological studies have pragmatically considered 0.10 as a cutoff point for an important change in SMD ([Götzsche 2007](#)). For example, in randomised drug trials with small to medium estimated effects sizes of -0.10 to -0.50 ([Cohen 1988](#)), an exaggeration of 0.10 units (for example) would mean that the real drug effect would be reduced by a considerable fraction (20% to 100%) and would, potentially, be negligible.

Furthermore, researchers often investigate the impact of other trial design features for dichotomous outcomes using ratios of odds ratios (ROR). Converting our dSMD estimate to ROR yields 0.86, with a 95% CI of 0.70 to 1.08 ([Chinn 2000](#)), which is similar to RORs of other potential biases that are considered important, such as bias due to incomplete allocation concealment ([Dechartres 2016](#); [Page 2016](#)).

Third, our primary analysis may underestimate the true impact of active placebos, because the sensitivity analysis restricted to trials with low overall risk of bias gave a statistically significant SMD of -0.24. We used a modified version of RoB 2 to assess risk of bias, focusing on bias arising from the randomisation process and bias in selection in the reported result. We stress that there is a risk of confounding in such assessment, and that the association between low risk of bias and large effect size may be spurious. In particular, the trials at low risk of bias were almost all preclinical and without a matching experimental intervention; therefore, it is uncertain whether their results apply to clinical trials with active placebos more directly matched against experimental interventions. Also, the direction of the apparent bias is unusual, because the standard scenario is larger estimated effects in trials with high risk of bias.

Theoretically, the impact of active placebo could be more pronounced in cross-over trials, where participants are exposed to both types of placebo. However, our subgroup analysis did not support this assumption. Moreover, the impact of active placebo interventions may differ depending on whether it is used in a three-arm trial (with a matching experimental intervention) or in a two-arm trial (with an implicit hypothetical experimental group), but this was also not supported by our subgroup analysis. We considered that the impact from the active placebo might differ depending on whether its effects are neutral/pleasant or unpleasant, but subgroup analysis did not confirm this.

When we planned the review, we carefully considered the adequacy and risk of unintended therapeutic effect of the active placebo, but our meta-regression could not confirm these factors as important. The analysis of adequacy may have been limited by the fact that we did not give a score higher than 3 to any trial. Apparently, no trials had any formal pretrial validation of the active placebos with regard to adequacy and risk of therapeutic effect (apart from citation of previous literature). It is unclear if any trials conducted

such a validation without reporting it. On the other hand, if the trial objective is to validate the active placebo, and not solely to investigate the therapeutic effect of an experimental drug, pretrial validation may be irrelevant. This was the case for at least three included three-arm trials and one nearly eligible three-arm trial ([Eriksson 2019](#); [Fangman 1963](#); [Prosenz 2017](#); [Wang 2008a](#)). To our knowledge, there is no formal guidance for developing, validating, and assessing active placebos in randomised trials.

The ethical basis for using active placebos is that the expected benefit for future patients is considered more important than the additional unpleasantness inflicted on participants in the active placebo control group. Future research into the difference between unpleasant and neutral/pleasant active placebos may be useful because there are fewer ethical challenges for the latter.

Ideally, an active placebo should fully match the non-therapeutic effects of the experimental drug. In practice, this is difficult to achieve, and it is unclear whether an active placebo that is a perfect match is more effective at maintaining blinding than a partial match or a credible non-match. We addressed this question in our meta-regression of active placebo adequacy and found no clear association between scores for active placebo adequacy and SMD. This analysis – albeit limited – may support the hypothesis that inducing some credible effect through an active placebo is more important than perfect matching.

AUTHORS' CONCLUSIONS

Implication for systematic reviews and evaluations of healthcare

Our findings neither strongly support nor refute use of active placebo controls. Based on an overall assessment of the issue, we suggest trialists should consider active placebo control interventions where the experimental drug has strong perceptible non-therapeutic effects, particularly in trials with participant-reported outcomes. Where the experimental intervention has no obvious non-therapeutic effects, we suggest using standard placebo control interventions.

The risk of unblinding is a concern for users of trial information. Readers of trial reports, or researchers formally assessing risk of bias in trials included in a systematic review, will often consider risk of unblinding. Based on an overall assessment of the issue, we consider that use of an active placebo control group in the scenarios mentioned above reflects a reduced risk of bias due to unblinding.

Implication for methodological research

Further trials with both standard and active placebos are needed to address the main limitation of this review, namely imprecision. It may be worthwhile to include an active placebo group in large randomised trials that fit the scenarios mentioned above. As we noted in [Potential biases in the review process](#), a large trial with almost 2000 participants would be needed to push our main result beyond statistical significance. However, the number and size of the trials needed will differ depending on type of trial and underlying true difference between active and standard placebo, so if particularly sensitive scenarios can be identified, the number needed might be lower.

An alternative approach is to conduct a meta-epidemiological study ([Sterne 2002](#)). A meta-epidemiological study includes meta-

analyses with both active-placebo controlled trials and standard placebo-controlled trials. Such comparisons within a meta-analysis between trials using active placebos and standard placebo are observational by nature. However, the risk of confounding is lower than that of standard observational studies, because type of participants, interventions, and outcomes are comparable. We have planned such a meta-epidemiological study, and have identified approximately 25 potentially eligible meta-analyses (up to December 2021).

In summary, we did not find a statistically significant difference between active and standard placebo control interventions in our primary analysis, but the result was imprecise and the confidence interval was compatible with a difference ranging from important to irrelevant. Moreover, the result was not robust, as the difference was more pronounced and statistically significant in sensitivity analyses of trials at low risk of bias and when using a fixed-effect

model. We suggest that trialists and users of information from trials carefully consider the type of placebo control intervention in trials with high risk of unblinding, such as those that investigate drugs with pronounced non-therapeutic effects and that include participant-reported outcomes.

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* Indicates the major publication for the study

CHARACTERISTICS OF STUDIES

Characteristics of included studies [ordered by study ID]

Adelson 1962

Study characteristics	
Methods	Type: clinical Design: parallel Objective: to investigate the effectiveness of 4 phenothiazine derivatives Treatment duration: 4.5 months Follow-up duration (including treatment duration): 8 months Washout between cross-over periods: NA
Data	Country: USA Condition: schizophrenia Number of people randomised: 48 to each placebo group (288 in total) Number of people analysed: 48 in each placebo group (288 in total)
Comparisons	Active placebo: scopolamine (maximum daily dose 1.50 mg) and chlorprophenpyridamine maleate (maximum daily dose 30 mg) Standard placebo: lactose Experimental intervention: 4 phenothiazines (doses in brackets are maximum daily doses): chlorpromazine (3000 mg), triflupromazine (750 mg), prochlorperazine (450 mg), perphenazine (240 mg) Administration: oral
Outcomes	Participant-reported outcome: none Observer-reported outcome: MRSPP (Multidimensional Scale for Rating Psychiatric Patients, Hospital Form; also called Lorr scale); assessed at 4 months, 5.5 months (earliest post-treatment assessment), and 8 months (latest follow-up)

Adelson 1962 (Continued)

Harm outcome: number of side effects

Co-intervention outcome: none

Terminology for active placebo	"Active placebo" a priori
Scores and unpleasantness of the active placebo	Adequacy: 3 Risk of therapeutic effect: 2 Unpleasant/neutral/pleasant: unpleasant
Funding and conflicts of interest	Non-industry funding, but drugs supplied by the industry. Conflicts of interest not reported.
Notes	15 people dropped out and were replaced with randomly selected substitutes: 2 on active placebo and 2 on inactive placebo (i.e. keeping number of participants in the groups at 48).

Risk of bias

Item	Authors' judgement	Support for judgement
Free from risk of bias arising from the randomisation process	Unclear	Stagger system. Allocation concealment not clearly described, but assignment carried out by a person not involved in the study. Study staff had no knowledge of the assignment. No indication of baseline differences. Replacements brought in for dropouts (n = 15, 2 for each placebo control intervention).
Free from risk of bias in selection of the reported result All outcomes	Unclear	No information.

Berna 2017
Study characteristics

Methods	<p>Type: preclinical</p> <p>Design: parallel and 2 × 2 factorial design with double dummy, as follows.</p> <ol style="list-style-type: none"> 1. Diclofenac + active placebo 2. Diclofenac + standard placebo 3. Standard placebo + active placebo 4. Standard placebo + standard placebo. <p>For analysis, we combined 1 with 3 (all active placebo groups) and 2 with 4 (all standard placebo groups).</p> <p>Objective: to test the analgesic effects of diclofenac, an NSAID, with and without an induced side effect (dry mouth) produced by the addition of atropine</p> <p>Treatment duration: instant (single oral dose)</p> <p>Follow-up duration (including treatment duration): 60 minutes</p> <p>Washout between cross-over periods: NA</p>
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Berna 2017 (Continued)

Data	Country: USA Condition: experimental heat-induced pain Number of people randomised: 25 to each group Number of people analysed: 25 in each group
Comparisons	Active placebo: atropine (1.2 mg) Standard placebo: microcrystalline cellulose Experimental intervention: no matched experimental intervention. However, diclofenac (100 mg) can be seen as an add-on to the comparison between active placebo and standard placebo. Administration: Oral
Outcomes	Participant-reported outcome: pain intensity (100 mm VAS), assessed at 60 minutes Observer-reported outcome: none Harm outcome: number of participants with dry mouth Co-intervention outcome: none
Terminology for active placebo	Atropine to induce side effects. Report uses the term "active placebo" in the discussion. We interpreted this to refer to atropine a priori.
Scores and unpleasantness of the active placebo	Adequacy: NA Risk of therapeutic effect: 2 Unpleasant/neutral/pleasant: unpleasant
Funding and conflicts of interest	No industry funding. Trial authors declared no conflicts of interest.
Notes	

Risk of bias

Item	Authors' judgement	Support for judgement
Free from risk of bias arising from the randomisation process	Yes	Random numbers generator. Apparently remote pharmacy randomisation. Baseline differences did not suggest problem.
Free from risk of bias in selection of the reported result All outcomes	Yes	Outcome analysed seems to match with ClinicalTrials.gov record. Both post scores and change scores reported. No indication of selection on the basis of the result.

Bjørkedal 2011
Study characteristics

Methods	Type: preclinical Design: 4-period cross-over and 2 × 2 factorial design (balanced placebo design), as follows.
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Bjørkedal 2011 (Continued)

1. Standard placebo, participants told it was a placebo
2. Standard placebo, participants told it was a painkiller
3. Active placebo, participants told it was a placebo
4. Active placebo, participants told it was a painkiller

For analysis, we combined 1 with 2 (all standard placebo groups) and 3 with 4 (all active placebo groups).

Objective: to test whether side effects of drugs (atropine) can enhance expectancies and placebo responses

Treatment duration: instant (single oral dose)

Follow-up duration (including treatment duration): 30 minutes per period

Washout between cross-over periods: minimum 24 hours

Data	<p>Country: Norway</p> <p>Condition: experimental laser-induced heat pain</p> <p>Number of people randomised: 23 (to a sequence of 4 interventions, i.e. 92 units).</p> <p>Number of people analysed: 20 (80 units), as 3 subjects did not find the stimulus painful.</p>
Comparisons	<p>Active placebo: caffeine (4 mg/kg) in grapefruit juice</p> <p>Standard placebo: grapefruit juice</p> <p>Experimental intervention: no matched experimental treatment. However, placebo intervention supplied with information explaining it was a placebo or a painkiller.</p> <p>Administration: oral</p>
Outcomes	<p>Participant-reported outcome: pain on NRS of 0–10, assessed at 30 minutes</p> <p>Observer-reported outcome: laser-evoked potentials with EEG recordings, including N2 and P2 amplitudes and latencies, assessed at 30 minutes</p> <p>Harm outcome: none</p> <p>Co-intervention outcome: none</p>
Terminology for active placebo	<p>"Active placebo" a priori. However, in some cases the trial authors also refer to "active placebo" as the combination of active placebo drug with information that they are receiving a painkiller (group 4).</p>
Scores and unpleasantness of the active placebo	<p>Adequacy: NA</p> <p>Risk of therapeutic effect: 2</p> <p>Unpleasant/neutral/pleasant: unpleasant</p>
Funding and conflicts of interest	<p>No industry funding. Trial authors declared no conflicts of interest.</p>
Notes	<p>Access to individual participant data with 20 measurements for each participant for each intervention</p>
Risk of bias	
Item	Authors' judgement Support for judgement

Bjørkedal 2011 (Continued)

Free from risk of bias arising from the randomisation process	Yes	Information from trial author: random draw of sealed, opaque envelopes containing an ID. Remote telephone contact with trial author who matched the ID with sequence. 23/24 possible treatment sequences used.
Free from risk of bias in selection of the reported result All outcomes	Yes	Trial author provided access to all study data.

Casey 1960
Study characteristics

Methods	<p>Type: clinical</p> <p>Design: special 2-period cross-over design, not all participants crossed over in the second period. Report only presents useful data for the first period. We used these first period data and treated the study as a parallel-group study in the analysis.</p> <p>Objective: to determine the efficacy of tranquilising drugs for people with schizophrenia</p> <p>Treatment duration: 12 weeks per cross-over period</p> <p>Follow-up duration (including treatment duration): 12 weeks per cross-over period</p> <p>Washout between cross-over periods: none</p>
Data	<p>Country: USA</p> <p>Condition: schizophrenia</p> <p>Number of people randomised: 805 in total (unclear how many in placebo groups)</p> <p>Number of people analysed: 692 in total in the first period (173 and 178 in the 2 placebo groups)</p>
Comparisons	<p>Active placebo: phenobarbital (200 mg daily)</p> <p>Standard placebo: lactose</p> <p>Experimental intervention: 2 experimental groups: chlorpromazine (400 mg daily); promazine (400 mg daily)</p> <p>Administration: oral</p>
Outcomes	<p>Participant-reported outcome: none</p> <p>Observer-reported outcome: MSRPP (Multi-Dimensional Scale for Rating Psychiatric Patients), assessed at 12 weeks (and 24 weeks)</p> <p>Harm outcome: number of participants with side effects</p> <p>Co-intervention outcome: none</p>
Terminology for active placebo	"Active placebo" in secondary methods publication
Scores and unpleasantness of the active placebo	<p>Adequacy: 2</p> <p>Risk of therapeutic effect: 1</p>

Casey 1960 (Continued)

Unpleasant/neutral/pleasant: unpleasant

Funding and conflicts of interest	Funding not reported, but study received drug from industry. Conflicts of interest not reported.
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Notes	SD for MSRPP scale imputed from other studies
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Risk of bias

Item	Authors' judgement	Support for judgement
Free from risk of bias arising from the randomisation process	Unclear	Allocation concealment is not sufficiently described.
Free from risk of bias in selection of the reported result All outcomes	Yes	Outcomes reported matched the outcomes prespecified in the protocol. Specific analyses (final score or change score) not described. Outcome likely not selected on the basis of results.

Dellemijn 1997
Study characteristics

Methods	<p>Type: clinical</p> <p>Design: special cross-over design. Participants randomised in parallel to either a cross-over subtrial with experimental treatment and active placebo, or to a cross-over subtrial with experimental treatment and standard placebo. Thus, placebo comparisons were compared in parallel, and we considered the study to be parallel-group study in our analyses.</p> <p>Objective: to assess the efficacy of IV opioids in neuropathic pain</p> <p>Treatment duration: 5 hours per cross-over period</p> <p>Follow-up duration (including treatment duration): 8 hours per cross-over period</p> <p>Washout between cross-over periods: 7 days</p>
Data	<p>Country: Netherlands</p> <p>Condition: continuous unilateral neuropathic pain</p> <p>Number of people randomised: 27 to active placebo-controlled subtrial, 26 to standard placebo-controlled subtrial</p> <p>Number of people analysed: 26 in active placebo-controlled subtrial, 24 in standard placebo-controlled subtrial</p>
Comparisons	<p>Active placebo: diazepam (0.2 mg/mL, adjusted for bodyweight (1 mL/kg/hour)</p> <p>Standard placebo: saline</p> <p>Experimental intervention: fentanyl (5 µg/mL, adjusted for bodyweight 1 mL/kg/hour)</p> <p>Administration: IV</p>
Outcomes	Participant-reported outcome: peak pain intensity difference (difference between pain intensity rated on NRS of 0–10 during infusions and at baseline)

Dellemijn 1997 (Continued)

Observer-reported outcome: none

Harm outcome: number of participants who had infusions stopped because of side effects

Co-intervention outcome: none

Terminology for active placebo	"Active placebo" a priori
Scores and unpleasantness of the active placebo	Adequacy: 2 Risk of therapeutic effect: 3 Unpleasant/neutral/pleasant: unpleasant
Funding and conflicts of interest	Funding and conflicts of interest not reported

Notes

Risk of bias

Item	Authors' judgement	Support for judgement
Free from risk of bias arising from the randomisation process	Yes	Sequence generation not described. Remote randomisation, sealed envelopes. No indication of baseline differences.
Free from risk of bias in selection of the reported result All outcomes	Unclear	No information.

Eriksson 2019 (sensitivity)
Study characteristics

Methods	NA
Data	NA
Comparisons	NA
Outcomes	NA
Terminology for active placebo	NA
Scores and unpleasantness of the active placebo	NA
Funding and conflicts of interest	NA
Notes	Only used in a sensitivity analysis

Risk of bias

Eriksson 2019 (sensitivity) *(Continued)*

Item	Authors' judgement	Support for judgement
Free from risk of bias arising from the randomisation process	Yes	Computer generated block randomisation with block size 12 (and 3 interventions).
Free from risk of bias in selection of the reported result All outcomes	Unclear	No information.

Fangman 1963
Study characteristics

Methods	Type: preclinical Design: 12-period cross-over design (4 repetitions of standard placebo, 2 repetitions of 2 doses of active placebo, 2 repetitions of 2 doses of experimental drug) Objective: to investigate the effects of morphine on radiant heat pain thresholds and ischaemic muscle pain thresholds Treatment duration: instant (single bolus per cross-over period) Follow-up duration (including treatment duration): 2 hours per cross-over period Washout between cross-over periods: each cross-over treatment probably on separate days
Data	Country: USA Condition: experimental pain (radiant heat pain and ischaemic muscle pain) Number of people randomised: 4 randomised to a sequence of interventions Number of people analysed: 4
Comparisons	Active placebo: phenobarbital (2 groups: 30 mg and 60 mg) Standard placebo: water Experimental intervention: morphine (2 groups: 7.5 mg and 10 mg) Administration: IV
Outcomes	Participant-reported outcome: radiant heat pain threshold (pricking pain) and ischaemic muscle pain threshold (both probably assessed during the 2-hour cross-over period) Observer-reported outcome: none Harm outcome: qualitative summary effect and side-effect experienced by each participant Co-intervention outcome: none
Terminology for active placebo	"Active placebo" a priori
Scores and unpleasantness of the active placebo	Adequacy: 3 Risk of therapeutic effect: 1

Fangman 1963 *(Continued)*

Unpleasant/neutral/pleasant: unpleasant

Funding and conflicts of interest Funding and conflicts of interest not reported

Notes Not in meta-analysis for any outcome

Risk of bias

Item	Authors' judgement	Support for judgement
Free from risk of bias arising from the randomisation process	Unclear	No information.
Free from risk of bias in selection of the reported result All outcomes	Unclear	No information.

Gracely 1987 (sensitivity)
Study characteristics

Methods	NA
Data	NA
Comparisons	NA
Outcomes	NA
Terminology for active placebo	NA
Scores and unpleasantness of the active placebo	NA
Funding and conflicts of interest	NA
Notes	Only experiment II. Only for sensitivity analysis, however insufficient data for meta-analysis so summarised qualitatively.

Risk of bias

Item	Authors' judgement	Support for judgement
Free from risk of bias arising from the randomisation process	Unclear	No information.
Free from risk of bias in selection of the reported result	Unclear	No information.

Gracely 1987 (sensitivity) (Continued)

All outcomes

Greenbaum 1987

Study characteristics

Methods	Type: clinical Design: 3-period cross-over design Objective: to ascertain the effects of placebo, atropine, and desipramine on multiple somatic, psychological, and physiological attributes Treatment duration: 6 weeks per cross-over period Follow-up duration (including treatment duration): 6 weeks per cross-over period Washout between cross-over periods: none, but first 2 weeks in each period not analysed.
Data	Country: USA Condition: irritable bowel syndrome Number of people randomised: 41 (to a sequence of 3 interventions, i.e. 123 units in total) Number of people analysed: 28 (i.e. 84 units in total)
Comparisons	Active placebo: atropine (increasing from 0.4 mg to 1.2 mg daily) Standard placebo: placebo tablet not described Experimental intervention: desipramine (increasing from 50 mg to 150 mg daily) Administration: oral
Outcomes	Participant-reported outcome: pain index assessed at 6 weeks Observer-reported outcome: Brief Psychiatric Rating Scale (BPRS) assessed at 6 weeks Harm outcome: number of participants with adverse events Co-intervention outcome: instances of concomitant medication use (number of events)
Terminology for active placebo	Atropine to induce symptom (mouth dryness), called "placebo" a priori
Scores and unpleasantness of the active placebo	Adequacy: 2 Risk of therapeutic effect: 3 Unpleasant/neutral/pleasant: unpleasant
Funding and conflicts of interest	Non-industry funding, but drugs supplied by the industry. Conflicts of interest not reported.
Notes	

Risk of bias

Item	Authors' judgement	Support for judgement
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Greenbaum 1987 (Continued)

Free from risk of bias arising from the randomisation process	Unclear	No information.
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Free from risk of bias in selection of the reported result All outcomes	Unclear	No information.
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Kurland 1961
Study characteristics

Methods	Type: clinical Design: parallel Objective: to determine differential effects of various phenothiazine derivatives on morbidity and severity of illness Treatment duration: 6 weeks Follow-up duration (including treatment duration): 6 weeks Washout between cross-over periods: NA
Data	Country: USA Condition: indication for tranquillisers, e.g. anxiety, agitation, restlessness Number of people randomised: 37 "referred" to active placebo and 37 to standard placebo (277 for all arms) Number of people analysed: 23 in active placebo group and 29 in standard placebo group with at least 1 assessment (at 2 weeks or later; 187 for all arms)
Comparisons	Active placebo: phenobarbital (IV: minimum daily dose 195 mg; oral: minimum daily dose 97.5 mg) Standard placebo: saline and lactose Experimental intervention: 6 arms with different phenothiazines (doses in brackets are minimum daily doses): promazine (IV: 150 mg; oral: 300 mg), chlorpromazine (IV: 75 mg; oral: 300 mg), mepazine (IV: 75 mg; oral: 75 mg), triflupromazine (IV: 75 mg; oral: 75 mg), prochlorperazine (IV: 15 mg; oral: 30 mg), and perphenazine (IV: 15 mg; oral: 24 mg) Administration: IV for the first 2 days, then oral
Outcomes	Participant-reported outcome: none Observer-reported outcome: Multidimensional Scale for Rating Psychiatric Patients (MSRPP) at the latest available assessment (2 weeks or later) Harm outcome: side effects causing termination of treatment Co-intervention outcome: none
Terminology for active placebo	"Active placebo" a priori

Kurland 1961 (Continued)

Scores and unpleasantness of the active placebo	Adequacy: 2 Risk of therapeutic effect: 1 Unpleasant/neutral/pleasant: unpleasant
Funding and conflicts of interest	Funding unclear (funded by non-commercial organisations, but several pharmaceutical companies are acknowledged). Conflicts of interest not reported.
Notes	SD for MSRPP scale imputed from other studies.

Risk of bias

Item	Authors' judgement	Support for judgement
Free from risk of bias arising from the randomisation process	Unclear	No information.
Free from risk of bias in selection of the reported result All outcomes	Unclear	Outcome probably not selected on the basis of results. No other information.

Letemendia 1959
Study characteristics

Methods	Type: clinical Design: parallel Objective: to investigate the effect of the physical side effects of treatment on the assessment of its results, by answering the following questions. <ol style="list-style-type: none"> 1. If a drug has recognisable physical side effects, how accurately and how rapidly are they likely to be detected? 2. What effect, if any, will the detection of side effects have on the reporting of other symptoms? 3. Will the detection of side effects lead to differences in assessment of mental state? Treatment duration: 9 weeks Follow-up duration (including treatment duration): 9 weeks Washout between cross-over periods: NA
Data	Country: UK Condition: chronic psychosis in males Number of people randomised: 14 to each placebo Number of people analysed: 14 in each placebo group
Comparisons	Active placebo: nicotinic acid (100 mg daily) Standard placebo: lactose Experimental intervention: none

Letemendia 1959 (Continued)

	Administration: oral
Outcomes	<p>Participant-reported outcome: none</p> <p>Observer-reported outcome: nurses assessments of mental state (improved, versus no change or worse), assessed at 9 weeks</p> <p>Harm outcome: number of participants with flushing, cumulative total at 9 weeks</p> <p>Co-intervention outcome: none</p>
Terminology for active placebo	Nicotinic acid for somatic effect, no therapeutic effect. Report does not use the term "active placebo".
Scores and unpleasantness of the active placebo	<p>Adequacy: NA</p> <p>Risk of therapeutic effect: 2</p> <p>Unpleasant/neutral/pleasant: neutral</p>
Funding and conflicts of interest	Non-industry funding. Conflicts of interest not declared.
Notes	

Risk of bias

Item	Authors' judgement	Support for judgement
Free from risk of bias arising from the randomisation process	Unclear	Participants matched and allocated at random to 2 groups. One group chosen to receive active placebo by coin toss. No other information.
Free from risk of bias in selection of the reported result All outcomes	Unclear	No information.

Lipman 1966
Study characteristics

Methods	<p>Type: clinical</p> <p>Design: parallel and $2 \times 2 \times 2$ factorial design, with the following factors.</p> <ol style="list-style-type: none"> 1. Active placebo or no active placebo 2. Experimental intervention or no experimental intervention 3. Positive interpretation of dry mouth or neutral interpretation of dry mouth <p>Multicentre trials with 3 centres. For our analysis, all groups receiving active placebo were combined and all groups receiving standard placebo were combined.</p> <p>Objective: to test the hypothesis that the difference in therapeutic improvement between people receiving atropine medications and non-atropine medications under the positive therapeutic treatment would be reliably greater than the magnitude of the difference in therapeutic response between people receiving atropine and non-atropine medications under the neutral therapeutic treatment</p> <p>Treatment duration: 1 week</p>
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Lipman 1966 (Continued)

Follow-up duration (including treatment duration): 1 week

Washout between cross-over period: NA

Data	Country: USA Condition: people with anxiety neurosis Number of people randomised: not reported Number of people analysed: 104 for active placebo and 99 for standard placebo (with or without experimental drug and with either positive or neutral expectation)
Comparisons	Active placebo: atropine (1.5 mg daily) Standard placebo: similar capsules Experimental intervention: no matched experimental intervention. However, chlordiazepoxide hydrochloride (30 mg daily) can be seen as an add-on to the comparison between active placebo and standard placebo. Administration: oral
Outcomes	Participant-reported outcome: participant-reported symptom checklist (SCL, 64 items) Observer-reported outcome: doctor-assessed target symptoms Harm outcome: none Co-intervention outcome: none
Terminology for active placebo	Atropine to produce dry mouth (a priori). Called "active placebo" in discussion. We interpret it to mean an active placebo a priori.
Scores and unpleasantness of the active placebo	Adequacy: NA Risk of therapeutic effect: 1 Unpleasant/neutral/pleasant: unpleasant
Funding and conflicts of interest	Non-industry funding, but drugs supplied by the industry. Conflicts of interest not reported.
Notes	SD for symptom checklist scale imputed from other studies.

Risk of bias

Item	Authors' judgement	Support for judgement
Free from risk of bias arising from the randomisation process	Yes	No information on sequence generation. Remote pharmacy randomisation.
Free from risk of bias in selection of the reported result All outcomes	Unclear	No information.

Malmstrom 2006
Study characteristics

Methods	<p>Type: clinical</p> <p>Design: parallel</p> <p>Objective: to assess analgesic effect of intravenous lidocaine on pain following the removal of impacted third molars.</p> <p>Treatment duration: 1 hour</p> <p>Follow-up duration (including treatment duration): 6 hours</p> <p>Washout between cross-over periods: NA</p>
Data	<p>Country: USA</p> <p>Condition: pain after removal of third molars</p> <p>Number of people randomised: 10 to each placebo (40 in total to all study arms)</p> <p>Number of people analysed: 10 for active placebo and 9 for standard placebo</p>
Comparisons	<p>Active placebo: diphenhydramine (bolus of 10 mg, continuous infusion of 40 mg)</p> <p>Standard placebo: saline infusion</p> <p>Experimental intervention: likely matched intervention: lidocaine (1.25 mg/kg bolus and 2.75 mg/kg infusion). The fourth intervention arm was oral oxycodone/acetaminophen (10 mg/650 mg; matched by placebo tablets in the other arms)</p> <p>Administration: IV</p>
Outcomes	<p>Participant-reported outcome: TOPAR1 and TOPAR6 (weighted total of pain relief scores over the first hour and the first 6 hours). Trial's own primary time point was TOPAR2, which was not the earliest post-treatment time point.</p> <p>Observer-reported outcome: none</p> <p>Harm outcome: number of participants with 1 or more adverse experiences. Paper also reports number of each particular side effect.</p> <p>Co-intervention outcome: number of people requesting rescue medication, and median time to rescue medication (acetaminophen/hydrocodone 500/5 mg)</p>
Terminology for active placebo	"Active placebo" a priori
Scores and unpleasantness of the active placebo	<p>Adequacy: 2</p> <p>Risk of therapeutic effect: 2</p> <p>Unpleasant/neutral/pleasant: unpleasant</p>
Funding and conflicts of interest	Industry funded. All 7 trial authors appear to be employed by Merck.
Notes	CIs were truncated at 0 for the lower bound; we recalculated and used the untruncated interval.

Risk of bias

Item	Authors' judgement	Support for judgement
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Malmstrom 2006 (Continued)

Free from risk of bias arising from the randomisation process	Unclear	Computer-generated schedule. No information on allocation concealment. Baseline differences do not suggest a problem.
Free from risk of bias in selection of the reported result All outcomes	Unclear	No information.

Max 1988 (sensitivity)
Study characteristics

Methods	NA
Data	NA
Comparisons	NA
Outcomes	NA
Terminology for active placebo	NA
Scores and unpleasantness of the active placebo	NA
Funding and conflicts of interest	NA
Notes	Only used in a sensitivity analysis.

Risk of bias

Item	Authors' judgement	Support for judgement
Free from risk of bias arising from the randomisation process	Unclear	No information.
Free from risk of bias in selection of the reported result All outcomes	Unclear	No information.

McKinley 2016
Study characteristics

Methods	Type: preclinical Design: parallel
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McKinley 2016 (Continued)

Objective: to investigate to what extent the frequency of reported side effects influences the perceived efficacy of a medication

Treatment duration: instant administration

Follow-up duration (including treatment duration): 24 hours

Washout between cross-over periods: NA

Data	Country: New Zealand Condition: memory and breathing (healthy participants) Number of people randomised: 20 to each group (80 in total to all study arms) Number of people analysed: all randomised participants
Comparisons	Active placebo: capsaicin in sesame oil (3 doses: 0.0001%, 0.00005%, 0.000025%) Standard placebo: saline Experimental intervention: none Administration: intranasal spray
Outcomes	Participant-reported outcome: perceived efficacy on memory (0–10) Observer-reported outcome: FEV1% Harm outcome: modified GASE scale Co-intervention outcome: none
Terminology for active placebo	"Active placebo" a priori
Scores and unpleasantness of the active placebo	Adequacy: NA Risk of therapeutic effect: 1 Unpleasant/neutral/pleasant: unpleasant
Funding and conflicts of interest	Funding sources not reported; study possibly received drugs from industry. Conflicts of interest not reported.
Notes	

Risk of bias

Item	Authors' judgement	Support for judgement
Free from risk of bias arising from the randomisation process	Unclear	Sequence generation not described. Medicine in sealed envelopes, probably after randomisation process.
Free from risk of bias in selection of the reported result All outcomes	Unclear	No information.

Parkes 2015
Study characteristics

Methods	<p>Type: preclinical</p> <p>Design: parallel and 2 × 2 factorial design with the following factors.</p> <ol style="list-style-type: none"> 1. Active placebo or standard placebo 2. Expensive drug information or cheap drug information <p>Objective: to investigate how the price of a placebo medication influences placebo and nocebo effects. Additionally, to investigate the effect of using an active placebo on placebo and nocebo effects, and whether using an active placebo has an impact on the price effect.</p> <p>Treatment duration: instant administration</p> <p>Follow-up duration (including treatment duration): 24 hours</p> <p>Washout between cross-over periods: NA</p>
Data	<p>Country: New Zealand</p> <p>Condition: breathing (healthy participants)</p> <p>Number of people randomised: 81 in total, of which 1 excluded at baseline (unclear which group)</p> <p>Number of people analysed: 40 for active placebo and 40 for standard placebo</p>
Comparisons	<p>Active placebo: capsaicin (0.00014%) in sesame oil</p> <p>Standard placebo: saline and sesame oil</p> <p>Experimental intervention: none</p> <p>Administration: intranasal</p>
Outcomes	<p>Participant-reported outcome: breathing sensation scale (10 cm VAS)</p> <p>Observer-reported outcome: FEV1% (% of predicted)</p> <p>Harm outcome: modified GASE scale (number of side effects)</p> <p>Co-intervention outcome: none</p>
Terminology for active placebo	"Active placebo" a priori
Scores and unpleasantness of the active placebo	<p>Adequacy: 1</p> <p>Risk of therapeutic effect: 1</p> <p>Unpleasant/neutral/pleasant: unpleasant</p>
Funding and conflicts of interest	Funding and conflicts of interest not reported
Notes	
Risk of bias	
Item	Authors' judgement Support for judgement

Parkes 2015 (Continued)

Free from risk of bias arising from the randomisation process	Unclear	Sequence generation not described. Medicine placed in sealed envelopes, unclear whether before or after randomisation. Unclear if several baseline differences arose by chance. Difference in sex distribution noted by trial authors and used post hoc as a covariate in analysis.
Free from risk of bias in selection of the reported result All outcomes	Unclear	No information.

Prosenz 2017
Study characteristics

Methods	Type: preclinical Design: cross-over Objective: to investigate the use of midazolam as an active placebo. To determine whether midazolam exerts analgesic effects at a clinically moderate sedative dose. Treatment duration: 1 minute (as bolus) per cross-over period Follow-up duration (including treatment duration): 120 minutes per cross-over period Washout between cross-over periods: 5 days
Data	Country: Austria Condition: experimental pain (contact heat, electrical pain, and pressure pain) Number of people randomised: 24 participants randomised to a sequence of 3 interventions. Number of people analysed: 24 for each placebo.
Comparisons	Active placebo: midazolam (0.06 mg/kg) Standard placebo: saline Experimental intervention: fentanyl (1 µg/kg) Administration: IV
Outcomes	Participant-reported outcome: suprathreshold heat pain (0–100) Observer-reported outcome: sedation using bispectral index (BIS) and Richmond Agitation-Sedation Scale (RASS) as well as psychomotor and executive functions using the Groton Maze Learning Test Task and the Detection Task Harm outcome: number of participants with adverse events (predictable of the active placebo, e.g. somnolence, nausea) Co-intervention outcome: none
Terminology for active placebo	"Active placebo" a priori
Scores and unpleasantness of the active placebo	Adequacy: 2 Risk of therapeutic effect: 3

Prosenz 2017 (Continued)

Unpleasant/neutral/pleasant: unpleasant

Funding and conflicts of interest

Mixed funding; received study material from industry. Declares no conflicts of interest.

Notes

Trial author provided individual participant data.

Risk of bias

Item	Authors' judgement	Support for judgement
Free from risk of bias arising from the randomisation process	Yes	Computer-based randomisation. Sealed, opaque envelopes. Equal proportions to different cross-over sequences, no obvious baseline differences between cross-over sequences.
Free from risk of bias in selection of the reported result All outcomes	Yes	Study data received from trial author Data analysis appears in accordance with plan from ClinicalTrials.gov. No indication of selection of outcome on the basis of result from multiple outcomes or analyses.

Rief 2012

Study characteristics

Methods	<p>Type: preclinical</p> <p>Design: parallel and 2 × 3 + 1 factorial design with a separate no treatment group as well as 6 groups separated by the following factors.</p> <ol style="list-style-type: none"> 1. Active placebo or standard placebo 2. 100% drug expectation, 50% drug expectation, or 100% placebo expectation <p>Objective: to investigate the effects of manipulating the expectation of receiving an active drug, and of medication-associated bodily sensations, to estimate the influence of these RCT-typical features.</p> <p>Treatment duration: instant (single dose)</p> <p>Follow-up duration (including treatment duration): 20 minutes</p> <p>Washout between cross-over periods: NA</p>
Data	<p>Country: Germany</p> <p>Condition: experimental heat pain</p> <p>Number of people randomised: 144 volunteers included, unclear how many were randomised to each group. 57 randomised to each placebo type.</p> <p>Number of people analysed: 57 for each placebo type</p>
Comparisons	<p>Active placebo: capsaicin (0.014 %) in sesame oil</p> <p>Standard placebo: sesame oil</p> <p>Experimental intervention: none</p> <p>Administration: intranasal</p>
Outcomes	<p>Participant-reported outcome: pain threshold (in degrees centigrade)</p>

Rief 2012 (Continued)

Observer-reported outcome: none
Harm outcome: none
Co-intervention outcome: none

Terminology for active placebo "Active placebo" a priori

Scores and unpleasantness of the active placebo Adequacy: NA
Risk of therapeutic effect: 2
Unpleasant/neutral/pleasant: unpleasant

Funding and conflicts of interest Non-industry funding. Trial authors declared no conflicts of interest.

Notes

Risk of bias

Item	Authors' judgement	Support for judgement
Free from risk of bias arising from the randomisation process	Unclear	No indication of problems with baseline differences. No other information.
Free from risk of bias in selection of the reported result All outcomes	Unclear	No information.

Shader 1964

Study characteristics

Methods	Type: preclinical Design: cross-over Objective: to find an active control substance that could later be used in a psychotic population under double-blind conditions with an effective phenothiazine Treatment duration: 4 days per cross-over period Follow-up duration (including treatment duration): 4 days per cross-over period Washout between cross-over periods: 9 days
Data	Country: USA Condition: psychiatric symptoms in healthy participants Number of people randomised: 20 Number of people analysed: 20 in each placebo group
Comparisons	Active placebo: phenobarbital (50 mg) and atropine sulphate (0.3 mg) 4 times daily

Shader 1964 (Continued)

	Standard placebo: lactose
	Experimental intervention: none
	Administration: oral
Outcomes	Participant-reported outcome: Revised Clyde Mood Scale (self-sort) Observer-reported outcome: Revised Clyde Mood Scale (observer-sort) Harm outcome: symptoms and side effects questionnaire Co-intervention outcome: none
Terminology for active placebo	"Active control" a priori (also uses the term "active placebo" elsewhere in the introduction)
Scores and unpleasantness of the active placebo	Adequacy: 3 Risk of therapeutic effect: 1 Unpleasant/neutral/pleasant: unpleasant
Funding and conflicts of interest	Non-industry funding. Conflicts of interest not reported.
Notes	This is a 2-phase study; we were only interested in phase I.

Risk of bias

Item	Authors' judgement	Support for judgement
Free from risk of bias arising from the randomisation process	Unclear	No information.
Free from risk of bias in selection of the reported result All outcomes	Unclear	No information.

Solomon 1960
Study characteristics

Methods	Type: clinical Design: cross-over Objective: to investigate psychologic and osteometabolic responses to sex hormones in elderly osteoporotic women Treatment duration: 6 weeks per cross-over period Follow-up duration (including treatment duration): 6 weeks per cross-over period Washout between cross-over periods: not stated explicitly, but probably none
Data	Country: USA

Solomon 1960 (Continued)

Condition: women with postmenopausal osteoporosis or Paget's disease
 Number of people randomised: 12 randomised to a cross-over sequence
 Number of people analysed: all 12 completed, but unclear if all 12 analysed for each placebo

Comparisons Active placebo: dextroamphetamine and amobarbital (5 mg, twice daily)
 Standard placebo: lactose
 Experimental intervention: 2 groups: methallenestril (3 mg twice daily) and fluoxymesterone (5 mg twice a day)
 Administration: oral

Outcomes Participant-reported outcome: questionnaire covering 10 categories (household activities, social activities, resting, motor performance, sleeping, pain, psychological distress, well-being, interest and participation in environment, and libidinal stimulation)
 Observer-reported outcome: 24 hour urinary calcium excretion
 Harm outcome: none
 Co-intervention outcome: none

Terminology for active placebo "Active placebo" a priori

Scores and unpleasantness of the active placebo Adequacy: 2
 Risk of therapeutic effect: 4
 Unpleasant/neutral/pleasant: unpleasant

Funding and conflicts of interest Mixed; received drugs from companies. Conflicts of interest not reported.

Notes

Risk of bias

Item	Authors' judgement	Support for judgement
Free from risk of bias arising from the randomisation process	Unclear	Completed Latin squares design. No other information.
Free from risk of bias in selection of the reported result All outcomes	Unclear	No information.

Wang 2008a

Study characteristics

Methods Type: preclinical
 Design: cross-over

Wang 2008a (Continued)

Objective: to determine whether pregabalin and morphine could inhibit secondary hyperalgesia and allodynia induced by ID capsaicin compared with the active placebo diphenhydramine hydrochloride and true placebo; and to evaluate the value of diphenhydramine as a control.

Treatment duration: instant (single dose)

Follow-up duration (including treatment duration): 240 minutes from capsaicin; 265 minutes from randomised IV treatment/315 minutes from randomised oral treatment; 330 minutes from first assessment; per cross-over period (separate days)

Washout between cross-over periods: crossover periods were on separate days, no further information

Data	Country: USA (presumably) Condition: experimental capsaicin-induced pain Number of people randomised: 20 Number of people analysed: 20 for each placebo type
Comparisons	Active placebo: diphenhydramine hydrochloride (50 mg) Standard placebo: not described Experimental intervention: 2 groups: pregabalin (300 mg) and morphine (10 mg) Administration: oral (except IV morphine)
Outcomes	Participant-reported outcome: area of hyperalgesia Observer-reported outcome: area of flare Harm outcome: none Co-intervention outcome: none
Terminology for active placebo	"Active placebo" a priori
Scores and unpleasantness of the active placebo	Adequacy: 3 Risk of therapeutic effect: 2 Unpleasant/neutral/pleasant: unpleasant
Funding and conflicts of interest	Industry funded. All trial authors had conflicts of interest.

Notes

Risk of bias

Item	Authors' judgement	Support for judgement
Free from risk of bias arising from the randomisation process	Yes	Computer-generated allocation schedule. Described as blinded to investigators and participants. Probably concealment of allocation
Free from risk of bias in selection of the reported result All outcomes	Unclear	No information.

Werner 2019a
Study characteristics

Methods	Type: preclinical Design: parallel Objective: to evaluate a new model of an active placebo eliciting side effects Treatment duration: 7 days Follow-up duration (including treatment duration): 7 days Washout between cross-over periods: NA
Data	Country: Australia Condition: sleep Number of people randomised: 30 to active placebo, 28 to standard placebo, 27 to no treatment Number of people analysed: 20 per protocol for active placebo, 26 for standard placebo, 25 for no treatment
Comparisons	Active placebo: beetroot extract E162 (500 mg) and oxalic acid (250 mg), four times daily Standard placebo: lactose fibres as filler (4 capsules daily) Experimental intervention: none (other arm: no treatment) Administration: oral
Outcomes	Participant-reported outcome: Insomnia Severity Index (ISI) after 7 days of treatment Observer-reported outcome: sleep duration using actigraphy during the 7 days of treatment Harm outcome: urine colouration (0–3) > 0 at any time during the 7 days of treatment Co-intervention outcome: none
Terminology for active placebo	"Active placebo" a priori
Scores and unpleasantness of the active placebo	Adequacy: NA Risk of therapeutic effect: 1 Unpleasant/neutral/pleasant: neutral
Funding and conflicts of interest	Non-industry funding. Trial authors declared no conflicts of interest.
Notes	Trial author provided individual participant data. The author's PhD thesis, which also described the trial, was published just before publication of this review and was not used.

Risk of bias

Item	Authors' judgement	Support for judgement
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Werner 2019a (Continued)

Free from risk of bias arising from the randomisation process	Yes	Random number from envelope, off-site allocation.
Free from risk of bias in selection of the reported result All outcomes	Yes	Study data received from trial author.

Werner 2019b
Study characteristics

Methods	Type: clinical Design: parallel Objective: to test whether participants who are given a placebo under 'double-blind' conditions are more likely to believe that they are receiving a real medication if they receive an active placebo eliciting side effects, compared with a benign placebo that only contains lactose fibres; and to test whether side effects increase the effectiveness of an otherwise inactive placebo treatment. Treatment duration: 7 days Follow-up duration (including treatment duration): 7 days Washout between cross-over periods: NA
Data	Country: Australia Condition: insomnia Number of people randomised: 47 to active placebo, 44 to standard placebo, 25 to no treatment Number of people analysed: 38 per protocol for active placebo, 38 for standard placebo, 21 for no treatment
Comparisons	Active placebo: beetroot extract E162 (500 mg) and oxalic acid (250 mg), four times daily Standard placebo: lactose fibres as filler (4 capsules daily) Experimental intervention: none (other arm: no treatment) Administration: Oral
Outcomes	Participant-reported outcome: Insomnia Severity Index (ISI) after 7 days of treatment Observer-reported outcome: sleep duration using actigraphy during the 7 days of treatment Harm outcome: mean urine colouration (0–100) during the 7 days of treatment Co-intervention outcome: none
Terminology for active placebo	"Active placebo" a priori
Scores and unpleasantness of the active placebo	Adequacy: NA Risk of therapeutic effect: 1

Werner 2019b (Continued)

Unpleasant/neutral/pleasant: neutral

Funding and conflicts of interest

Non-industry funding. Trial authors declared no conflicts of interest.

Notes

Trial author provided individual participant data. The author's PhD thesis, which also described the trial, was published just before publication of this review and was not used.

Risk of bias

Item	Authors' judgement	Support for judgement
Free from risk of bias arising from the randomisation process	Yes	Central randomisation by computer.
Free from risk of bias in selection of the reported result All outcomes	Yes	Trial author provided study data.

Woodrow 1988
Study characteristics

Methods	Type: preclinical Design: cross-over Objective: to compare ethyl alcohol to a narcotic analgesic in experimentally induced pain Treatment duration: instant (single dose on separate occasions at weekly intervals) Follow-up duration (including treatment duration): 30 minutes (90 minutes for alcohol) on separate occasions at weekly intervals Washout between cross-over periods: crossover periods were on separate weeks
Data	Country: USA Condition: experimental pain (pressure tolerance) Number of people randomised: 18 Number of people analysed: 14 for each placebo (4 not analysed because they missed their alcohol session)
Comparisons	Active placebo: atropine (0.4 mg) Standard placebo: saline (0.5 ml) Experimental intervention: 2 groups: morphine (0.17 mg/kg) and ethyl alcohol (2 mg/kg) Administration: subcutaneous except for alcohol (oral)
Outcomes	Participant-reported outcome: pain tolerance (study also reports pain threshold) Observer-reported outcome: none Harm outcome: none

Woodrow 1988 (Continued)

Co-intervention outcome: none

Terminology for active placebo	"Active placebo" a priori
Scores and unpleasantness of the active placebo	Adequacy: 1 Risk of therapeutic effect: 2 Unpleasant/neutral/pleasant: unpleasant
Funding and conflicts of interest	Non-industry funding. Conflicts of interest not reported.
Notes	

Risk of bias

Item	Authors' judgement	Support for judgement
Free from risk of bias arising from the randomisation process	Unclear	No information.
Free from risk of bias in selection of the reported result All outcomes	Unclear	No information.

CI: confidence interval; EEG: electroencephalogram; GASE: General Assessment of Side Effects; ID: intradermal; IV: intravenous; NA: not applicable; NRS: numeric rating scale; NSAID: nonsteroidal anti-inflammatory drug; RCT: randomised clinical trial; SD: standard deviation; VAS: visual analogue scale.

Characteristics of excluded studies [ordered by study ID]

Study	Reason for exclusion
Abse 1956	Not active placebo (see Appendix 2).
Eriksson 2019	Described as a bad active placebo. Included in a sensitivity analysis.
Gracely 1987	Described as active placebo post hoc (after results). Included in a sensitivity analysis.
Ibera 2018	Not active placebo (see Appendix 2).
Max 1988	Potential active placebo implied post hoc (after results). Included in a sensitivity analysis.
Yamagata 1973	Not active placebo (see Appendix 2).
Yuge 1973	Not active placebo (see Appendix 2).

Characteristics of studies awaiting classification [ordered by study ID]

Thomson 1982b

Methods	
Data	
Comparisons	
Outcomes	
Notes	Cited in Thomson 1982a : "Thomson and Chute (in preparation) found that an active placebo (nicotinic acid) induced significantly greater depression in normal volunteers than did an inert (lactose) placebo." We have not been able to identify any publications for this study.

Wang 2008b

Methods	
Data	
Comparisons	
Outcomes	
Notes	Cited in Wang 2008a : "Interestingly, we observed in a second study similarly an increase of area of hyperalgesia by diphenhydramine than true placebo (unpublished data)." We contacted the trial author and Merck for further information regarding this study, but no information was available.

DATA AND ANALYSES

Comparison 1. Participant-reported outcomes at earliest post-treatment assessment

Outcome or subgroup title	No. of studies	No. of participants	Statistical method	Effect size
1.1 Main analysis	17	1125	Std. Mean Difference (IV, Random, 95% CI)	-0.08 [-0.20, 0.04]
1.1.1 Clinical	6	442	Std. Mean Difference (IV, Random, 95% CI)	-0.02 [-0.21, 0.16]
1.1.2 Preclinical	11	683	Std. Mean Difference (IV, Random, 95% CI)	-0.08 [-0.24, 0.07]
1.2 Sensitivity analysis – excluding dichotomous data	17	1125	Std. Mean Difference (IV, Random, 95% CI)	-0.08 [-0.20, 0.04]
1.2.1 Clinical	6	442	Std. Mean Difference (IV, Random, 95% CI)	-0.02 [-0.21, 0.16]
1.2.2 Preclinical	11	683	Std. Mean Difference (IV, Random, 95% CI)	-0.08 [-0.24, 0.07]

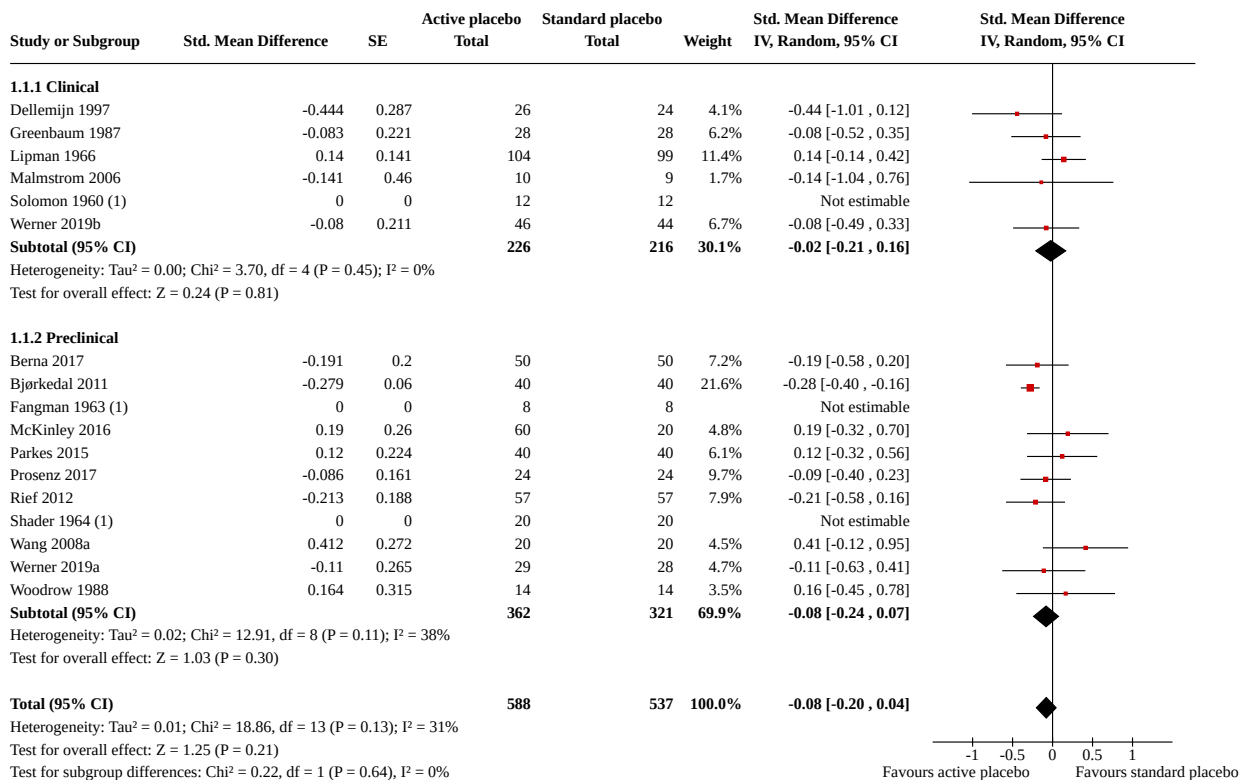
Outcome or subgroup title	No. of studies	No. of participants	Statistical method	Effect size
1.3 Sensitivity analysis – adding nearly eligible trials	20	1251	Std. Mean Difference (IV, Random, 95% CI)	-0.06 [-0.19, 0.06]
1.3.1 Clinical	7	507	Std. Mean Difference (IV, Random, 95% CI)	-0.02 [-0.20, 0.16]
1.3.2 Preclinical	13	744	Std. Mean Difference (IV, Random, 95% CI)	-0.05 [-0.22, 0.11]
1.4 Sensitivity analysis – low risk of bias	17		Std. Mean Difference (IV, Random, 95% CI)	Subtotals only
1.4.1 Clinical: low risk of bias	1	90	Std. Mean Difference (IV, Random, 95% CI)	-0.08 [-0.49, 0.33]
1.4.2 Clinical: some concern	5	352	Std. Mean Difference (IV, Random, 95% CI)	-0.04 [-0.28, 0.21]
1.4.3 Clinical: high risk of bias	0	0	Std. Mean Difference (IV, Random, 95% CI)	Not estimable
1.4.4 Preclinical: low risk of bias	4	285	Std. Mean Difference (IV, Random, 95% CI)	-0.25 [-0.35, -0.14]
1.4.5 Preclinical: some concern	7	398	Std. Mean Difference (IV, Random, 95% CI)	0.08 [-0.14, 0.29]
1.4.6 Preclinical: high risk of bias	0	0	Std. Mean Difference (IV, Random, 95% CI)	Not estimable
1.4.7 All trials: low risk of bias	5	375	Std. Mean Difference (IV, Random, 95% CI)	-0.24 [-0.34, -0.13]
1.4.8 All trials: some concern	12	750	Std. Mean Difference (IV, Random, 95% CI)	0.03 [-0.12, 0.18]
1.4.9 All trials: high risk of bias	0	0	Std. Mean Difference (IV, Random, 95% CI)	Not estimable
1.5 Sensitivity analysis – fixed-effect model	17	1125	Std. Mean Difference (IV, Fixed, 95% CI)	-0.15 [-0.23, -0.07]
1.5.1 Clinical	6	442	Std. Mean Difference (IV, Fixed, 95% CI)	-0.02 [-0.21, 0.16]
1.5.2 Preclinical	11	683	Std. Mean Difference (IV, Fixed, 95% CI)	-0.18 [-0.28, -0.09]
1.6 Sensitivity analysis – adding observer-reported outcomes	21	1645	Std. Mean Difference (IV, Random, 95% CI)	-0.06 [-0.17, 0.05]
1.6.1 Clinical	10	962	Std. Mean Difference (IV, Random, 95% CI)	-0.01 [-0.14, 0.12]

Outcome or subgroup title	No. of studies	No. of participants	Statistical method	Effect size
1.6.2 Preclinical	11	683	Std. Mean Difference (IV, Random, 95% CI)	-0.08 [-0.24, 0.07]
1.7 Sensitivity analysis – preferring change scores	17	1125	Std. Mean Difference (IV, Random, 95% CI)	-0.09 [-0.23, 0.04]
1.7.1 Clinical	6	442	Std. Mean Difference (IV, Random, 95% CI)	-0.07 [-0.27, 0.14]
1.7.2 Preclinical	11	683	Std. Mean Difference (IV, Random, 95% CI)	-0.08 [-0.26, 0.09]
1.8 Sensitivity analysis – adjusting trials with individual participant data for baseline	17	1125	Std. Mean Difference (IV, Random, 95% CI)	-0.09 [-0.22, 0.05]
1.8.1 Clinical	6	442	Std. Mean Difference (IV, Random, 95% CI)	-0.05 [-0.25, 0.14]
1.8.2 Preclinical	11	683	Std. Mean Difference (IV, Random, 95% CI)	-0.08 [-0.25, 0.10]
1.9 Subgroup analysis – trial design	17	1125	Std. Mean Difference (IV, Random, 95% CI)	-0.08 [-0.20, 0.04]
1.9.1 Clinical: parallel	4	362	Std. Mean Difference (IV, Random, 95% CI)	-0.04 [-0.28, 0.21]
1.9.2 Clinical: crossover	2	80	Std. Mean Difference (IV, Random, 95% CI)	-0.08 [-0.52, 0.35]
1.9.3 Preclinical: parallel	5	431	Std. Mean Difference (IV, Random, 95% CI)	-0.07 [-0.26, 0.12]
1.9.4 Preclinical: crossover	6	252	Std. Mean Difference (IV, Random, 95% CI)	-0.04 [-0.33, 0.25]
1.10 Subgroup analysis – experimental arm or no experimental arm	17	1125	Std. Mean Difference (IV, Random, 95% CI)	-0.08 [-0.20, 0.04]
1.10.1 Clinical: with experimental arm	4	149	Std. Mean Difference (IV, Random, 95% CI)	-0.21 [-0.53, 0.11]
1.10.2 Clinical: no experimental arm	2	293	Std. Mean Difference (IV, Random, 95% CI)	0.07 [-0.16, 0.30]
1.10.3 Preclinical: with experimental arm	4	132	Std. Mean Difference (IV, Random, 95% CI)	0.09 [-0.21, 0.39]
1.10.4 Preclinical: no experimental arm	7	551	Std. Mean Difference (IV, Random, 95% CI)	-0.18 [-0.32, -0.04]
1.11 Subgroup analysis – active placebo effects	17	1125	Std. Mean Difference (IV, Random, 95% CI)	-0.08 [-0.20, 0.04]

Outcome or subgroup title	No. of studies	No. of participants	Statistical method	Effect size
1.11.1 Clinical: unpleasant	5	352	Std. Mean Difference (IV, Random, 95% CI)	-0.04 [-0.28, 0.21]
1.11.2 Clinical: neutral or pleasant	1	90	Std. Mean Difference (IV, Random, 95% CI)	-0.08 [-0.49, 0.33]
1.11.3 Preclinical: unpleasant	10	626	Std. Mean Difference (IV, Random, 95% CI)	-0.07 [-0.24, 0.10]
1.11.4 Preclinical: neutral or pleasant	1	57	Std. Mean Difference (IV, Random, 95% CI)	-0.11 [-0.63, 0.41]
1.12 Subgroup analysis – publication status	17	1125	Std. Mean Difference (IV, Random, 95% CI)	-0.08 [-0.20, 0.04]
1.12.1 Clinical: peer-reviewed publication	5	352	Std. Mean Difference (IV, Random, 95% CI)	-0.04 [-0.28, 0.21]
1.12.2 Clinical: grey literature	1	90	Std. Mean Difference (IV, Random, 95% CI)	-0.08 [-0.49, 0.33]
1.12.3 Preclinical: peer-reviewed publication	7	450	Std. Mean Difference (IV, Random, 95% CI)	-0.13 [-0.31, 0.05]
1.12.4 Preclinical: grey literature	4	233	Std. Mean Difference (IV, Random, 95% CI)	0.07 [-0.21, 0.35]
1.13 Data for main analysis – continuous data	9	793	Std. Mean Difference (IV, Random, 95% CI)	-0.04 [-0.18, 0.10]
1.13.1 Parallel	9	793	Std. Mean Difference (IV, Random, 95% CI)	-0.04 [-0.18, 0.10]
1.14 Data for main analysis – dichotomous data	0	0	Odds Ratio (M-H, Random, 95% CI)	Not estimable
1.15 Data for main analysis – continuous crossover data	5	252	Std. Mean Difference (IV, Random, 95% CI)	-0.07 [-0.30, 0.17]
1.15.1 Individual data	2	128	Std. Mean Difference (IV, Random, 95% CI)	-0.24 [-0.39, -0.09]
1.15.2 Imputed correlation coefficient	3	124	Std. Mean Difference (IV, Random, 95% CI)	0.13 [-0.17, 0.42]
1.16 Data for sensitivity analysis – preferring change scores – continuous data	3	247	Std. Mean Difference (IV, Random, 95% CI)	-0.22 [-0.47, 0.03]
1.16.1 Parallel	3	247	Std. Mean Difference (IV, Random, 95% CI)	-0.22 [-0.47, 0.03]
1.17 Data for sensitivity analysis – adding nearly eligible studies – continuous data	1	21	Std. Mean Difference (IV, Random, 95% CI)	0.52 [-0.35, 1.40]

Outcome or subgroup title	No. of studies	No. of participants	Statistical method	Effect size
1.17.1 Parallel	1	21	Std. Mean Difference (IV, Random, 95% CI)	0.52 [-0.35, 1.40]
1.18 Data for sensitivity analysis – adding nearly eligible studies – dichotomous data	1	65	Odds Ratio (M-H, Random, 95% CI)	1.08 [0.27, 4.28]
1.18.1 Crossover	1	65	Odds Ratio (M-H, Random, 95% CI)	1.08 [0.27, 4.28]
1.19 Not in meta-analysis	7		Other data	No numeric data
1.19.1 Insufficient data	3		Other data	No numeric data
1.19.2 No relevant data	4		Other data	No numeric data

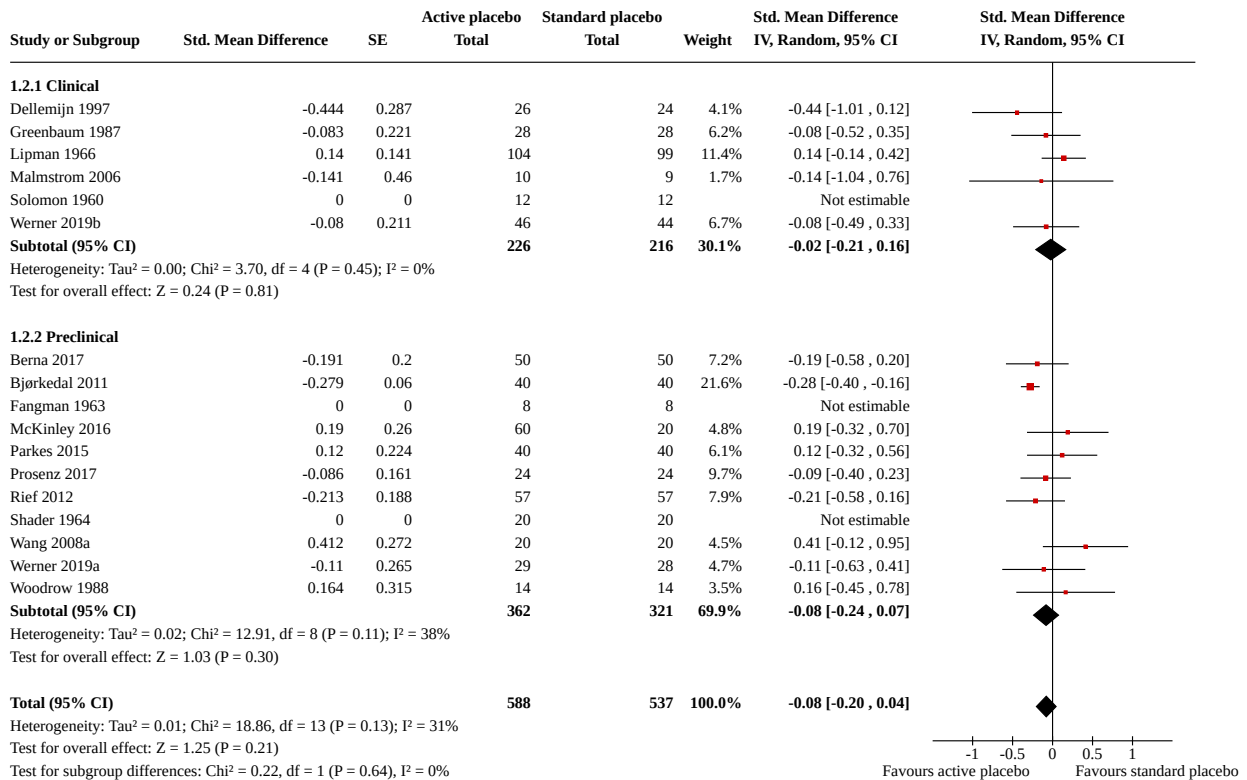
Analysis 1.1. Comparison 1: Participant-reported outcomes at earliest post-treatment assessment, Outcome 1: Main analysis



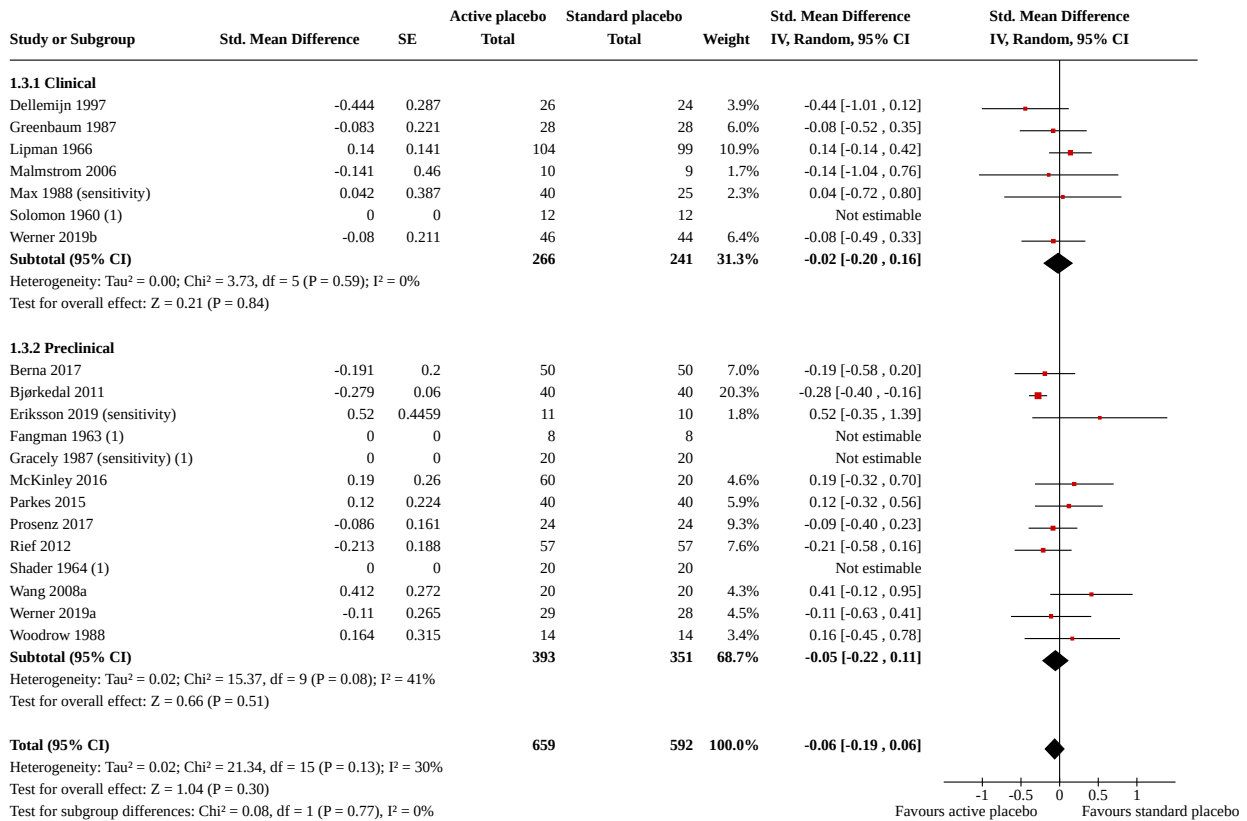
Footnotes

(1) Not enough data for meta-analysis

Analysis 1.2. Comparison 1: Participant-reported outcomes at earliest post-treatment assessment, Outcome 2: Sensitivity analysis – excluding dichotomous data



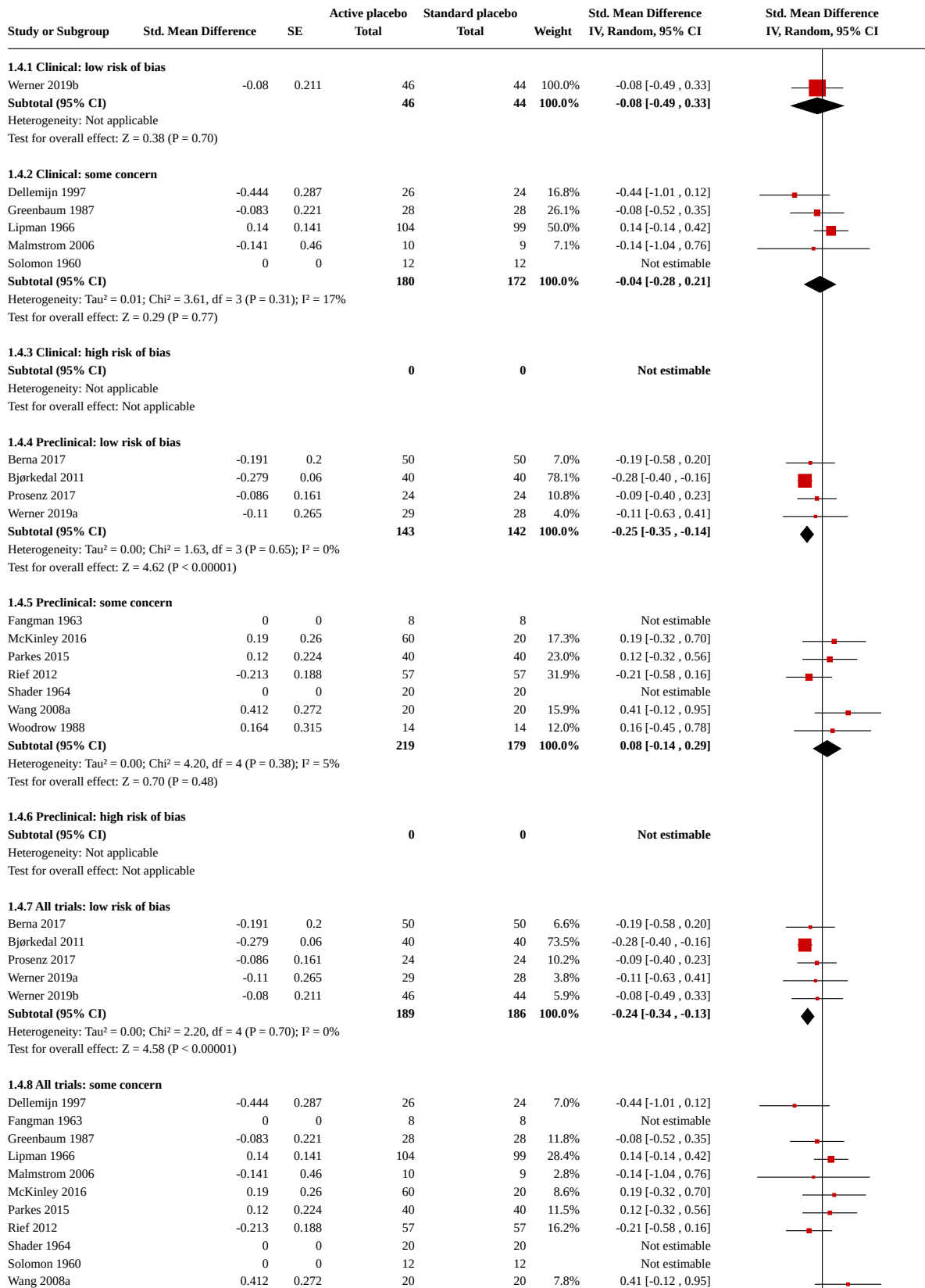
Analysis 1.3. Comparison 1: Participant-reported outcomes at earliest post-treatment assessment, Outcome 3: Sensitivity analysis – adding nearly eligible trials



Footnotes

(1) Not enough data for meta-analysis

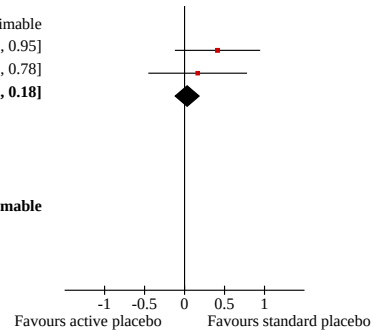
Analysis 1.4. Comparison 1: Participant-reported outcomes at earliest post-treatment assessment, Outcome 4: Sensitivity analysis – low risk of bias



Analysis 1.4. (Continued)

Solomon 1960	0	0	12	12		Not estimable
Wang 2008a	0.412	0.272	20	20	7.8%	0.41 [-0.12 , 0.95]
Woodrow 1988	0.164	0.315	14	14	5.9%	0.16 [-0.45 , 0.78]
Subtotal (95% CI)			399	351	100.0%	0.03 [-0.12 , 0.18]

Heterogeneity: Tau² = 0.00; Chi² = 8.10, df = 8 (P = 0.42); I² = 1%
Test for overall effect: Z = 0.42 (P = 0.67)



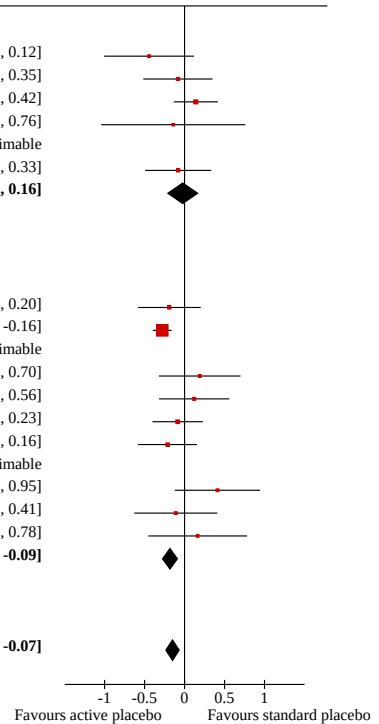
1.4.9 All trials: high risk of bias

Subtotal (95% CI)			0	0		Not estimable
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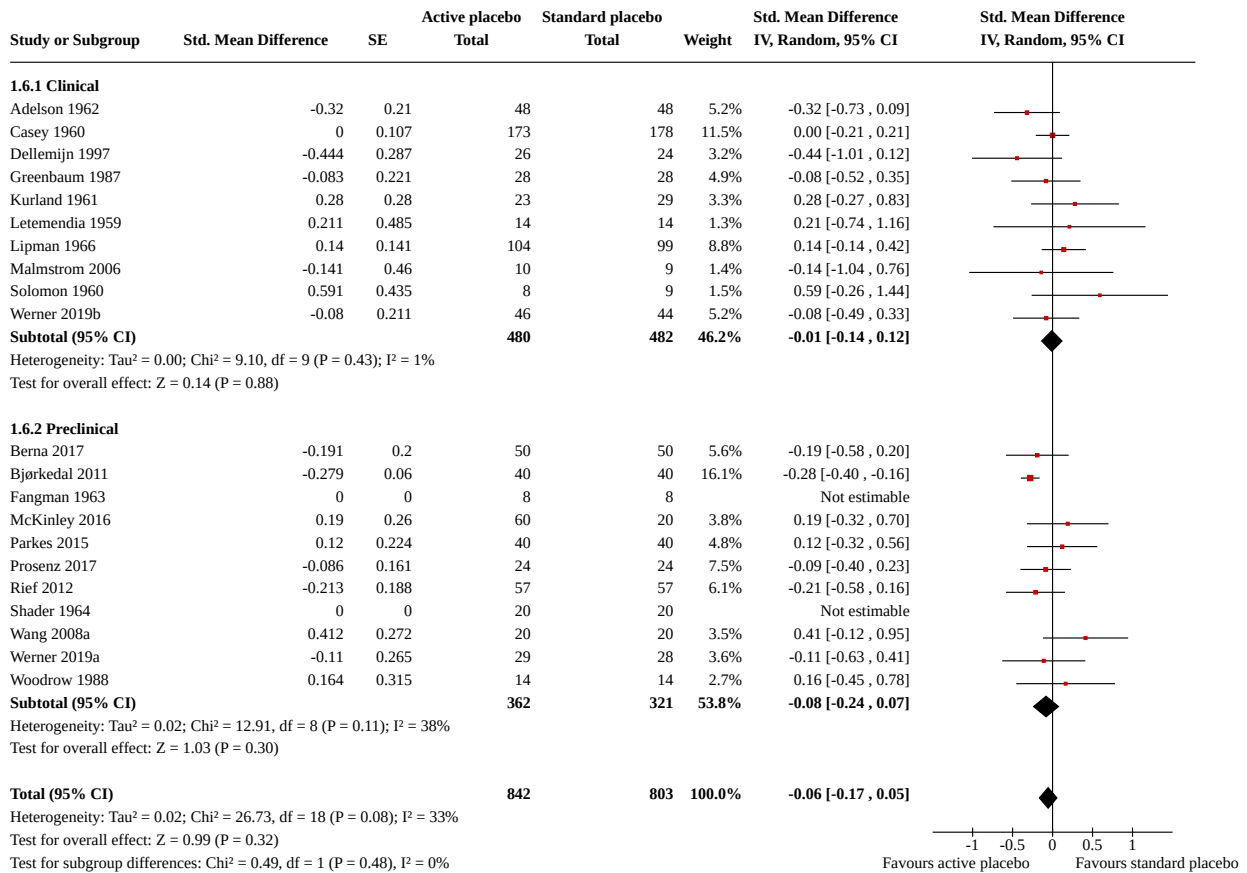
Heterogeneity: Not applicable
Test for overall effect: Not applicable

Analysis 1.5. Comparison 1: Participant-reported outcomes at earliest post-treatment assessment, Outcome 5: Sensitivity analysis – fixed-effect model

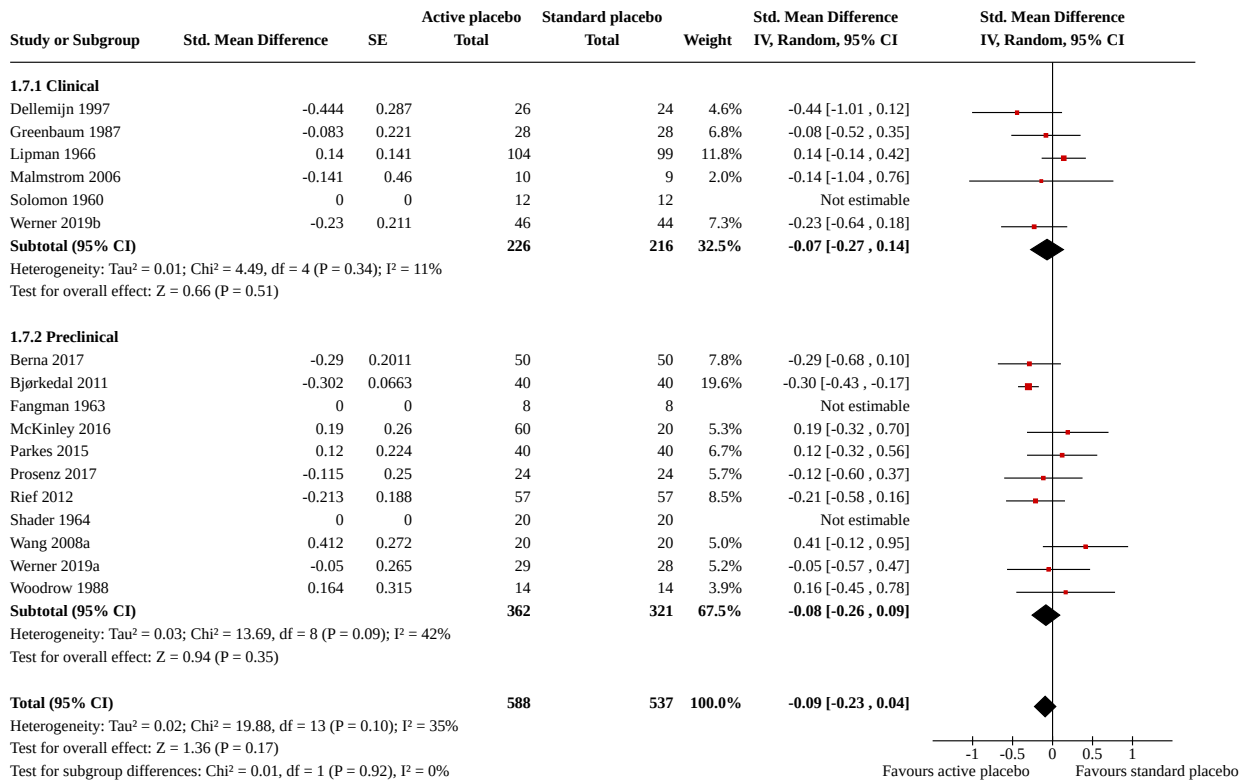
Study or Subgroup	Std. Mean Difference	SE	Active placebo		Standard placebo		Weight	Std. Mean Difference IV, Fixed, 95% CI	Std. Mean Difference IV, Fixed, 95% CI
			Total	Total	Total	Total			
1.5.1 Clinical									
Dellemijn 1997	-0.444	0.287	26	24	2.2%	-0.44 [-1.01 , 0.12]			
Greenbaum 1987	-0.083	0.221	28	28	3.7%	-0.08 [-0.52 , 0.35]			
Lipman 1966	0.14	0.141	104	99	9.1%	0.14 [-0.14 , 0.42]			
Malmstrom 2006	-0.141	0.46	10	9	0.9%	-0.14 [-1.04 , 0.76]			
Solomon 1960	0	0	12	12		Not estimable			
Werner 2019b	-0.08	0.211	46	44	4.1%	-0.08 [-0.49 , 0.33]			
Subtotal (95% CI)			226	216	19.9%	-0.02 [-0.21 , 0.16]			
Heterogeneity: Chi ² = 3.70, df = 4 (P = 0.45); I ² = 0% Test for overall effect: Z = 0.24 (P = 0.81)									
1.5.2 Preclinical									
Berna 2017	-0.191	0.2	50	50	4.5%	-0.19 [-0.58 , 0.20]			
Bjorkedal 2011	-0.279	0.06	40	40	50.3%	-0.28 [-0.40 , -0.16]			
Fangman 1963	0	0	8	8		Not estimable			
McKinley 2016	0.19	0.26	60	20	2.7%	0.19 [-0.32 , 0.70]			
Parkes 2015	0.12	0.224	40	40	3.6%	0.12 [-0.32 , 0.56]			
Prosenz 2017	-0.086	0.161	24	24	7.0%	-0.09 [-0.40 , 0.23]			
Rief 2012	-0.213	0.188	57	57	5.1%	-0.21 [-0.58 , 0.16]			
Shader 1964	0	0	20	20		Not estimable			
Wang 2008a	0.412	0.272	20	20	2.4%	0.41 [-0.12 , 0.95]			
Werner 2019a	-0.11	0.265	29	28	2.6%	-0.11 [-0.63 , 0.41]			
Woodrow 1988	0.164	0.315	14	14	1.8%	0.16 [-0.45 , 0.78]			
Subtotal (95% CI)			362	321	80.1%	-0.18 [-0.28 , -0.09]			
Heterogeneity: Chi ² = 12.91, df = 8 (P = 0.11); I ² = 38% Test for overall effect: Z = 3.84 (P = 0.0001)									
Total (95% CI)			588	537	100.0%	-0.15 [-0.23 , -0.07]			
Heterogeneity: Chi ² = 18.86, df = 13 (P = 0.13); I ² = 31% Test for overall effect: Z = 3.54 (P = 0.0004) Test for subgroup differences: Chi ² = 2.25, df = 1 (P = 0.13), I ² = 55.6%									



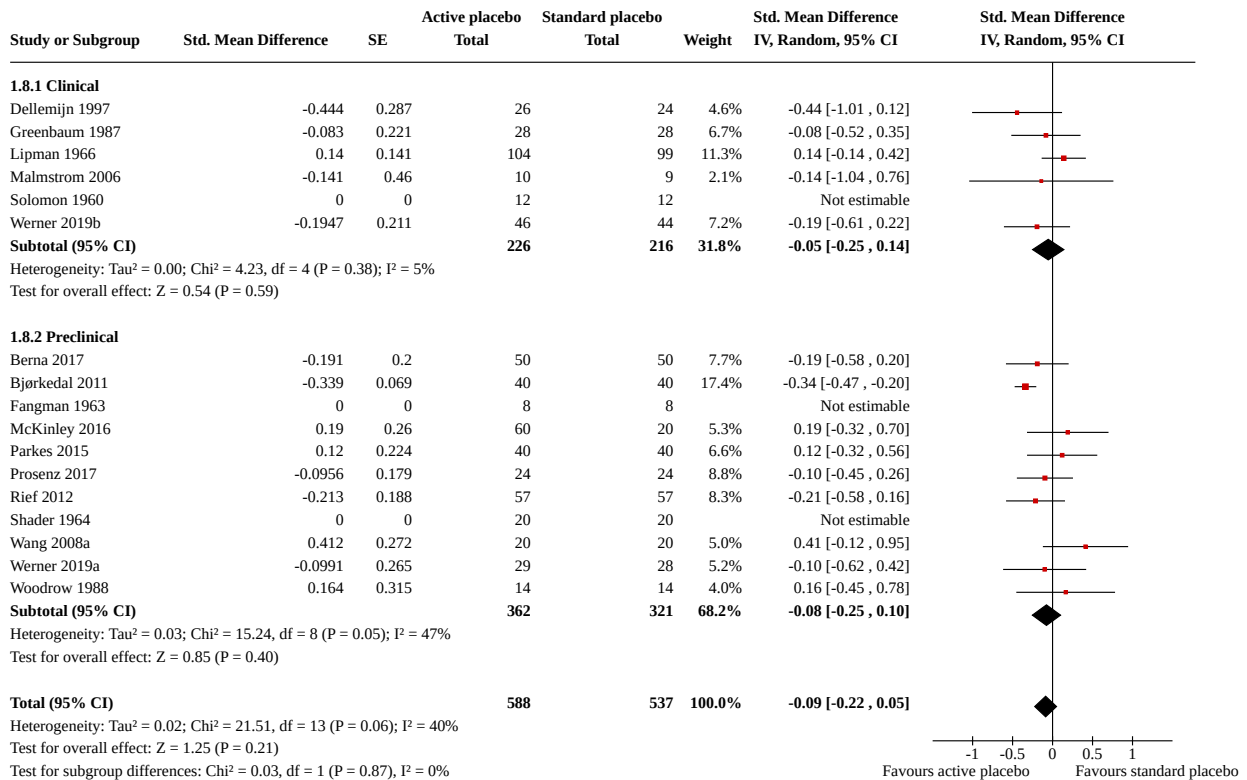
Analysis 1.6. Comparison 1: Participant-reported outcomes at earliest post-treatment assessment, Outcome 6: Sensitivity analysis – adding observer-reported outcomes



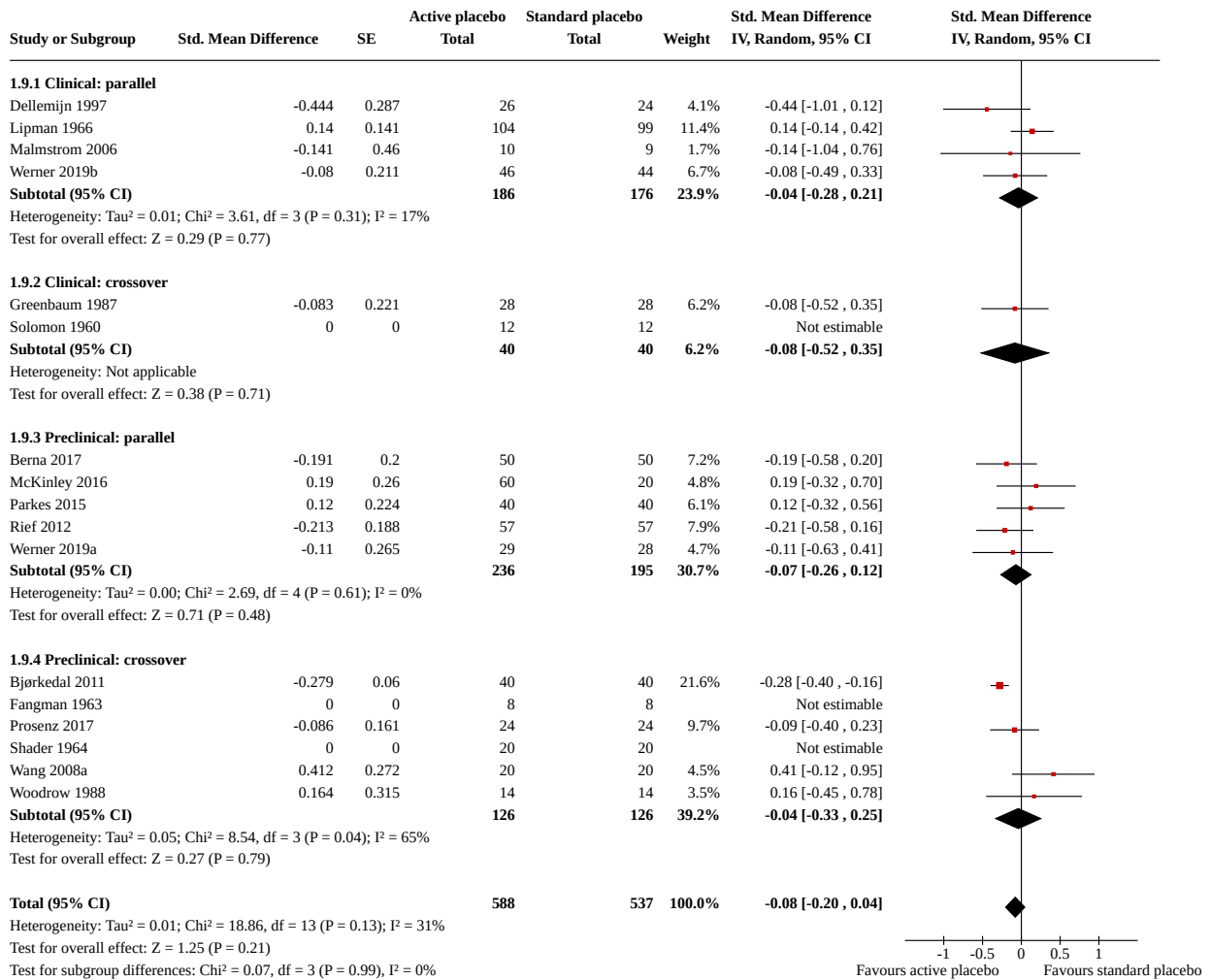
Analysis 1.7. Comparison 1: Participant-reported outcomes at earliest post-treatment assessment, Outcome 7: Sensitivity analysis – preferring change scores



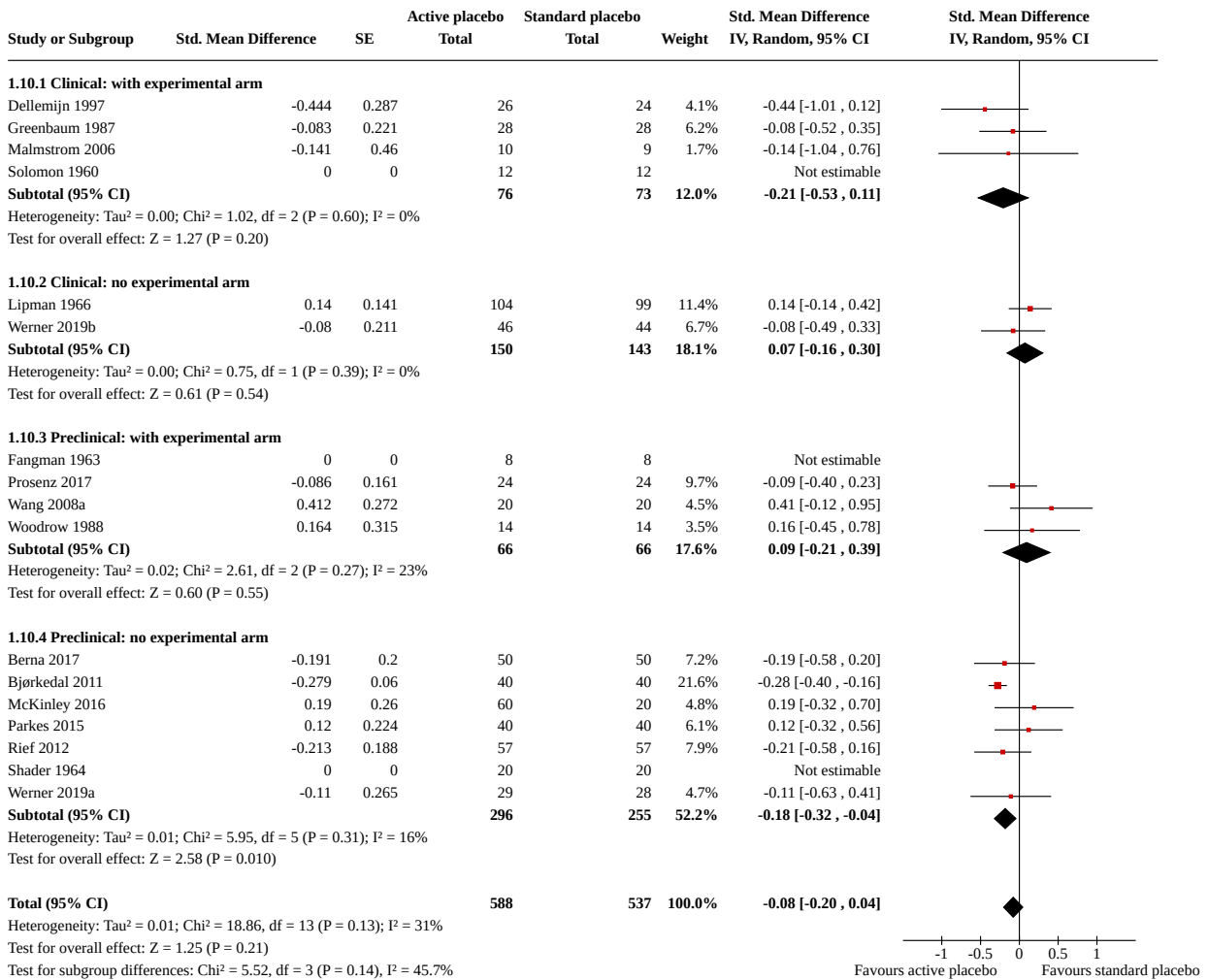
Analysis 1.8. Comparison 1: Participant-reported outcomes at earliest post-treatment assessment, Outcome 8: Sensitivity analysis – adjusting trials with individual participant data for baseline



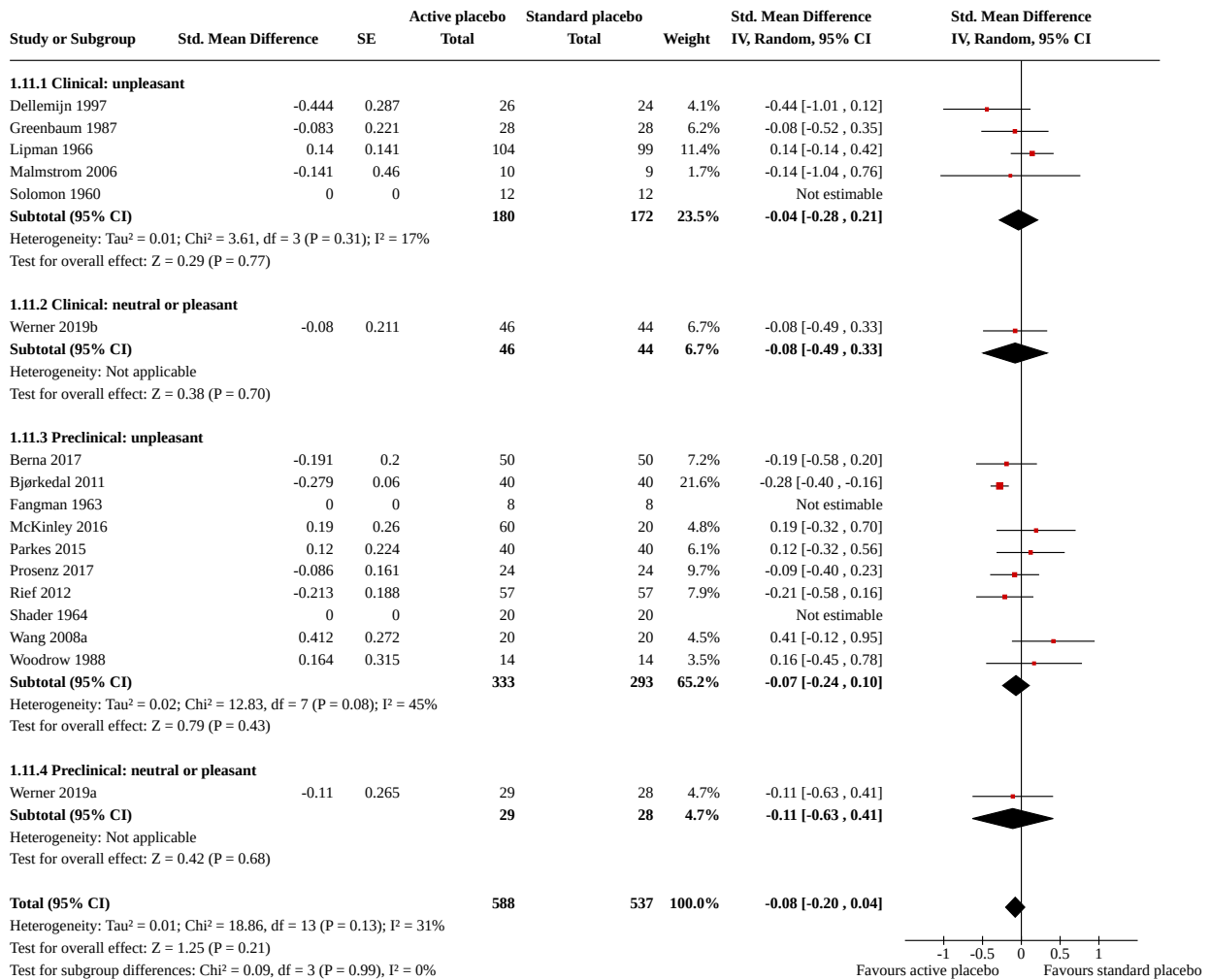
Analysis 1.9. Comparison 1: Participant-reported outcomes at earliest post-treatment assessment, Outcome 9: Subgroup analysis – trial design



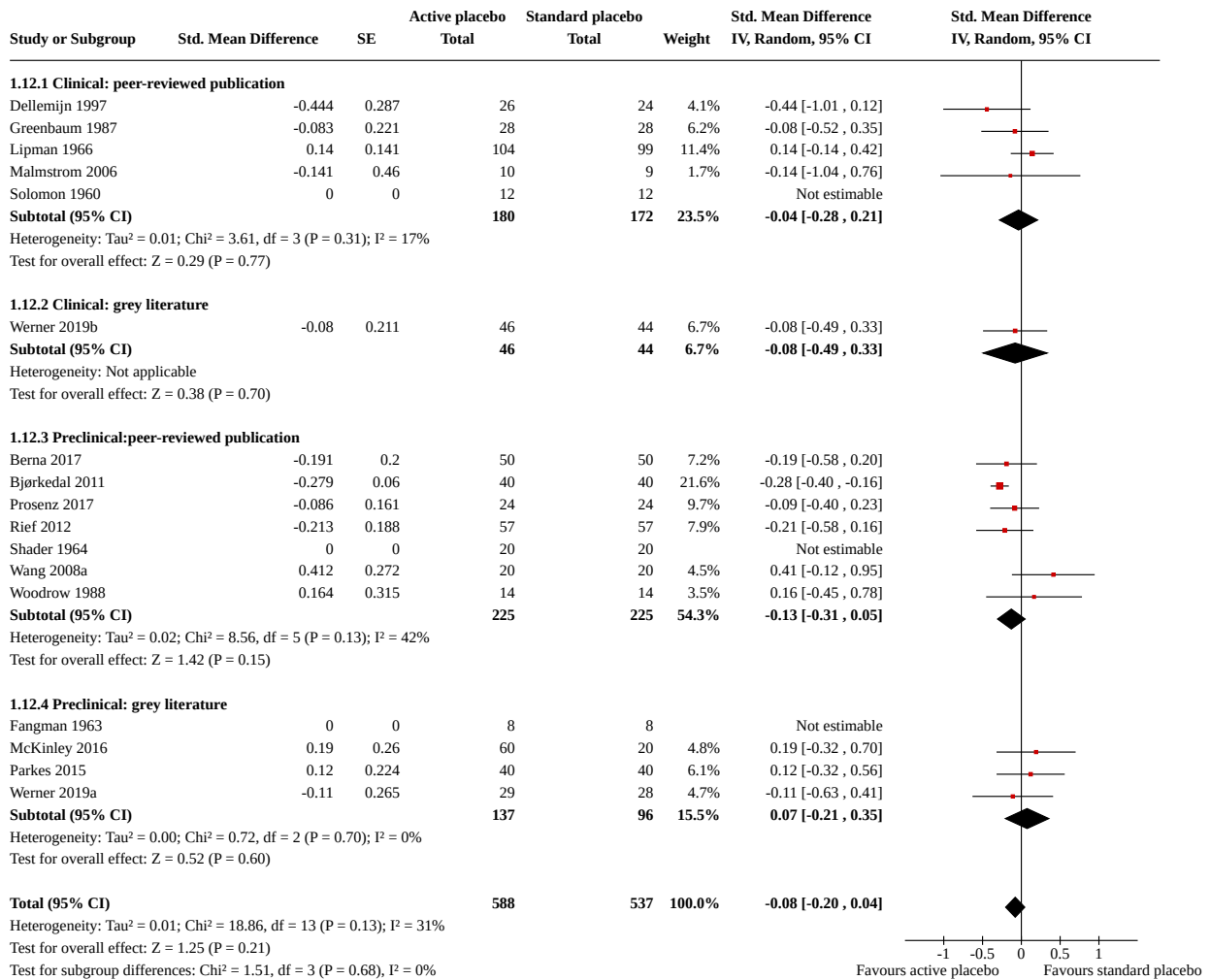
Analysis 1.10. Comparison 1: Participant-reported outcomes at earliest post-treatment assessment, Outcome 10: Subgroup analysis – experimental arm or no experimental arm



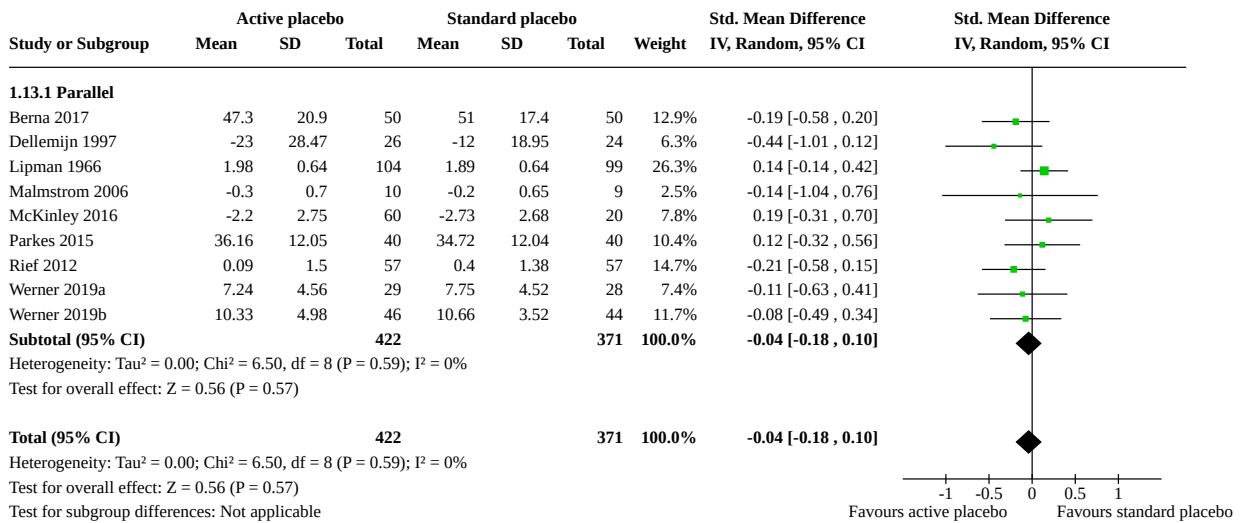
Analysis 1.11. Comparison 1: Participant-reported outcomes at earliest post-treatment assessment, Outcome 11: Subgroup analysis – active placebo effects



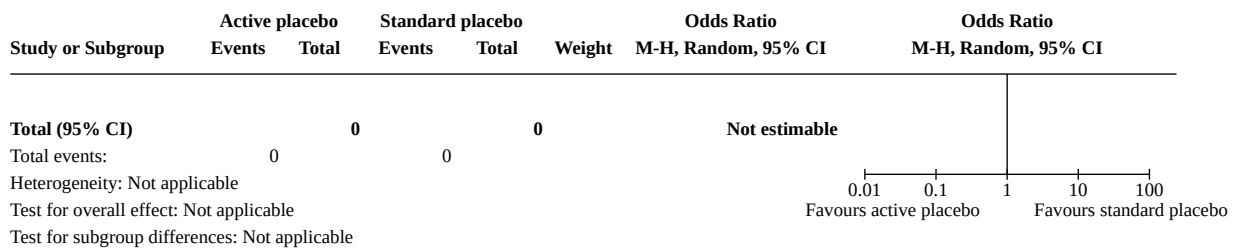
Analysis 1.12. Comparison 1: Participant-reported outcomes at earliest post-treatment assessment, Outcome 12: Subgroup analysis – publication status



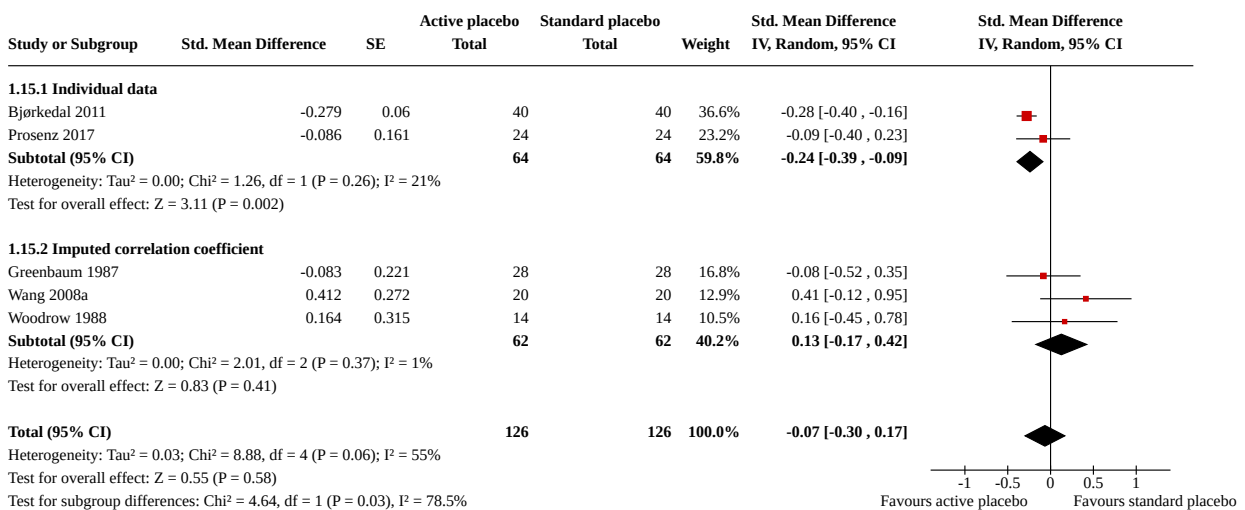
Analysis 1.13. Comparison 1: Participant-reported outcomes at earliest post-treatment assessment, Outcome 13: Data for main analysis – continuous data



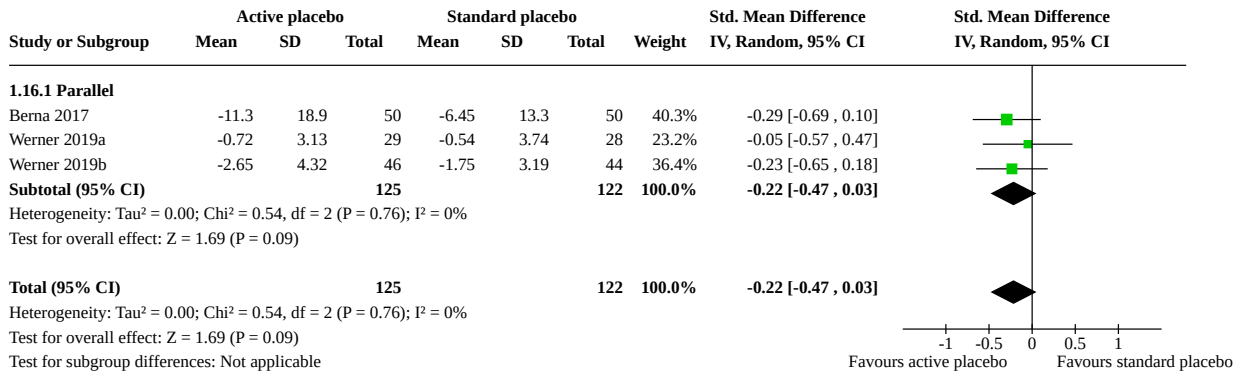
Analysis 1.14. Comparison 1: Participant-reported outcomes at earliest post-treatment assessment, Outcome 14: Data for main analysis – dichotomous data



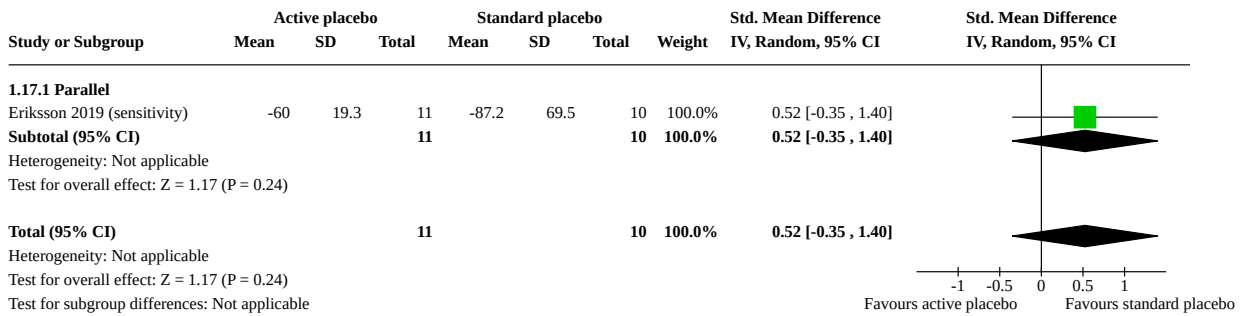
Analysis 1.15. Comparison 1: Participant-reported outcomes at earliest post-treatment assessment, Outcome 15: Data for main analysis – continuous crossover data



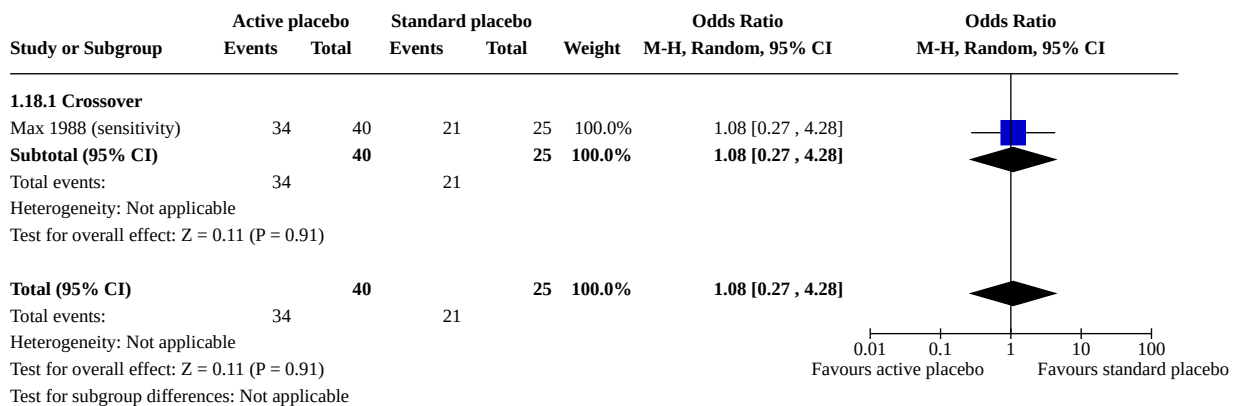
Analysis 1.16. Comparison 1: Participant-reported outcomes at earliest post-treatment assessment, Outcome 16: Data for sensitivity analysis – preferring change scores – continuous data



Analysis 1.17. Comparison 1: Participant-reported outcomes at earliest post-treatment assessment, Outcome 17: Data for sensitivity analysis – adding nearly eligible studies – continuous data



Analysis 1.18. Comparison 1: Participant-reported outcomes at earliest post-treatment assessment, Outcome 18: Data for sensitivity analysis – adding nearly eligible studies – dichotomous data



Analysis 1.19. Comparison 1: Participant-reported outcomes at earliest post-treatment assessment, Outcome 19: Not in meta-analysis

Not in meta-analysis

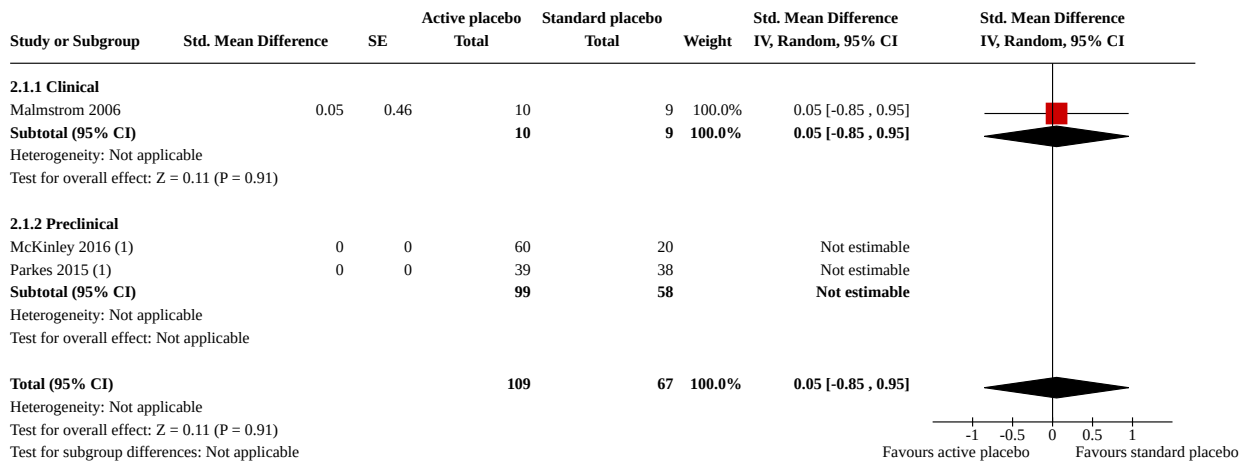
Study	Outcome	Notes
Insufficient data		

Fangman 1963	Pricking pain threshold in terms of seconds for 12 spots (and 2 other outcomes: pricking pain at spot C, and ischaemic pain)	Uncertainty on how to use in meta-analysis. Reports individual patient point estimates, individual baseline standard deviations and F-score from ANOVA tests. For 12 cases (3 outcomes among 4 participants), active placebo was better in 4 cases, worse in 1 case and not significantly different in the remaining cases. We were not able to determine the size and precision of a potential effect.
Shader 1964	Revised Clyde Mood Scales (subjects)	Not enough data for meta-analysis. However, it is also unclear if the outcome has an obvious direction of benefit.
Solomon 1960	Questionnaire covering 10 categories (household activities, social activities, resting, motor performance, sleeping, pain, psychological distress, well-being, interest and participation in environment, and libidinal stimulation)	12 patients were analysed. The 4 drugs were ranked from worst to best (1 to 4) in the categories where active placebo received an average ranking of 2.7 and standard placebo 3.1. The trial did not report whether this difference was significant. Looking at the change over time, the active placebo improved in 7/9 categories and the standard placebo in 4/9 categories
No relevant data		
Adelson 1962	No indication of a relevant outcome measured	
Casey 1960	No indication of a relevant outcome measured	
Kurland 1961	No indication of a relevant outcome measured	
Letemendia 1959	No indication of a relevant outcome measured	

Comparison 2. Patient-reported outcomes at latest follow-up

Outcome or subgroup title	No. of studies	No. of participants	Statistical method	Effect size
2.1 Main analysis	3	176	Std. Mean Difference (IV, Random, 95% CI)	0.05 [-0.85, 0.95]
2.1.1 Clinical	1	19	Std. Mean Difference (IV, Random, 95% CI)	0.05 [-0.85, 0.95]
2.1.2 Preclinical	2	157	Std. Mean Difference (IV, Random, 95% CI)	Not estimable
2.2 Data for main analysis – continuous data	1	19	Std. Mean Difference (IV, Random, 95% CI)	0.05 [-0.85, 0.95]
2.2.1 Parallel	1	19	Std. Mean Difference (IV, Random, 95% CI)	0.05 [-0.85, 0.95]
2.3 Not in meta-analysis	20		Other data	No numeric data
2.3.1 Insufficient data	2		Other data	No numeric data
2.3.2 No relevant data	18		Other data	No numeric data

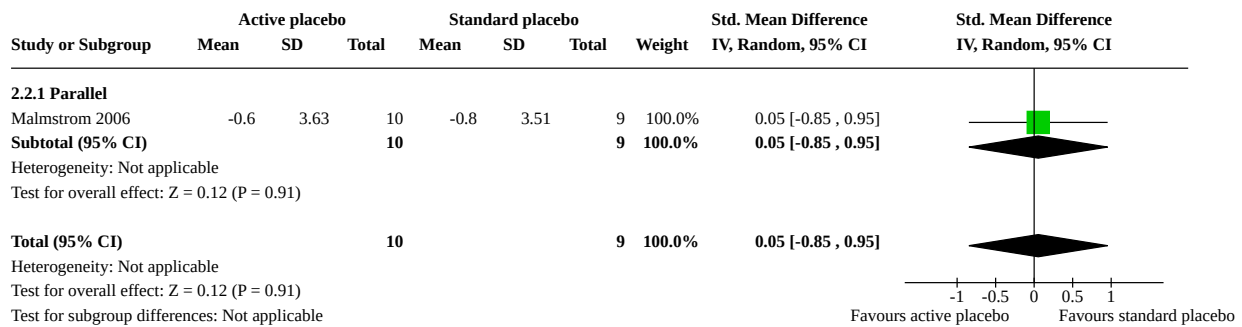
Analysis 2.1. Comparison 2: Patient-reported outcomes at latest follow-up, Outcome 1: Main analysis



Footnotes

(1) Not enough data for meta-analysis

Analysis 2.2. Comparison 2: Patient-reported outcomes at latest follow-up, Outcome 2: Data for main analysis – continuous data



Analysis 2.3. Comparison 2: Patient-reported outcomes at latest follow-up, Outcome 3: Not in meta-analysis

Not in meta-analysis

Study	Outcome	Notes
Insufficient data		
McKinley 2016	Perceived efficacy on memory performance	"There was no significant main effect for condition on perceived efficacy of the medication for memory performance at 24-hour follow-up, F(3, 79) = 2.01, P = 0.120."
Parkes 2015	Breathing sensation	Probably measured, but not reported
No relevant data		
Adelson 1962	No indication of a relevant outcome measured	
Berna 2017	No relevant follow-up time point for participant-reported outcome	
Bjørkedal 2011	No relevant follow-up time point for participant-reported outcome	
Casey 1960	No indication of a relevant outcome measured	
Dellemijn 1997	Peak value used for early time point. Late time point not used.	
Fangman 1963	No relevant follow-up time point for participant-reported outcome	
Greenbaum 1987	No relevant follow-up time point for participant-reported outcome	

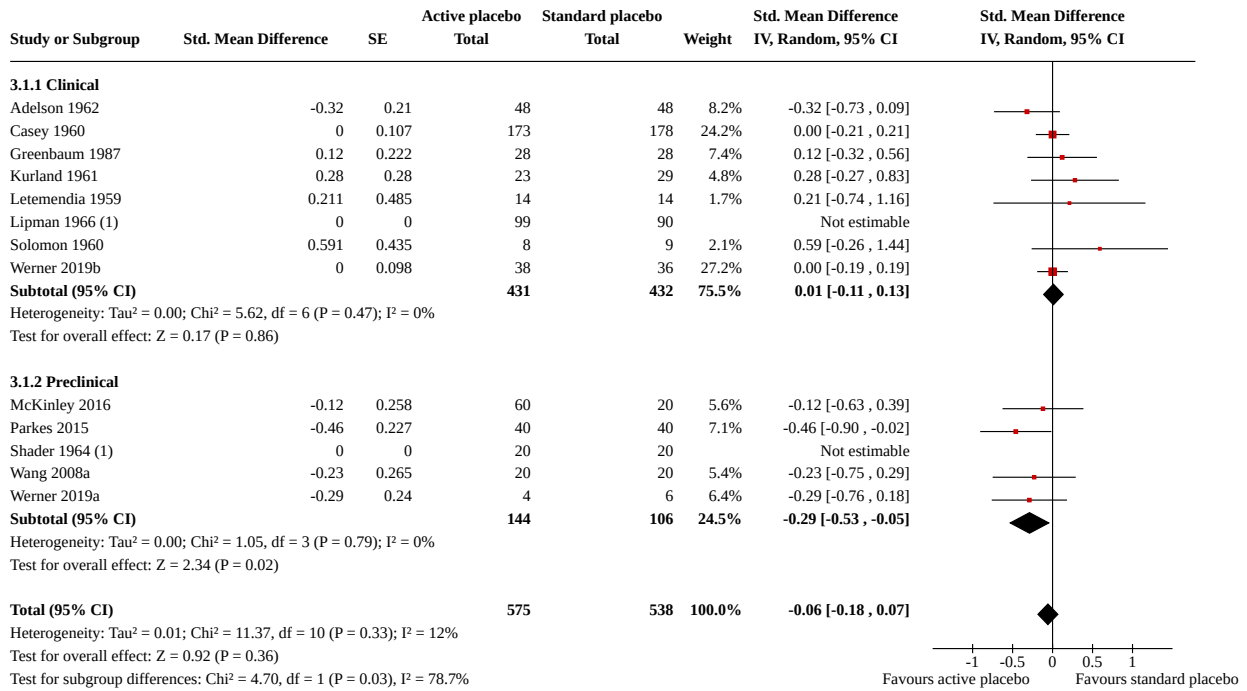
Kurland 1961	No indication of a relevant outcome measured
Letemendia 1959	No indication of a relevant outcome measured
Lipman 1966	No relevant follow-up time point for participant-reported outcome
Prosenz 2017	No relevant follow-up time point for patient-reported outcome
Rief 2012	No relevant follow-up time point for participant-reported outcome
Shader 1964	No relevant follow-up time point for participant-reported outcome
Solomon 1960	No relevant follow-up time point for participant-reported outcome
Wang 2008a	Time-summed value used for early time point. Late time point not used.
Werner 2019a	No relevant follow-up time point for participant-reported outcome
Werner 2019b	No relevant follow-up time point for participant-reported outcome
Woodrow 1988	No indication of a relevant outcome measured

Comparison 3. Observer-reported outcomes at earliest post-treatment assessment

Outcome or subgroup title	No. of studies	No. of participants	Statistical method	Effect size
3.1 Main analysis	13	1113	Std. Mean Difference (IV, Random, 95% CI)	-0.06 [-0.18, 0.07]
3.1.1 Clinical	8	863	Std. Mean Difference (IV, Random, 95% CI)	0.01 [-0.11, 0.13]
3.1.2 Preclinical	5	250	Std. Mean Difference (IV, Random, 95% CI)	-0.29 [-0.53, -0.05]
3.2 Data for main analysis – continuous data	5	659	Std. Mean Difference (IV, Random, 95% CI)	-0.12 [-0.35, 0.10]
3.2.1 Parallel	5	659	Std. Mean Difference (IV, Random, 95% CI)	-0.12 [-0.35, 0.10]
3.3 Data for main analysis – dichotomous data	1	28	Odds Ratio (M-H, Random, 95% CI)	1.47 [0.26, 8.23]
3.3.1 Parallel	1	28	Odds Ratio (M-H, Random, 95% CI)	1.47 [0.26, 8.23]
3.4 Data for main analysis – continuous cross-over data	5	197	Std. Mean Difference (IV, Random, 95% CI)	-0.02 [-0.19, 0.15]
3.4.1 Individual data	2	84	Std. Mean Difference (IV, Random, 95% CI)	-0.06 [-0.30, 0.17]
3.4.2 Imputed correlation coefficient	3	113	Std. Mean Difference (IV, Random, 95% CI)	0.07 [-0.31, 0.45]
3.5 Not in meta-analysis	10		Other data	No numeric data
3.5.1 Insufficient data	2		Other data	No numeric data

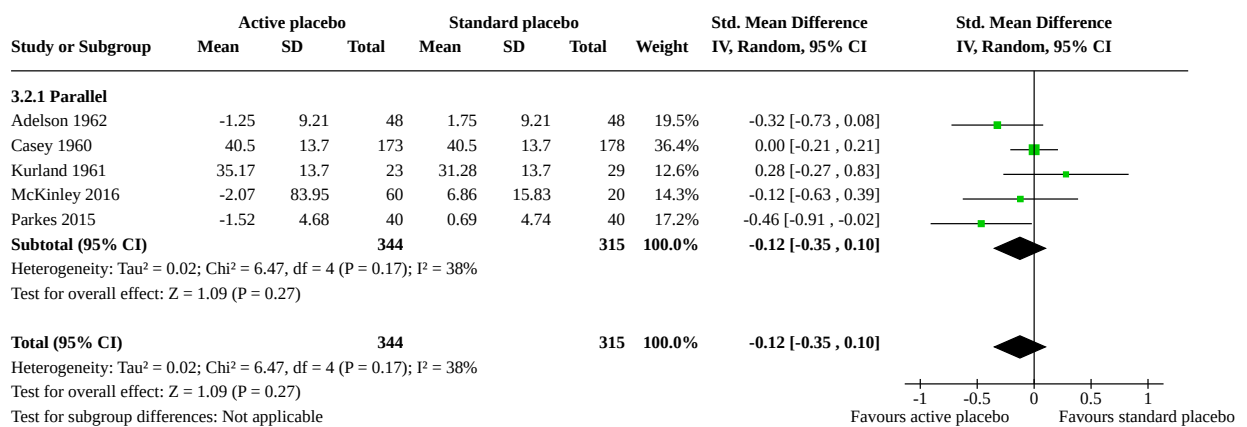
Outcome or subgroup title	No. of studies	No. of participants	Statistical method	Effect size
3.5.2 No relevant data	8		Other data	No numeric data

Analysis 3.1. Comparison 3: Observer-reported outcomes at earliest post-treatment assessment, Outcome 1: Main analysis

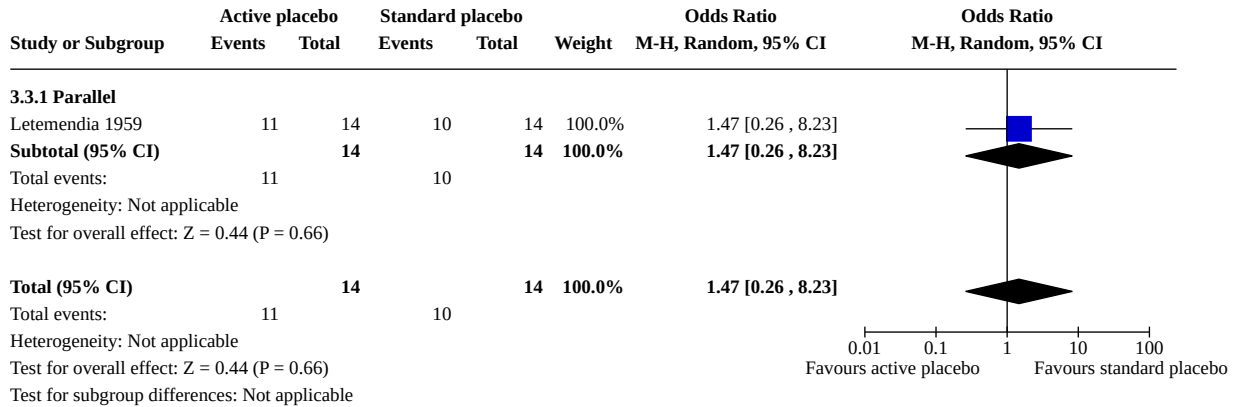


Footnotes
(1) Not enough data for meta-analysis.

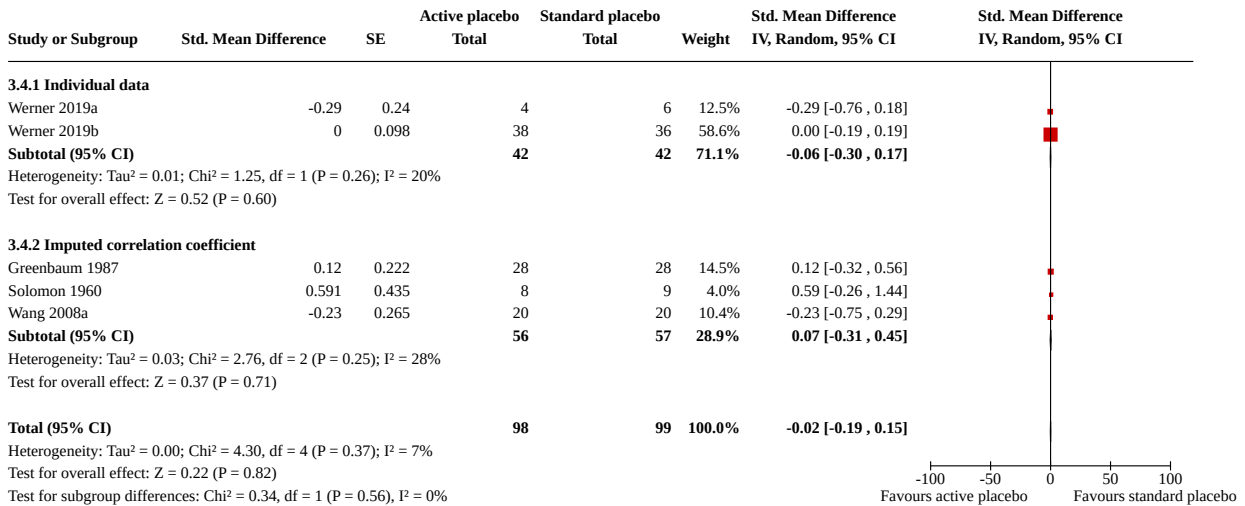
Analysis 3.2. Comparison 3: Observer-reported outcomes at earliest post-treatment assessment, Outcome 2: Data for main analysis – continuous data



Analysis 3.3. Comparison 3: Observer-reported outcomes at earliest post-treatment assessment, Outcome 3: Data for main analysis – dichotomous data



Analysis 3.4. Comparison 3: Observer-reported outcomes at earliest post-treatment assessment, Outcome 4: Data for main analysis – continuous cross-over data



Analysis 3.5. Comparison 3: Observer-reported outcomes at earliest post-treatment assessment, Outcome 5: Not in meta-analysis

Not in meta-analysis

Study	Outcome	Notes
Insufficient data		
Lipman 1966	Target symptoms (doctor- and other observer-reported outcomes)	Not enough data for meta-analysis. Reports means and number of participants only. Standard deviation unclear. Qualitatively, no strong direction of benefit (active placebo: mean = 2.15, N = 99, standard placebo: mean = 2.17, N = 90).
Shader 1964	Revised Clyde Mood Scales (observer)	Not enough data for meta-analysis. However, unclear if the relevant outcome reported in the trial has a clear directionality.
No relevant data		
Berna 2017	No indication of a relevant outcome measured	
Bjørkedal 2011	No indication of a relevant outcome measured	Measured laser-evoked potentials with EEG recordings, including N2 and P2 amplitudes and latencies, to rule out the possible effects of response bias. We were uncertain whether they could be interpreted as clini-

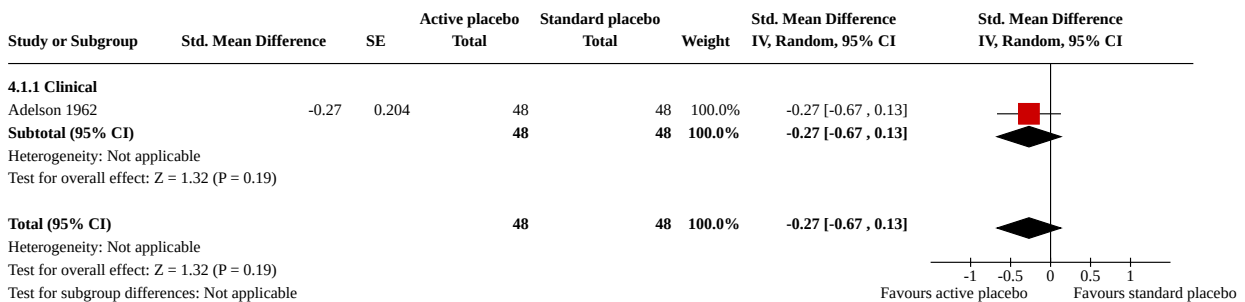
cally relevant observer-reported outcomes of benefit and therefore did not use them for analysis.

Dellemijn 1997	No indication of a relevant outcome measured	
Fangman 1963	No indication of a relevant outcome measured	
Malmstrom 2006	No indication of a relevant outcome measured	
Prosenz 2017	No indication of a relevant outcome measured	Measured sedation using bispectral index (BIS) and Richmond Agitation-Sedation Scale (RASS) as well as psychomotor and executive functions using the Groton Maze Learning Test Task and the Detection Task. We decided that they were not clinically relevant observer-reported outcomes of benefit and therefore did not use them for analysis.
Rief 2012	No indication of a relevant outcome measured	
Woodrow 1988	No indication of a relevant outcome measured	

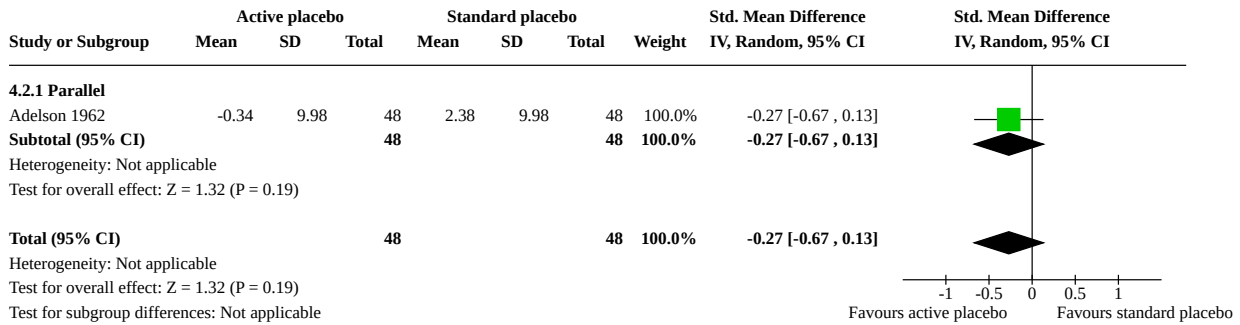
Comparison 4. Observer-reported outcomes at latest follow-up

Outcome or subgroup title	No. of studies	No. of participants	Statistical method	Effect size
4.1 Main analysis	1	96	Std. Mean Difference (IV, Random, 95% CI)	-0.27 [-0.67, 0.13]
4.1.1 Clinical	1	96	Std. Mean Difference (IV, Random, 95% CI)	-0.27 [-0.67, 0.13]
4.2 For main analysis – continuous data	1	96	Std. Mean Difference (IV, Random, 95% CI)	-0.27 [-0.67, 0.13]
4.2.1 Parallel	1	96	Std. Mean Difference (IV, Random, 95% CI)	-0.27 [-0.67, 0.13]
4.3 Not in meta-analysis	20		Other data	No numeric data
4.3.1 No relevant data	20		Other data	No numeric data

Analysis 4.1. Comparison 4: Observer-reported outcomes at latest follow-up, Outcome 1: Main analysis



Analysis 4.2. Comparison 4: Observer-reported outcomes at latest follow-up, Outcome 2: For main analysis – continuous data



Analysis 4.3. Comparison 4: Observer-reported outcomes at latest follow-up, Outcome 3: Not in meta-analysis

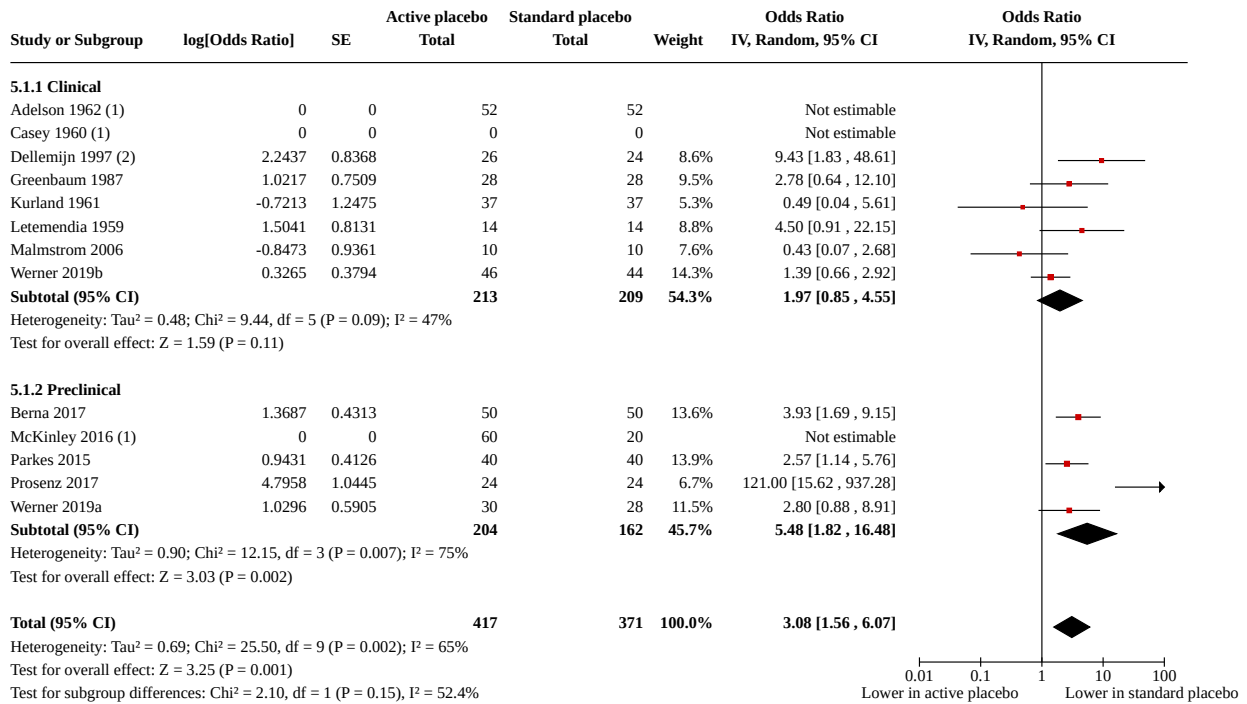
Not in meta-analysis

Study	Outcome	Notes
No relevant data		
Berna 2017	No indication of a relevant outcome measured	
Bjørkedal 2011	No relevant follow-up time point for observer-reported outcome	
Casey 1960	No relevant follow-up time point for observer-reported outcome	
Dellemijn 1997	No indication of a relevant outcome measured	
Fangman 1963	No indication of a relevant outcome measured	
Greenbaum 1987	No relevant follow-up time point for observer-reported outcome	
Kurland 1961	No relevant follow-up time point for observer-reported outcome	
Letemendia 1959	No relevant follow-up time point for observer-reported outcome	
Lipman 1966	No relevant follow-up time point for observer-reported outcome	
Malmstrom 2006	No indication of a relevant outcome measured	
McKinley 2016	No relevant follow-up time point for observer-reported outcome	
Parkes 2015	No relevant follow-up time point for observer-reported outcome	
Prosenz 2017	No indication of a relevant outcome measured	Measured sedation using bispectral index (BIS) and Richmond Agitation-Sedation Scale (RASS) as well as psychomotor and executive functions using the Groton Maze Learning Test Task and the Detection Task. We decided that they were not clinically relevant observer-reported outcomes of benefit and therefore did not use them for analysis.
Rief 2012	No indication of a relevant outcome measured	
Shader 1964	No relevant follow-up time point for observer-reported outcome	
Solomon 1960	No relevant follow-up time point for observer-reported outcome	
Wang 2008a	Time-summed value used for early time point. Late time point not used.	
Werner 2019a	No relevant follow-up time point for observer-reported outcome	
Werner 2019b	No relevant follow-up time point for observer-reported outcome	
Woodrow 1988	No indication of a relevant outcome measured	

Comparison 5. Harms

Outcome or subgroup title	No. of studies	No. of participants	Statistical method	Effect size
5.1 Main analysis	13	788	Odds Ratio (IV, Random, 95% CI)	3.08 [1.56, 6.07]
5.1.1 Clinical	8	422	Odds Ratio (IV, Random, 95% CI)	1.97 [0.85, 4.55]
5.1.2 Preclinical	5	366	Odds Ratio (IV, Random, 95% CI)	5.48 [1.82, 16.48]
5.2 Subgroup analysis – predictable effects versus other harms	13		Odds Ratio (IV, Random, 95% CI)	Subtotals only
5.2.1 Clinical: predictable effects	2	118	Odds Ratio (IV, Random, 95% CI)	2.00 [0.69, 5.85]
5.2.2 Clinical: other harms	6	304	Odds Ratio (IV, Random, 95% CI)	1.75 [0.42, 7.35]
5.2.3 Preclinical: predictable effects	3	206	Odds Ratio (IV, Random, 95% CI)	8.51 [1.59, 45.44]
5.2.4 Preclinical: other harms	2	160	Odds Ratio (IV, Random, 95% CI)	2.57 [1.14, 5.76]
5.2.5 All trials: predictable effects	5	324	Odds Ratio (IV, Random, 95% CI)	4.64 [1.60, 13.45]
5.2.6 All trials: other harms	8	464	Odds Ratio (IV, Random, 95% CI)	2.07 [0.81, 5.30]
5.3 For main analysis – dichotomous data	8	434	Odds Ratio (M-H, Random, 95% CI)	3.74 [1.49, 9.39]
5.3.1 Parallel	6	330	Odds Ratio (M-H, Random, 95% CI)	2.69 [1.22, 5.95]
5.3.2 Crossover – unadjusted	2	104	Odds Ratio (M-H, Random, 95% CI)	17.10 [0.42, 691.72]
5.4 For main analysis – continuous data	2	170	Std. Mean Difference (IV, Random, 95% CI)	0.34 [0.01, 0.67]
5.4.1 Parallel	2	170	Std. Mean Difference (IV, Random, 95% CI)	0.34 [0.01, 0.67]
5.5 Not in meta-analysis	11		Other data	No numeric data
5.5.1 Insufficient data	4		Other data	No numeric data
5.5.2 No relevant data	7		Other data	No numeric data

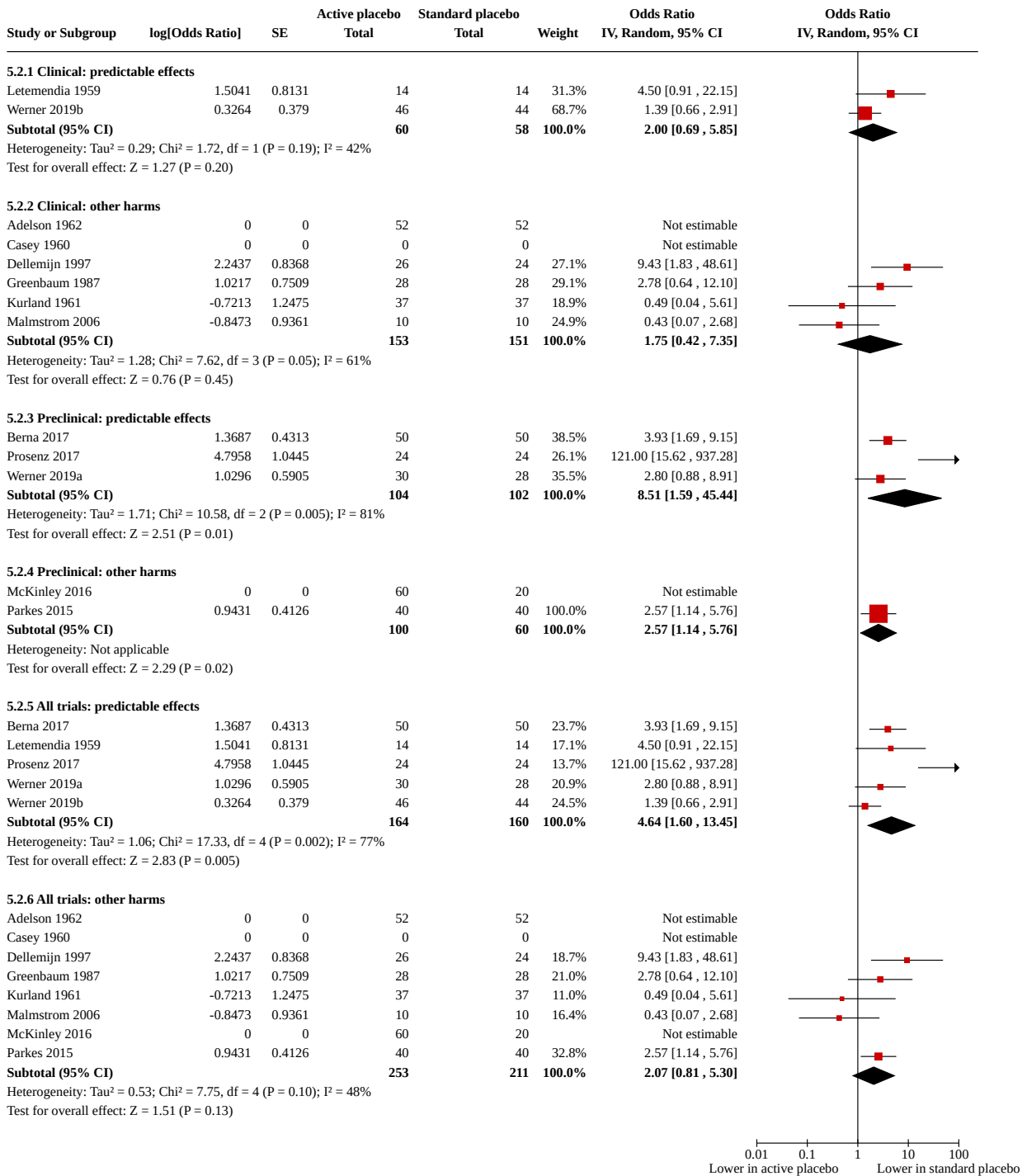
Analysis 5.1. Comparison 5: Harms, Outcome 1: Main analysis



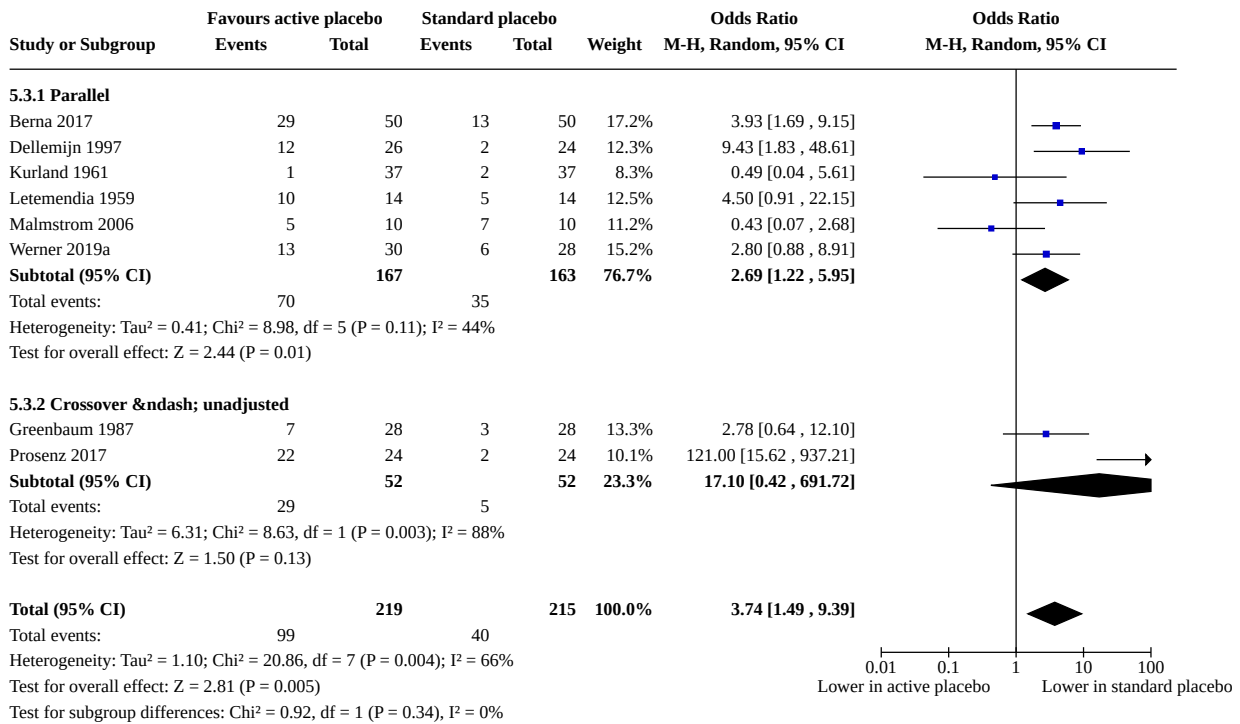
Footnotes

- (1) Not enough data for meta-analysis
- (2) Also reports harms as number of episodes per patient: active placebo: 3.58 episodes; standard placebo: 2.54 episodes per patient

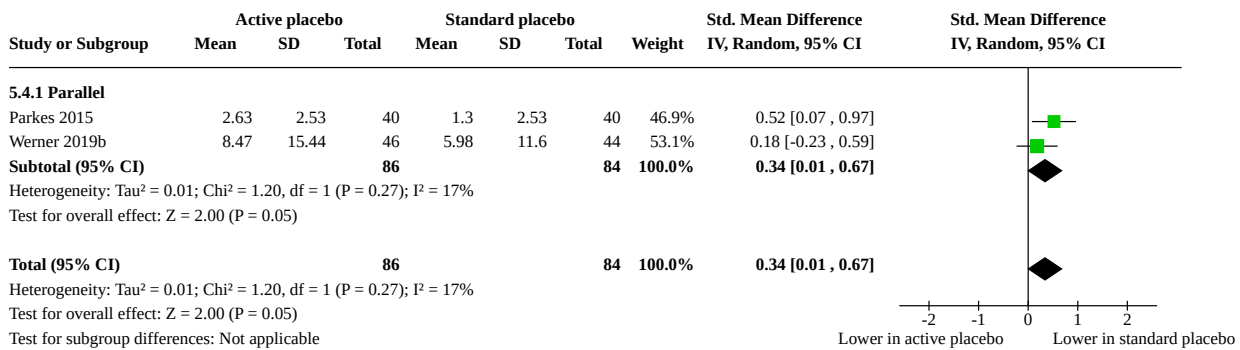
Analysis 5.2. Comparison 5: Harms, Outcome 2: Subgroup analysis – predictable effects versus other harms



Analysis 5.3. Comparison 5: Harms, Outcome 3: For main analysis – dichotomous data



Analysis 5.4. Comparison 5: Harms, Outcome 4: For main analysis – continuous data



Analysis 5.5. Comparison 5: Harms, Outcome 5: Not in meta-analysis

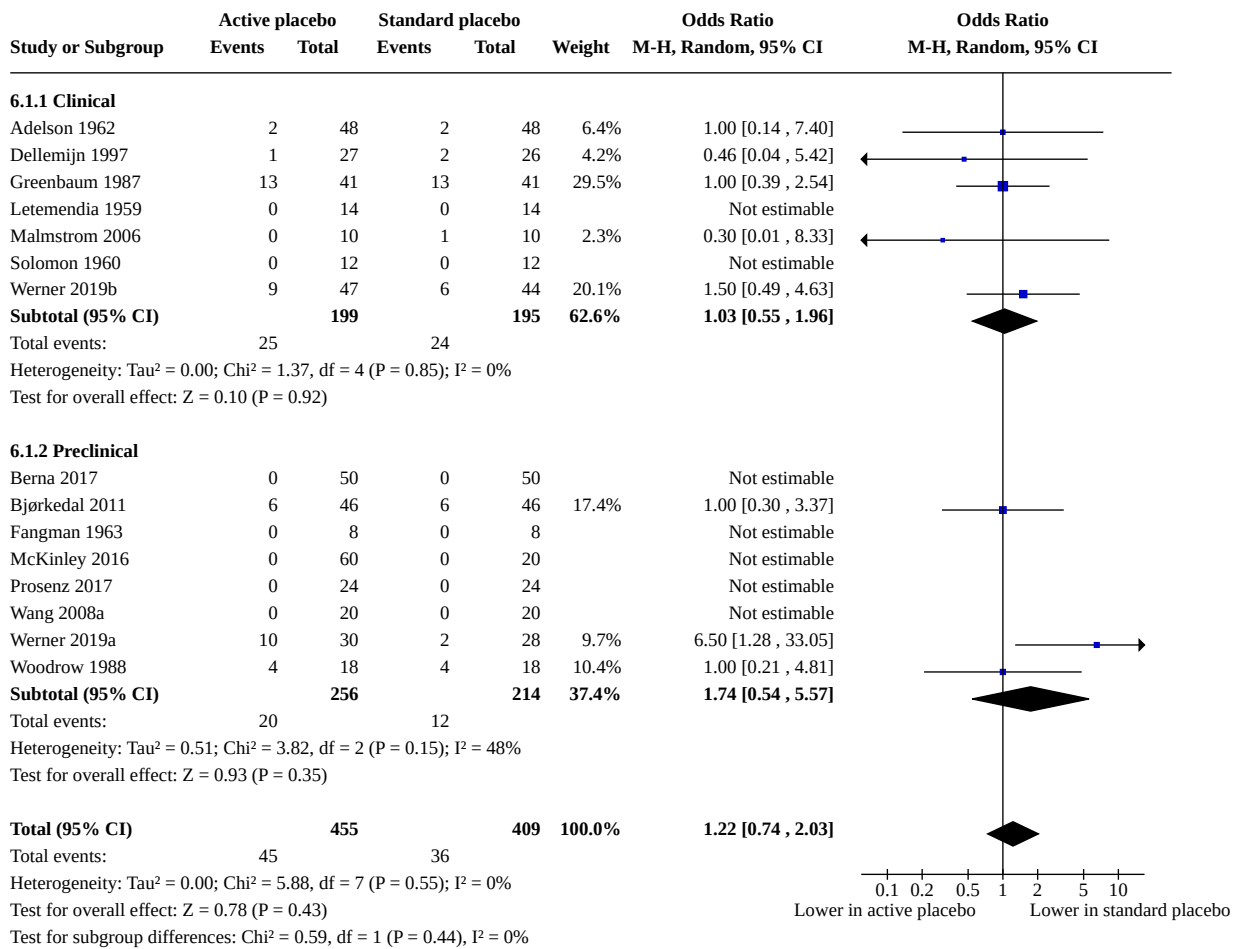
Not in meta-analysis		
Study	Outcome	Notes
Insufficient data		
Adelson 1962	Only reported harms as count data. Adverse experiences also reported as dichotomous outcome, but not for active placebo and standard placebo.	Number of side-effects: Active placebo: 187 among 52 participants Standard placebo: 161 among 52 participants
Casey 1960	Side effects	9 participants in active placebo experienced side effects 2 participants in standard placebo experienced side effects Unclear how many randomised to each
Fangman 1963	Qualitative summary effect and side-effect experiences by each participant. Not useful for meta-analysis.	

McKinley 2016	Side effects	Registered, but not clearly reported for use in meta-analysis
No relevant data		
Bjørkedal 2011	No clear mention of adverse effects.	
Lipman 1966	No clear mention of adverse effects.	
Rief 2012	No clear mention of adverse effects.	
Shader 1964	Adverse experiences monitored, but not reported.	
Solomon 1960	No clear mention of adverse effects.	
Wang 2008a	Adverse experiences monitored but not reported.	
Woodrow 1988	No clear mention of adverse effects.	

Comparison 6. Attrition

Outcome or subgroup title	No. of studies	No. of participants	Statistical method	Effect size
6.1 Main analysis	15	864	Odds Ratio (M-H, Random, 95% CI)	1.22 [0.74, 2.03]
6.1.1 Clinical	7	394	Odds Ratio (M-H, Random, 95% CI)	1.03 [0.55, 1.96]
6.1.2 Preclinical	8	470	Odds Ratio (M-H, Random, 95% CI)	1.74 [0.54, 5.57]
6.2 Not in meta-analysis	6		Other data	No numeric data
6.2.1 Insufficient data	6		Other data	No numeric data

Analysis 6.1. Comparison 6: Attrition, Outcome 1: Main analysis



Analysis 6.2. Comparison 6: Attrition, Outcome 2: Not in meta-analysis

Not in meta-analysis

Study	Outcome	Outcome data
Insufficient data		
Casey 1960	Attrition	Unclear number of randomised participants between groups
Kurland 1961	Attrition	Unclear number of randomised participants between groups: Indication of larger dropout for active placebo compared to standard placebo. Number of subjects at each evaluation point: Active placebo: 37 referred, 29 initially, 23 after 2 weeks, 8 after 4 weeks, 2 after 6 weeks Standard placebo: 37 referred, 30 initially, 29 after 2 weeks, 16 after 4 weeks, 9 after 6 weeks
Lipman 1966	Attrition	Unclear number of randomised participants between groups
Parkes 2015	Attrition	Unclear number of randomised participants between groups. However, for the 80 out of 81 randomised participants accounted for, attrition was 0/40 participants in each placebo group for the primary evaluation time point.
Rief 2012	Attrition	Unclear number of randomised participants between groups
Shader 1964	Attrition	Unclear number of participants for whom an outcome was measured

Comparison 7. Co-interventions, dichotomous

Outcome or subgroup title	No. of studies	No. of participants	Statistical method	Effect size
7.1 Main analysis	1	19	Odds Ratio (M-H, Random, 95% CI)	Not estimable
7.1.1 Clinical	1	19	Odds Ratio (M-H, Random, 95% CI)	Not estimable
7.1.2 Preclinical	0	0	Odds Ratio (M-H, Random, 95% CI)	Not estimable
7.2 Not in meta-analysis	20		Other data	No numeric data
7.2.1 Insufficient data	3		Other data	No numeric data
7.2.2 No relevant data	17		Other data	No numeric data

Analysis 7.1. Comparison 7: Co-interventions, dichotomous, Outcome 1: Main analysis

Study or Subgroup	Favours active placebo		Standard placebo		Weight	Odds Ratio	
	Events	Total	Events	Total		M-H, Random, 95% CI	Odds Ratio M-H, Random, 95% CI
7.1.1 Clinical							
Malmstrom 2006	9	9	10	10		Not estimable	
Subtotal (95% CI)		9	10	10		Not estimable	
Total events:	9		10				
Heterogeneity: Not applicable							
Test for overall effect: Not applicable							
7.1.2 Preclinical							
Subtotal (95% CI)		0	0	0		Not estimable	
Total events:	0		0				
Heterogeneity: Not applicable							
Test for overall effect: Not applicable							
Total (95% CI)		9	10	10		Not estimable	
Total events:	9		10				
Heterogeneity: Not applicable							
Test for overall effect: Not applicable							
Test for subgroup differences: Not applicable							

Analysis 7.2. Comparison 7: Co-interventions, dichotomous, Outcome 2: Not in meta-analysis

Not in meta-analysis

Study	Outcome	Notes
Insufficient data		
Adelson 1962	Co-interventions	Some co-interventions were used, but unclear if registered.
Casey 1960	Co-interventions	Co-interventions were allowed (including conventional hypnotics, except barbiturates). Only individual and group psychotherapy, shock therapy, and interward transfer were restricted during the study. Unclear if these were registered
Greenbaum 1987	Co-interventions	Only count data:

Instances of concomitant medication use:
 Active placebo: 25 among 28 participants
 Standard placebo: 22 among 28 participants

No relevant data	
Berna 2017	No indication of a relevant outcome measured
Bjørkedal 2011	No indication of a relevant outcome measured
Dellemijn 1997	No indication of a relevant outcome measured
Fangman 1963	No indication of a relevant outcome measured
Kurland 1961	No indication of a relevant outcome measured
Letemendia 1959	No indication of a relevant outcome measured
Lipman 1966	No indication of a relevant outcome measured
McKinley 2016	No indication of a relevant outcome measured
Parkes 2015	No indication of a relevant outcome measured
Prosenz 2017	No indication of a relevant outcome measured
Rief 2012	No indication of a relevant outcome measured
Shader 1964	No indication of a relevant outcome measured
Solomon 1960	No indication of a relevant outcome measured
Wang 2008a	No indication of a relevant outcome measured
Werner 2019a	No indication of a relevant outcome measured
Werner 2019b	No indication of a relevant outcome measured
Woodrow 1988	No indication of a relevant outcome measured

Comparison 8. Co-interventions, continuous

Outcome or subgroup title	No. of studies	No. of participants	Statistical method	Effect size
8.1 Main analysis	4	522	Std. Mean Difference (IV, Random, 95% CI)	Not estimable
8.1.1 Clinical	4	522	Std. Mean Difference (IV, Random, 95% CI)	Not estimable
8.1.2 Preclinical	0	0	Std. Mean Difference (IV, Random, 95% CI)	Not estimable
8.2 Not in meta-analysis	19		Other data	No numeric data
8.2.1 Insufficient data	4		Other data	No numeric data
8.2.2 No relevant data	15		Other data	No numeric data

Analysis 8.1. Comparison 8: Co-interventions, continuous, Outcome 1: Main analysis

Study or Subgroup	Active placebo			Standard placebo			Weight	Std. Mean Difference IV, Random, 95% CI	Std. Mean Difference IV, Random, 95% CI
	Mean	SD	Total	Mean	SD	Total			
8.1.1 Clinical									
Adelson 1962 (1)	0	0	48	0	0	48		Not estimable	
Casey 1960 (1)	0	0	173	0	0	178		Not estimable	
Greenbaum 1987 (2)	0	0	28	0	0	28		Not estimable	
Malmstrom 2006 (3)	0	0	9	0	0	10		Not estimable	
Subtotal (95% CI)			258			264		Not estimable	
Heterogeneity: Not applicable Test for overall effect: Not applicable									
8.1.2 Preclinical									
Subtotal (95% CI)			0			0		Not estimable	
Heterogeneity: Not applicable Test for overall effect: Not applicable									
Total (95% CI)			258			264		Not estimable	
Heterogeneity: Not applicable Test for overall effect: Not applicable Test for subgroup differences: Not applicable									

Footnotes

- (1) No data
- (2) Only count data
- (3) Only time-to-event data

Analysis 8.2. Comparison 8: Co-interventions, continuous, Outcome 2: Not in meta-analysis

Not in meta-analysis

Study	Outcome	Notes
Insufficient data		
Adelson 1962	Co-interventions	Some co-interventions were used, but unclear if registered.
Casey 1960	Co-interventions	Co-interventions were allowed (including conventional hypnotics, except barbiturates). Only individual and group psychotherapy, shock therapy, and interward transfer were restricted during the study. Unclear if these were registered
Greenbaum 1987	Co-interventions	Only count data: Instances of concomitant medication use: Active placebo: 25 among 28 participants Standard placebo: 22 among 28 participants
Malmstrom 2006	Co-interventions	Only time-to-event data: Median time to rescue medication in hours: Active placebo: 1.4 (95% CI 1.3 to 1.6; 10 participants) Standard placebo: 1.2 (95% CI 1.0 to 1.3; 9 participants)
No relevant data		
Berna 2017	No indication of a relevant outcome measured	
Bjørkedal 2011	No indication of a relevant outcome measured	
Dellemijn 1997	No indication of a relevant outcome measured	
Fangman 1963	No indication of a relevant outcome measured	
Kurland 1961	No indication of a relevant outcome measured	
Letemendia 1959	No indication of a relevant outcome measured	
Lipman 1966	No indication of a relevant outcome measured	
McKinley 2016	No indication of a relevant outcome measured	
Parkes 2015	No indication of a relevant outcome measured	
Prosenz 2017	No indication of a relevant outcome measured	
Rief 2012	No indication of a relevant outcome measured	
Shader 1964	No indication of a relevant outcome measured	
Solomon 1960	No indication of a relevant outcome measured	
Wang 2008a	No indication of a relevant outcome measured	

Woodrow 1988No indication of a relevant outcome measured

ADDITIONAL TABLES
Table 1. Characteristics of included trials

Trial	Condition	Design	Experimental intervention(s)	Active placebo	Standard placebo	Participant-reported outcome	Number of participants ^a
<i>Clinical</i>							
Adelson 1962	Schizophrenia	Parallel	4 different phenothiazines	Scopolamine and chlorprophenpyridamine maleate	Lactose	None	96
Casey 1960	Schizophrenia	Parallel ^b	2 different phenothiazines	Phenobarbital	Lactose	None	351
Dellemijn 1997	Continuous unilateral neuropathic pain	Parallel ^c	Fentanyl	Diazepam	Saline	Peak pain intensity difference	50
Greenbaum 1987	Irritable bowel syndrome	Cross-over	Desipramine	Atropine	Not described	Pain index	28
Kurland 1961	Need for tranquillizers (mainly schizophrenia)	Parallel	6 different phenothiazines	Phenobarbital	Saline and lactose	None	52
Letemendia 1959	Schizophrenia or depression	Parallel	None	Nicotinic acid	Lactose	None	28
Lipman 1966	Psychoneurotic complaints	Parallel	None ^d	Atropine	Similar capsules	Symptom checklist	203
Malmstrom 2006	Pain after removal of third molars	Parallel	Lidocaine ^e	Diphenhydramine	Saline	Weighted total pain relief	19
Solomon 1960	Postmenopausal osteoporosis or Paget's disease	Cross-over	Methallenestril and fluoxymesterone	Dextroamphetamine and amobarbital	Lactose	Questionnaire covering 10 categories	12
Werner 2019b	Insomnia	Parallel	None	Beetroot extract	Lactose fibres as filler	Insomnia severity index	90
<i>Preclinical</i>							

Table 1. Characteristics of included trials (Continued)

Berna 2017	Heat-induced pain	Parallel	None ^f	Atropine	Microcrystalline cellulose	Pain intensity	100
Bjørkedal 2011	Laser-induced heat pain	Cross-over	None	Caffeine in grapefruit juice	Grapefruit juice	Pain intensity	20
Fangman 1963	Radiant heat pain and ischaemic muscle pain	Cross-over	Morphine	Phenobarbital	Water	Radiant heat pain threshold	4
McKinley 2016	Memory and breathing	Parallel	None	Capsaicin	Saline	Perceived efficacy on memory	80
Parkes 2015	Breathing	Parallel	None	Capsaicin	Saline and sesame oil	Breathing sensation scale	80
Prosenz 2017	Contact heat, electrical pain, pressure pain	Cross-over	Fentanyl	Midazolam	Saline	Suprathreshold heat pain	24
Rief 2012	Heat-induced pain	Parallel	None	Capsaicin	Sesame oil	Pain threshold	114
Shader 1964	Psychiatric symptoms in healthy participants	Cross-over	None	Phenobarbital and atropine sulphate	Lactose	Revised Clyde Mood Scale (self-sort)	20
Wang 2008a	Capsaicin-induced pain	Cross-over	Pregabalin and morphine	Diphenhydramine hydrochloride	Not described	Area of hyperalgesia	20
Werner 2019a	Sleep	Parallel	None	Beetroot extract	Lactose fibres as filler	Insomnia severity index	57
Woodrow 1988	Pressure tolerance pain	Cross-over	Morphine and alcohol	Atropine	Saline	Pain tolerance	14

^aOnly counting participants in the placebo groups. Participants in cross-over trials counted only once.

^bSpecial cross-over design where not all participants crossed over in the second period. Trial publication only presents useful data for the first period. We used these first period data and treated the study as a parallel-group study in the analysis.

^cSpecial cross-over design where participants were randomised in parallel to either a cross-over subtrial with experimental intervention and active placebo, or to a cross-over subtrial with experimental treatment and standard placebo. Thus, placebo comparisons are compared in parallel, and we considered the study to be a parallel-group study in our analyses.

^dTrial has a chlordiazepoxide hydrochloride drug arm, apparently not matching the active placebo.

^eTrial also has an oxycodone/acetaminophen arm.

^fTrial has a diclofenac arm, apparently not matching the active placebo.

Table 2. Pooled estimates for primary and secondary meta-analyses

Analysis	Measure	Clinical trials			Preclinical trials			All trials		
		Estimate with 95% CI ^a	I ²	N	Estimate with 95% CI	I ²	N	Estimate with 95% CI	I ²	N
Participant-reported outcomes at earliest post-treatment assessment (primary)	SMD	-0.02 (-0.21 to 0.16)	0%	5	-0.08 (-0.24 to 0.07)	38%	9	-0.08 (-0.20 to 0.04)	31%	14
Participant-reported outcomes at latest follow-up	SMD	0.05 (-0.85 to 0.95)	NA	1	NA	NA	NA	0.05 (-0.85 to 0.95)	NA	1
Blinded observer-reported outcomes at earliest post-treatment assessment	SMD	0.01 (-0.11 to 0.13)	0%	7	-0.29 (-0.53 to -0.05)	0%	4	-0.06 (-0.18 to 0.07)	12%	11
Blinded observer-reported outcomes at latest follow-up	SMD	-0.27 (-0.67 to 0.13)	NA	1	NA	NA	NA	-0.27 (-0.67 to 0.13)	NA	1
Harms at any time point	OR	1.97 (0.85 to 4.55)	47%	6	5.48 (1.82 to 16.48)	75%	4	3.08 (1.56 to 6.07)	65%	10
Attrition rates at earliest post-treatment assessment	OR	1.03 (0.55 to 1.96)	0%	5	1.74 (0.54 to 5.57)	48%	3	1.22 (0.74 to 2.03)	0%	8
Co-intervention rates at any time point	OR	NA	NA	0	NA	NA	0	NA	NA	0
Mean co-intervention use at any time point	SMD	NA	NA	0	NA	NA	0	NA	NA	0

^aSMD < 0 or OR < 1 favoured the active placebo (i.e. active placebo was more beneficial, had a lower occurrence of harms, had fewer dropouts, or had less co-intervention use than the standard placebo)

CI: confidence interval; N: number of trials; NA: not applicable; OR: odds ratio; SMD: standardised mean difference.

Table 3. Sensitivity analyses of the primary meta-analysis (standardised mean difference of participant-reported outcomes at earliest post-treatment assessment)

Analysis	Clinical trials			Preclinical trials			All trials		
	SMD with 95% CI*	I ²	N	SMD with 95% CI	I ²	N	SMD with 95% CI	I ²	N
Excluding dichotomous data converted to SMD	-0.02 (-0.21 to 0.16)	0%	5	-0.08 (-0.24 to 0.07)	38%	9	-0.08 (-0.20 to 0.04)	31%	14
Adding nearly eligible trials	-0.02 (-0.20 to 0.16)	0%	6	-0.05 (-0.22 to 0.11)	41%	10	-0.06 (-0.19 to 0.06)	30%	16
Trials with low risk of bias	-0.08 (-0.49 to 0.33)	NA	1	-0.25 (-0.35 to -0.14)	0%	4	-0.24 (-0.34 to -0.13)	0%	5
Fixed-effect model	-0.02 (-0.21 to 0.16)	0%	5	-0.18 (-0.28 to -0.09)	38%	9	-0.15 (-0.23 to -0.07)	31%	14
Adding trials with only observer-reported outcomes	-0.01 (-0.14 to 0.12)	1%	10	-0.08 (-0.24 to 0.07)	38%	9	-0.06 (-0.17 to 0.05)	33%	19
Preferring change scores	-0.07 (-0.27 to 0.14)	11%	5	-0.08 (-0.26 to 0.09)	42%	9	-0.09 (-0.23 to 0.04)	35%	14

^aSMD < 0 indicated that the active placebo was more beneficial than the standard placebo.
CI: confidence interval; N: number of trials; NA: not applicable; SMD: standardised mean difference.

Table 4. Subgroup analyses of the primary meta-analysis (standardised mean difference of participant-reported outcomes at earliest post-treatment assessment)

Analysis	Clinical trials			Preclinical trials			All trials		
	SMD with 95% CI ^a	I ²	N	SMD with 95% CI	I ²	N	SMD with 95% CI	I ²	N
Trial design									
Parallel-group	-0.04 (-0.28 to 0.21)	17%	4	-0.07 (-0.26 to 0.12)	0%	5	-0.04 (-0.18 to 0.10)	0%	9
Cross-over	-0.08 (-0.52 to 0.35)	NA	1	-0.04 (-0.33 to 0.25)	65%	4	-0.07 (-0.30 to 0.17)	55%	5

Table 4. Subgroup analyses of the primary meta-analysis (standardised mean difference of participant-reported outcomes at earliest post-treatment assessment) *(Continued)*

Match- ing exper- imental drug arm^b	Yes	-0.21 (-0.53 to 0.11)	0%	3	0.09 (-0.21 to 0.39)	23%	3	-0.04 (-0.24 to 0.17)	6%	6
	No	0.07 (-0.16 to 0.30)	0%	2	-0.18 (-0.32 to -0.04)	16%	6	-0.09 (-0.25 to 0.06)	42%	8
Active placebo effects	Unpleas- ant	-0.04 (-0.28 to 0.21)	17%	4	-0.07 (-0.24 to 0.10)	45%	8	-0.07 (-0.21 to 0.07)	41%	12
	Pleasant or neutral	-0.08 (-0.49 to 0.33)	NA	1	-0.11 (-0.63 to -0.41)	NA	1	-0.09 (-0.42 to 0.23)	0%	2
Publica- tion sta- tus	Peer-re- viewed	-0.04 (-0.28 to 0.21)	17%	4	-0.13 (-0.31 to 0.05)	42%	6	-0.10 (-0.25 to 0.05)	41%	10
	Grey liter- ature	-0.08 (-0.49 to 0.33)	NA	1	0.07 (-0.21 to 0.35)	0%	3	0.03 (-0.21 to 0.26)	0%	4

^aSMD < 0 indicated that the active placebo was more beneficial than the standard placebo.

^bWhether the two placebo interventions are compared directly to an experimental intervention.

CI: confidence interval; N: number of trials; NA: not applicable; SMD: standardised mean difference.

APPENDICES

Appendix 1. Additional methods

Eligibility criteria

We defined 'randomised trial' as any trial denoted explicitly as such, or with a design that could be assumed to have a random allocation schedule (e.g. Latin squares design).

We defined 'clinical trial' as any trial investigating therapeutic effects on people with disease or at risk of disease. We defined 'preclinical trial' as any trial investigating therapeutic effects in healthy participants, (e.g. experimentally induced conditions such as laser-induced pain or capsaicin-induced pain).

If the active placebo was adequately described as an active placebo but was not called an active placebo in the trial report, we accepted other terms, such as 'active control' or 'active control treatment'.

We only considered active placebo interventions intended as active placebos a priori (i.e. before obtaining trial results). We excluded trials where an intervention designed to be experimental was reinterpreted as an active placebo (e.g. when reflecting on the results in the discussion section of a trial report). We also excluded trials where the authors stated that the potential active placebo intervention was not an adequate active placebo. Finally, we excluded trials where it was probable from the reporting that the so-called 'active placebo' was meant as a therapeutically active control treatment.

We excluded trials where the active placebo and standard placebo clearly did not match in external characteristics, or when the participants in the two intervention groups received different information.

Search

The updated search was based on the following search strategy from [Jensen 2017](#), performed in PubMed and Cochrane Central Register of Controlled Trials (CENTRAL) for records from 1 January 2015 onward (run on 11 March 2019):

"active placebo" OR "active placebos" OR "active control treatment" OR "active control" OR "sham diphenhydramine" OR "diphenhydramine placebo" OR "sham atropine" OR "atropine placebo" OR "sham benzotropine" OR "sham benzodiazepine" OR "histamine placebo" OR "benztropine placebo" OR "benzodiazepine placebo"

The restricted search was in part inspired by [Jensen 2017](#). We used the following search strategy for Ovid Embase (including Embase Classic, from inception (1947), run on 20 March 2019):

#	
1	active placebo*.af.
2	active control*.af.
3	(inert or inactive or standard or sham or true placebo* or lactose or saline).af.
4	exp Placebos/ or exp PLACEBO EFFECT/
5	2 and (3 or 4)
6	(diphenhydramine or atropine or benztropine or benzodiazepine* or midazolam or diazepam or lorazepam or histamine).af.
7	(inert placebo* or inactive placebo* or standard placebo* or true placebo*).af.
8	6 and 7
9	(sham diphenhydramine or diphenhydramine placebo* or sham atropine or atropine placebo* or sham benztropine or benztropine placebo* or sham benzodiazepine or benzodiazepine placebo*

(Continued)

or sham diazepam or diazepam placebo* or sham histamine or histamine placebo* or sham midazolam or midazolam placebo* or sham lorazepam or lorazepam placebo*).af.

10 1 or 5 or 8 or 9

We searched the first 100 hits for the following strings in Google Scholar, sorted by relevance (different searches run in June and July 2020):

#	
1	"active placebo" inert
2	"active placebo" inactive
3	"active placebo" saline
4	"active placebo" lactose

In ProQuest, we used the following search string (run on 21 October 2020):

("active placebo" OR "active placebos") AND ("inert placebo" OR "inactive placebo") AND stype.exact("Dissertations & Theses")

We used a combination of Web of Science, Scopus, and Google Scholar to screen citations of relevant publications. We used the same sources to search for other publications from the first and last authors. The search string was "active placebo" OR "active placebos" (with quotes) in ClinicalTrials.gov (clinicaltrials.gov; run on 7 September 2020), and active placebo* (without quotes) in the World Health Organization (WHO) International Clinical Trials Registry Platform (ICTRP; www.who.int/clinical-trials-registry-platform; run on 20 October 2020).

Data collection

We extracted the following data from each study.

1. Publication and author information
2. Trials characteristics (clinical or preclinical, clinical area, country, trial design, information on funding and conflicts of interest, type of participants or condition, interventions)
3. Characteristics of interventions used, including the active placebo (component, dose, design, administration, terminology)
4. Information on trial conduct (duration of treatment and follow-up, description of randomisation, blinding status, co-interventions)
5. Participant flow numbers (number of participants screened, enrolled, and randomised)

For harm outcomes, co-intervention outcomes and attrition, we first applied the following principles for selection (followed by the principles for participant-reported outcomes described in Data extraction and management).

1. For outcomes of harm, we preferred predictable effects of the active placebo, then participant-reported outcomes, and then observer-reported outcomes.
2. For co-intervention outcomes, we selected both continuous and dichotomous outcomes.
3. For attrition, we used the number of participants for whom the participant-reported outcome was available (or alternatively, the observer-reported outcome), compared to the number of randomised participants.

For trials with missing data on the standard deviation (SD), we looked for studies that reported the SD on the same scale used for similar populations. We then calculated and used the median of all the reported estimates. If a single paper described multiple populations, we only used the relevant ones (e.g. clinical population) and calculated a median for that paper's populations before calculating the median for that publication. We did this for two trials using the MSRPP (Multi-Dimensional Scale for Rating Psychiatric Patients; [Casey 1960](#); [Kurland](#)

1961), where two other studies provided data for the imputed SD estimate; and for one trial using HSCL-64 (64-item Hopkins Symptom Checklist; Lipman 1966) where seven publications provided data.

For trials that only reported useful data in figures, we used WebPlotDigitizer to extract the data (automeris.io/WebPlotDigitizer).

Data analysis

In trials with a factorial design, we analysed all participants receiving active placebo in one group and all participants receiving standard placebo in another group, disregarding factors other than placebo type.

Cross-over trials

We treated two cross-over trials as parallel-group trials: in Casey 1960, the useful data for analysis came from the first period only, and in Dellemijn 1997, the placebo groups were in separate parallel arms, each with a cross-over design. For dichotomous outcomes in cross-over trials (including harms and attrition), we used the data naively, ignoring any correlation between the groups.

For the two cross-over trials from which we obtained individual participant data (Bjørkedal 2011; Prosenz 2017), we calculated the mean differences (MDs) and SDs ourselves, as well as the correlation coefficients. For Bjørkedal 2011, we used a linear mixed model in STATA with drug and information as fixed components, and participant as a random component. For each intervention group, the pain outcome consisted of 20 measurements, so we used the individual measurements rather than the aggregated data, to improve precision. We accepted the slight imbalance between the sequences used in the trial. For Prosenz 2017, the pain outcome consisted of two measurements for each participant for each placebo intervention. Therefore, we entered the individual measurements in a mixed model with drug as a fixed component and participant as a random component. The trial was uniform, which accounted for any potential period effects (four participants in each of the six possible sequences of three interventions).

For trials without individual participant data, we used the data from the paper to calculate MD and a relevant SD, for within-participant variation (SD_within), total participant variation (SD_total) or the difference (SD_diff), whichever was available. We imputed the correlation coefficient using the median of correlation coefficients calculated from the two trials with individual participant data.

For simple cross-over designs with active placebo versus standard placebo, we used the effect size formula from the Chapter 23 of the *Cochrane Handbook for Systematic Reviews of Interventions* to calculate the independent-group standardised mean difference (SMD; Higgins 2021b).

For the two trials with individual participant data, where there were repeated measurements within each placebo group (Bjørkedal 2011; Prosenz 2017), we used the following approximation formulae of the effect size, called g_IG, with small-sample size correction and independent group adjustment. Estimates were obtained from the mixed model as before: MD based on the drug parameter, within-participant SD (SD_within), between-participant SD (SD_between), r (intraclass correlation), t (the t statistic for the drug effect parameter), and number of participants (N).

First, we calculated the repeated measures effect size and its variance:

$$d_{RM} = MD/SD_{within}$$

$$A = d_{RM}/t$$

$$var_{d_{RM}} = A^2 * (1 + t^2 / (2 * N))$$

Then, we calculated the independent groups effect size and its variance:

$$SD_{total} = \sqrt{SD_{between}^2 + SD_{within}^2}$$

$$d_{IG} = d_{RM} * \sqrt{1 - r} = MD / SD_{total}$$

$$var_{d_{IG}} = var_{d_{RM}} * (1 - r)$$

Finally, we added the small sample-size adjustment:

$$c(N-1) = 1 - 3 / (4 * (N-1) - 1)$$

$$g_{IG} = d_{IG} * c(N-1)$$

$$var_{g_{IG}} = var_{d_{IG}} * c(N-1)^2$$

$$SE_{g_{IG}} = \sqrt{var_{g_{IG}}}$$

We then used g_IG and SE_g_IG in the inverse-variance meta-analysis. For further background regarding effect sizes for repeated measurements, see Johnson 1940, Madeyski 2018, and Morris 2002.

Parallel-group trials with individual participant data

For two parallel-group trials where we obtained individual participant data from the trial author (Werner 2019a; Werner 2019b), we calculated the results for use in our meta-analysis. For the participant-reported outcome, we used all available cases, whereas for the observer-reported outcome (sleep duration), we used the per-protocol population where the trial author had verified the sleep data. The observer-reported outcome consisted of measurements from multiple nights, so we used a mixed model similar to those above, with intervention as a fixed component and participants as a random component. With the estimates from the model, we calculated SMD and its standard error (SE) using the repeated measurement formula set out above (in the 'Cross-over trials' section of Appendix 1). We calculated attrition based on the participant flow diagrams supplied by the trial author.

Sensitivity analyses

For the sensitivity analysis of change from baseline scores, in three of the trials with individual participant data, each measurement had a corresponding baseline value, so we simply used the difference as the change score and analysed as before (Bjørkedal 2011; Werner 2019a; Werner 2019b). For the fourth trial with individual participant data, there was only one common baseline session for all cross-over periods, so we used that to calculate the change score for both intervention groups (Prosenz 2017). We used the average of the two measurements for both interventions.

For all four trials with individual participant data, we also conducted a sensitivity analysis with adjustment for baseline scores, where we added the baseline as a fixed factor in the linear regression models, using the individual baselines where possible (Bjørkedal 2011; Werner 2019a; Werner 2019b), and the common average baseline otherwise (Prosenz 2017). The results of this analysis are presented in Appendix 2.

Heterogeneity

Trials without a matching experimental drug did not contribute to the combined meta-regression of the primary analysis because we did not assess adequacy of their active placebo. We therefore also conducted separate meta-regression analyses for adequacy scores and for risk of unintended therapeutic effect scores.

Appendix 2. Additional results

Description of studies

Two publications mentioned two other trials, but we were unable to obtain sufficient information to ascertain their eligibility for our review, even after attempts to contact the authors of the more recent trial, published after 1990 (Thomson 1982a; Wang 2008a). Their sample sizes are unknown, but the standard placebos in both trials appeared to be more beneficial than the active placebos.

We excluded several trials where we considered the active placebo interventions not to be active placebos according to our criteria, but rather active controls. One trial investigated the effect of reserpine on acute mental disturbance (Abse 1956). The trial authors stated they had used powdered opium as an active placebo, but elsewhere they called it an active drug. We deemed it unlikely that opium could be regarded a therapeutically inactive placebo. In another trial, the effect of degraded carrageenin on peptic ulcer was compared to aluminium sucrose sulphate, called active placebo (Yamagata 1973). Elsewhere in the text, this was described as an antipepsin agent already in clinical use, used in this trial as the control agent. In a Japanese paper (for which we based our assessment on the English abstract), researchers investigated the effects of a drug on urolithiasis, describing hyoscine-N-butylbromide as an active placebo (Yuge 1973). However, this drug is used to treat abdominal pain associated with cramps; it was approved for medical use in 1951 in Germany and later became available worldwide (Tytgat 2007). Another trial investigated the effects of cannabis extract premedication on anaesthetic depth and postoperative pain (Ibera 2018). The trial report was in Hebrew, which we read using Google Translate, but we also identified the likely corresponding record on ClinicalTrials.gov, where the active placebo was stated to be midazolam and paracetamol. We were unable to receive a clarifying response from the trial authors and so excluded the trial.

Main analyses

Three trials with participant-reported outcomes did not report sufficient data to be included in the primary analysis. Shader 1964 included 20 healthy participants and aimed to identify an appropriate active placebo against phenothiazines. We were unable to determine even a direction of the impact from this publication, due to the nature of the outcome used (Clyde Mood Scale). Solomon 1960 investigated the effects of oestrogen and androgen in 12 osteoporotic women who responded to questionnaires covering 10 categories, including pain. The four drugs were ranked from worst to best (1 to 4); active placebo received an average ranking of 2.7 and standard placebo 3.1. The trial did not report whether this difference was significant. Regarding change over time, the active placebo improved in 7/9 categories and standard placebo in 4/9 categories. Fangman 1963 was a cross-over trial on experimental pain. The trial authors measured three outcomes in four participants. The active placebo was significantly better in 4/12 cases, significantly worse in 1/12 cases, and there was no significant difference in 7/12 cases. We could not determine the size or precision of a potential impact.

Sensitivity analyses

We considered three trials to be nearly eligible studies: we identified Gracely 1987 in the primary search, and we found Eriksson 2019 and Max 1988 in other databases and sources (Figure 1). Eriksson 2019 compared an experimental treatment (2.0 % lidocaine injection), active placebo (0.1 % lidocaine) and standard placebo (saline) for experimental piercing pain in the mouth. The trial authors

determined that the active placebo did not meet the requirements of a good active placebo, in part because it did not elicit the experience of being anaesthetised. We included the trial in a sensitivity analysis (Analysis 1.3). Gracely 1987 investigated magnitude of painful tooth pulp stimulation before and after administration of fentanyl, diazepam, both in combination, or neither. The trial authors did not use the term active placebo for diazepam directly, but rather reflected on it post hoc in their discussion. There was insufficient data to include the trial in the sensitivity meta-analysis, so we summarised the results qualitatively. In two-way ANOVAs, painfulness responses did not change after standard placebo, but did drop after active placebo. Visual inspection of the study figure appeared to show some improved response in active placebo compared to standard placebo groups. Max 1988 investigated the effects of amitriptyline and lorazepam for postherpetic neuralgia. The trial authors only described lorazepam as an active placebo post hoc in the discussion. We included the trial in a sensitivity analysis, where we dichotomised pain relief categories into worse/none/slight versus moderate/a lot/complete, as the trial authors had done (Analysis 1.3).

In another sensitivity analysis adjusting for baseline as a covariate for trials with individual participant data, the pooled SMD was -0.09 (95% CI -0.22 to 0.05 ; $I^2 = 40\%$; 14 trials). For clinical trials alone, the pooled SMD was -0.05 (95% CI -0.25 to 0.1 ; $I^2 = 5\%$; 5 trials), and for preclinical trials alone, -0.09 (95% CI -0.25 to 0.10 ; $I^2 = 47\%$; 9 trials) for preclinical trials.

Investigation of heterogeneity

In separate meta-regression analyses for each score, the coefficients were unchanged in direction for adequacy (0.17 , 95% CI -0.26 to 0.59 ; residual $I^2 = 14\%$; $R^2 = 0\%$) and for risk of therapeutic effect (-0.13 , 95% CI -0.29 to 0.03 ; residual $I^2 = 20\%$; $R^2 = 44\%$). This was similar to the results in our meta-regression with both scores together.

HISTORY

Protocol first published: Issue 7, 2020

CONTRIBUTIONS OF AUTHORS

DRTL and AH developed the protocol. DRTL, CHN, and ADF performed the search and screening. DRTL, CHN, ADF, MRH, and ASP did the data collection and assessments. EB, JP, and CPW provided individual participant data. DRTL performed the statistical analyses. DRTL and AH wrote the first draft of the review. All authors contributed to the drafting of the review. DRTL is the guarantor.

DECLARATIONS OF INTEREST

MRH has received grants from Pfizer, paid to his employer, outside the submitted work, has received speaking fees from Novartis outside the submitted work, and owns stocks in Novo Nordisk. During the editorial process, MRH changed employment from Odense University Hospital and University of Southern Denmark to Novo Nordisk on 1 February 2022; this was after submission of the first review draft and response to peer review comments, but before the copy editing. All three affiliations are therefore listed.

JP, EB and CPW are co-authors of three of the included studies and were not involved in the study inclusion, data extraction, and risk of bias assessment of any studies.

The remaining authors (DRTL, CHN, ADF, ASP, AH) declare no financial or non-financial conflicts of interest.

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Internal sources

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External sources

- No sources of support provided

DIFFERENCES BETWEEN PROTOCOL AND REVIEW

See Laursen 2020 (protocol for review).

Changes to specified protocol content

For harms, due to the lack of data for available multiple time points, we decided to use any one time point in one analysis, preferring the latest available, rather than extracting both an early post-treatment and a late follow-up time point. We also decided to combine

continuous and dichotomous outcomes of harms into one analysis, due to the paucity of continuous data, rather than extracting both continuous harms and dichotomous harms separately. We decided to measure attrition at the time of the primary outcome (early post-treatment assessment, or average data or similar), so that the two analyses corresponded to each other in time.

After publication of our protocol, we decided to use the revised version of Cochrane risk of bias tool (RoB 2) rather than the first version of the tool.

Additions to content

We included many more trials in our review than expected; consequently, we decided to add the following post-hoc sensitivity analyses of our primary analysis.

1. Adding trials with only observer-reported outcomes
2. Using change scores instead of absolute values
3. Adjusting for baseline as a covariate in trials with individual participant data (this analysis is described in [Appendix 1](#)).

We also added the following subgroup analyses.

1. Parallel-group versus cross-over trials
2. Trials with versus without a matching experimental intervention
3. Unpleasantness versus pleasant/neutral active placebo intervention
4. Peer-reviewed publications versus grey literature

Clarifications of protocol content in more detail

We clarified our intention to not include active placebo trials where the study hypothesis was one of harm, since the impact of active placebo may be different in such trials.

We conducted the following sensitivity analyses, not explicitly defined in the protocol, but standard practise for meta-analyses.

1. Including only trials at low risk of bias
2. Reanalysing the results with a fixed-effect model

We also clarified that eligible clinical and preclinical trials investigated clinical therapeutic effects and not physiological, pharmacodynamic or sociological effects, as we were interested in the clinical impact.

We clarified the choice of time point for different outcomes: we used the earliest post-treatment time point unless the trial used another metric in its primary analysis (e.g. peak or time-weighted average; [Appendix 1](#)). For trials with repeated measurements of individual participant data, we used data from all the measurements in mixed models for improved precision.

For co-interventions, we clarified that we accepted any available time point, preferably the latest follow-up.

INDEX TERMS

Medical Subject Headings (MeSH)

*Dietary Supplements; *Drug-Related Side Effects and Adverse Reactions; Emotions; Odds Ratio; Randomized Controlled Trials as Topic

MeSH check words

Humans